

"PEPSI-COLA" AND "PEPSI" ARE REGISTERED TRADEMARKS OF PepsiCo, INC.

HAVE A PEPSI DAY



**FOR GOD AND COUNTRY
WE ASSOCIATE OURSELVES TOGETHER
FOR THE FOLLOWING PURPOSES**

To uphold and defend the Constitution of the United States of America; to maintain law and order; to foster and perpetuate a one hundred percent Americanism; to preserve the memories and incidents of our associations in the Great Wars; to inculcate a sense of individual obligation to the community, state and nation; to combat the autocracy of both the classes and the masses; to make right the master of might; to promote peace and good will on earth; to safeguard and transmit to posterity the principles of justice, freedom and democracy; to consecrate and sanctify our comradeship by our devotion to mutual helpfulness.



THE AMERICAN LEGION
60th
National Convention



SONS OF THE AMERICAN LEGION
7th National Convention



AMERICAN LEGION
AUXILIARY
58th
National Convention



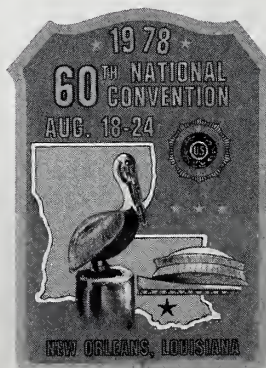
LA BOUTIQUE
DES HUIT CHAPEAUX
ET QUARANTE FEMMES
57th
Marche Nationale

60th NATIONAL CONVENTION
Aug. 18-24, 1978 • New Orleans, Louisiana

The American Legion 1978 New Orleans Convention Program

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ABOUT THE COVER: The Convention Badge serves as the basis for the 4-color cover on the 60th Annual National Convention Program. Art for the cover was drawn by Miss Kathy Irvine, a Fine Arts Senior at Ball State University in Muncie, Indiana.

The features of the cover are closely associated with New Orleans and Louisiana. Legionnaires will find a new Superdome that has been erected recently. The Superdome is a spectacular multi-purpose sports center. Of course Louisiana has been known as the Pelican State down through the years.

This is the third National Convention to be held in New Orleans. Legionnaires and members of the American Legion Auxiliary have convened here previously in 1922 and 1968. The Bayou Country has changed down through the years but parts of New Orleans seem to endure and remain the same. The city has numerous attractions for tourists. The French Quarter, Canal Street, Jackson Square, Bourbon Street, Preservation Hall and the Fair Grounds Race Track are only a few of the sights that you will want to see. Good food, entertainment and hospitality abound here in huge quantities. The Pelican State and the Crescent City welcome you and trust that you will enjoy your stay.

National Commander's Message of Welcome to

Delegates and Guests

60th Annual National Convention

I am most privileged to welcome you to the beautiful and highly progressive Crescent City of New Orleans for the 60th Annual National Convention of The American Legion.

Many of you were here a decade ago for our 50th Annual Convention which was a highlight in the observance of our American Legion's Golden Anniversary. Those of you who were here at that time will see the tremendous changes which have come to New Orleans in the past ten years, some of which still are underway.

Naturally, as a native of Louisiana, I am proud of the things that are happening here just as I am tremendously proud of this great American Legion, and humbled by the privilege you have given me to serve as your National Commander this year.

While we were not successful in the Panama Canal issue, I am proud and pleased with the support you gave me as we waged this monumental struggle for a cause which we believed, and still believe, to be in the best interests of the United States.

This response which came from American Legionnaires all over the country is encouraging to me as I look ahead to the challenges which still confront us today. These include: veterans preference, educational benefits, SALT II and our national security, and the hospital-medical program of the Veterans Administration.

I am confident the delegates to this convention come here with the firm determination to put The American Legion in the strongest possible position to deal with these challenges by adopting resolutions so your National Commander can



speaking from a position of strength and muster the grassroots strength of our members.

Again, welcome to New Orleans, and to Louisiana. I know you look forward with me to a great National Convention.

ROBERT CHARLES SMITH
National Commander

WHERE TO REGISTER

OBTAIN INFORMATION

BUY MUSICAL SPECTACULAR TICKETS

Six locations will be maintained in the New Orleans area for the convenience of visitors. You may register for the convention (\$5.00 per adult), secure answers to your convention questions, and buy tickets for the Musical Spectacular scheduled for the Superdome, Sunday night, August 20.

Booths will be located in the lobbies of the:

HYATT REGENCY HOTEL
NEW ORLEANS HILTON HOTEL
GRAND HOTEL
FAIRMONT HOTEL
NATIONAL HEADQUARTERS OFFICE
(French Market Exhibit Hall,
Hyatt Regency Hotel)
FOYER — RIVERGATE EXHIBITION HALL
(Registration and Information only during
Sessions, August 22, 23, 24)

All booths, with the exception of the one in the Foyer of Rivergate Exhibition Hall will operate from 1:00 P.M. to 5:00 P.M. on Thursday, August 17 and daily thereafter from 9:00 A.M. to 5:00 P.M. until taken out of service.

In addition to the booths listed above, one booth handling tickets only will be established in the lobby of the Sonesta Hotel in the French Quarter for the convenience of those delegations housed in the French Quarter. This booth will operate from 1:00 P.M. to 5:00 P.M. on Thursday, August 17 and Friday, August 18, Saturday, August 19 and Sunday, August 20 from 9:00 A.M. to approximately 5:00 P.M.

Musical Spectacular tickets are priced at \$6.00 each and taxes are included. The show is scheduled for the Superdome commencing at 7:00 P.M. on Sunday, August 20. Gates will open at 5:00 P.M. and there will be a pre-show show activities will be a narration on the Superdome facility.

The Preliminary Contest for Drum Corps will take place on Saturday afternoon, August 19 and all day from 8:00 A.M. Sunday at Tad Gormley Stadium in City Park.

The Registration/Information and Ticket Committees will have headquarters in the Convention Corporation office located in the Grand Hotel, 1500 Canal Street.

All persons (except those under age 12) are reminded that the official convention badge or other approved credentials are required to gain entry into the General Convention Sessions scheduled to take place August 22, 23 and 24 in Rivergate Exhibition Hall.





THE WHITE HOUSE
WASHINGTON

June 21, 1978

Sixty years ago, only four months after the end of World War I, young Americans who had served on the battlefields of that conflict founded a new organization dedicated to the peacetime advancement of the principles for which they had fought.

I am pleased to salute the delegates to this Sixtieth Annual Convention of the American Legion, which now embraces veterans of four wars. The resolute and effective way in which you pursue your founding goals is an inspiration to all your fellow citizens and a source of national pride.

I hope that this anniversary session will be especially meaningful and memorable for each of you. I wish you sustained success in your personal lives and in your organization's many fine programs.

Jimmy Carter



JAMES E. FITZMORRIS, JR.
LIEUTENANT GOVERNOR

STATE OF LOUISIANA
EXECUTIVE DEPARTMENT

P. O. BOX 44243
BATON ROUGE, LOUISIANA 70
(504) 389-6247
107 LOUISIANA STATE OFFICE B
NEW ORLEANS, LOUISIANA 7
(504) 568-5811



August 18, 1978

TO THE DELEGATES OF THE 60TH ANNUAL AMERICAN LEGION CONVENTION:

It is a pleasure for me to welcome each of you to the State of Louisiana for the 60th Annual Convention of the American Legion.

Your patriotism and humanitarianism is evident to all Louisianians and citizens of the United States. As perpetrators of good will, you have as a national organization gained the esteem of people all over the world.

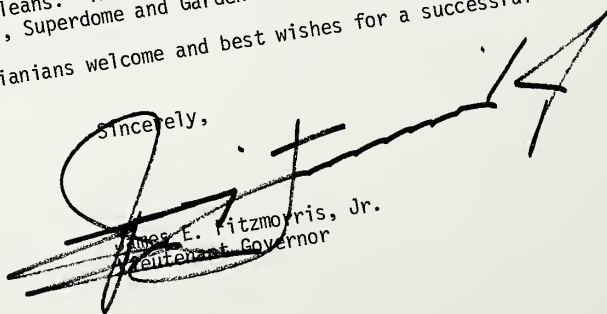
My strong desire is that the American Legion will always continue to serve in the local communities throughout the Nation, lending a helping hand to those in need.

Congratulations on 60 years of dedication to America.

I also want to encourage you to find time to visit the many historical points of interest in New Orleans. There are many family attractions here including the French Quarter, Superdome and Garden District.

On behalf of all Louisianians welcome and best wishes for a successful convention.

Sincerely,


James E. Fitzmorris, Jr.
Lieutenant Governor

JEFJR/gsb

General Motors \$15 Billion Commitment.

For 1977, General Motors introduced a completely new line of trimmer full-size cars. In many ways they were the forerunners of a whole new family of cars designed and engineered for a changing world. They also became some of the most popular new cars in GM history. For 1978, we introduced our all-new mid-size cars—and they're already selling by the hundreds of thousands.

Creating these new automobiles involved a massive commitment in both time and capital. Last year alone we spent more than *three billion dollars* and, over the course of our redesign program, we'll probably exceed *fifteen billion dollars*.

Why has General Motors made such a massive commitment? Quite simply because we feel we have an obligation to help conserve our natural resources—not only gasoline, but the iron ore, copper and other commodities that go into our products. In addition, these new offerings reflect GM's continuing effort to respond to the needs and wants of its customers.

If you're in the market for a new car, may we recommend that you see our latest models. You'll find them at your Chevrolet, Pontiac, Oldsmobile, Buick or Cadillac Dealer's showroom.



Designing and Building Cars for a Changing World

THE AMERICAN LEGION LOUISIANA DEPARTMENT



HOME OF
PHILIP MAYEAUX
DEPT. CMDR. '77-'78
748 DOOGUE AVE.
JEFFERSON, LOUISIANA 70121

To the Members of the American Legion and
the American Legion Auxiliary:

Welcome! It is a great honor and privilege to welcome
you and your families to Louisiana and to the great City of
New Orleans where you can work and play twenty-four hours
a day.

We hope that you will take the time to visit the
historical sites that make our state famous and enjoy our
southern hospitality and Cajun cuisine.

We are honored to host the 60th Annual Convention and
hope that your stay in New Orleans will be a memorable one.

Let the Louisiana Legionnaires and Auxiliaries be your
friends while you are in our great state.

For God and Country,

Philip Mayeaux
Philip Mayeaux
Department Commander

"IT'S GREAT TO KNOW YOU BELONG"

Making every day the 4th of July.

We salute The American Legion for
its year-round efforts to promote patriotism and an
appreciation of the price of freedom. The
American Legion's many local and national activities
play a key role in preserving Americanism.
Occidental Life is pleased to have provided
group life insurance protection for
The American Legion for the past 20 years.



Occidental Life Insurance Company of California

Occidental Life Insurance Company of California—Underwriters of The American Legion Life Insurance Plan



ERNEST N. MORIAL
MAYOR

CITY OF NEW ORLEANS

OFFICE OF THE MAYOR



GREETINGS


To the 25,000 delegates attending the American Legion Convention, I speak for all our citizens when I extend greetings and best wishes to each of you. It is an honor and pleasure to have you in New Orleans and I hope you enjoy your visit to the fullest.

You will find that New Orleans has much to offer in the way of history, entertainment, and world famous cuisine for the entire family. By all means, enjoy our Vieux Carre', one of the most historic areas in the nation. Our restaurants, be they in the Grand Manner or just neighborhood establishments, are among the finest you will find anywhere.

Most important, you will discover the people of New Orleans to be friendly and cooperative. It is the style of a New Orleanian to treat visitors so that they want to return often.

Welcome! And return again.

Sincerely,


Ernest N. Morial

"An Equal Opportunity Employer"

Best Wishes to
The American Legion

from

The Leterman-Gortz Corporation

We are proud to be
Consultants to
National Headquarters
National Headquarters - American Legion Auxiliary
and
the Departments
for The American Legion
Employee Insurance Benefit
Program

Underwritten by
Life Insurance Company of North America



ERNEST N. MORIAL
MAYOR

CITY OF NEW ORLEANS
DEPARTMENT OF POLICE

P. O. Box 51480
New Orleans, La. 70151

"to protect and to serve"

June 26, 1978



JAMES
SUPER



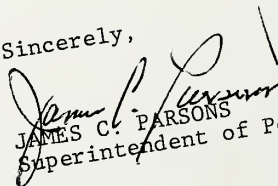
Dear Legionnaires:

"America's Most Interesting City" extends a warm and cordial welcome to each of you. By selecting New Orleans as your 1978 Convention City, you, who have done much to deserve honor, honor us.

Ten years ago, you and your comrades-in-arms paraded on our streets, renewed old friendships, recalled fond events. In the interim ten years, our city has grown, developed, changed; however, the environment for relaxation and enjoyment, the chief attraction of New Orleans, remains the same.

The New Orleans Police Department is your police department - ready, willing and able to serve you at all times.

Sincerely,


JAMES C. PARSONS
Superintendent of Police

JCP:ra

An Equal Opportunity Employer

One label says it all.



Budweiser

KING OF BEERS

*Brewed by our original process from the
Choicest Hops, Rice and Best Barley Malt*

THE LARGEST-SELLING BEER IN THE WORLD

REUNIONS AND DINNERS

NATIONAL COMMANDER'S BANQUET FOR DISTINGUISHED GUESTS

Hyatt Regency Hotel
Regency Ballroom
Tuesday, August 22 — 7:30 P.M.

HISTORIANS' LUNCHEON

Hyatt Regency Hotel
Section F — Regency Ballroom
Saturday, August 19 — 12:00 Noon

FODPAL BREAKFAST MEETING

Hyatt Regency Hotel
Burgundy Room — Sections A & B
Monday, August 21 — 7:30 A.M.

THE AMERICAN LEGION COLLEGE CLASS OF 1954

Hyatt Regency Hotel
Oak Manor Room
Breakfast
Monday, August 21 — 7:00 A.M.

PAST COMMANDERS' LUNCHEON/ RIVER CRUISE

S.S. PRESIDENT
Immediately following conclusion of Opening
General Session
(approximately 12:30 P.M.)
Tuesday, August 22
Board at foot of Canal Street

NATIONAL ORGANIZATION OF WORLD WAR NURSES REUNION

Hyatt Regency Hotel
Board Room (3rd Floor)
Sunday, August 20 — 10:30 A.M.

EIGHT AND FORTY

Fairmont Hotel
Grand Ballroom
Installation Dinner
Saturday, August 26 — 7:30 P.M.

ANAVICUS

Army, Navy and Air Force Veterans in Canada
Hyatt Regency Hotel
Section B — Regency Ballroom
Breakfast Meeting
Monday, August 21 — 7:30 A.M.

FOUNDERS

Hyatt Regency Hotel
Rosedown Room
Luncheon Meeting
Saturday, August 19 — 11:45 A.M.

TWENTY AND FOUR

Monteleone Hotel
Meetings — August 16-18
La Nouvelle Orleans Room
Reception — August 18 — 7:00 P.M.
Robert E. Lee Room
Banquet — August 18 — 8:00 P.M.
Queen Anne Room
River Cruise — August 17 — 6:30 P.M.
The Natchez, Toulouse Street Wharf

AMERICAN LEGION AUXILIARY STATES DINNER

Fairmont Hotel
Imperial Ballroom
Wednesday, August 23 — 8:00 P.M.

Horses Are Running Nightly Near Here

Louisiana is not yet a threat to Kentucky, but her thoroughbred race horse breeding industry is booming and getting bigger every year.

Sixty-four breeding farms dot the beautiful, rolling country of St. Tammany Parish (county), just across Lake Pontchartrain from New Orleans.

If you have the time, it's a pretty ride across the 27-mile long Pontchartrain Causeway, the nation's longest bridge, to Folsom, the heart of the thoroughbred industry.

You can get there by taking Interstate-10 (west) to Causeway Boulevard, across the Causeway to U.S. 190 and from there to Louisiana Highways 1078 or 40, either of which will put you in horse country.

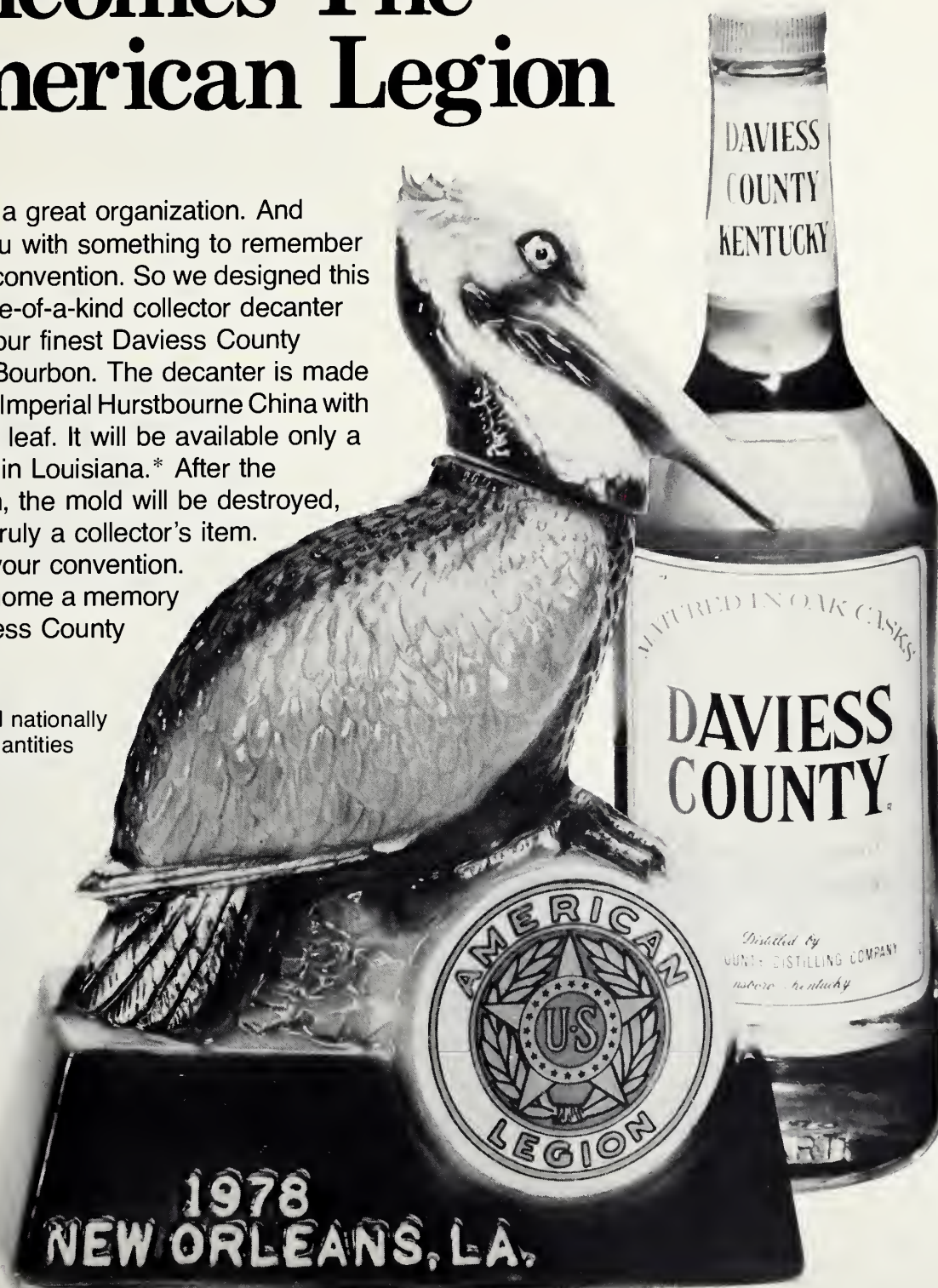
The tall pine trees form an interesting backdrop for the neat, well-groomed farms.

If it's horse racing you like, New Orleans has two tracks. The Fair Grounds, which conducts daytime winter racing over its one mile course, and Jefferson Downs in suburban Kenner, which will be racing at night during the convention period at its half-mile oval.

DAVIESS COUNTY[®] Welcomes The American Legion

We salute a great organization. And provide you with something to remember your 60th convention. So we designed this unique, one-of-a-kind collector decanter filled with our finest Daviess County Kentucky Bourbon. The decanter is made of genuine Imperial Hurstbourne China with 24 kt. gold leaf. It will be available only a short time in Louisiana.* After the convention, the mold will be destroyed, making it truly a collector's item. So enjoy your convention. And take home a memory from Daviess County Bourbon.

* Distributed nationally only as quantities permit



NATIONAL CONTESTS

Saturday and Sunday, August 19 and 20

***Junior Field Band:**

Saturday, Aug. 19, 8:00 a.m., Tad Gormley Stadium, City Park

***Junior Drill Team:**

Saturday, Aug. 19, immediately following Junior Band competition at same location

***Senior Drill Team:**

Saturday, Aug. 19, immediately following Junior Drill Team competition at same location

***Firing Squad:**

Saturday, Aug. 19, immediately following Senior Drill Team competition at same location

***Junior Drum and Bugle Corps Preliminaries (if necessary):**

Saturday, Aug. 19, 12:00 p.m., and Sunday, Aug. 20, 8:00 a.m., Tad Gormley Stadium, City Park

***Senior Drum and Bugle Corps Preliminaries:**

Sunday, Aug. 20, immediately following Junior Drum and Bugle Corps preliminaries at same location

Senior Color Guard:

Sunday, Aug. 20, 9:00 a.m., Gernon Brown Center, 1001 Harrison Avenue

Junior Color Guard:

Sunday, Aug. 20, immediately following Senior Color Guard competition at same location

Senior Band:

Sunday, Aug. 20, 11:00 a.m., Grand Ballroom, Grand Hotel, 1500 Canal Street

Chorus and Quartet:

Sunday, Aug. 20, immediately following Senior Band competition at same location



The Louisiana Superdome, site of this year's Musical Spectacular, to be held Sunday evening, August 20, dominates this aerial view of downtown New Orleans. Home of the Sugar Bowl, the New Orleans Saints of the NFL and the Tulane University football teams, the 273-foot tall Dome also is home to the New Orleans Jazz of the NBA and was the site for the last Super Bowl. Regular seating capacity for football is 75,000, but up to 95,000 auditorium patrons can be seated safely. The Dome has a clear span diameter of 680 feet and Houston's Astrodome will fit inside it.

Musical Spectacular Pre-show:

Sunday, Aug. 20, Louisiana Superdome

5:00 p.m. — Doors open

5:15 p.m. — Senior Band

5:45 p.m. — Junior Color Guard

5:55 p.m. — Senior Color Guard

6:08 p.m. — Senior Drill Team

6:16 p.m. — Junior Drill Team

6:25 p.m. — Firing Squad

6:40 p.m. — Junior Band

Musical Spectacular:

Sunday, Aug. 20, 7:00 p.m., Louisiana Superdome

***BACK-UP SITE FOR THESE CONTESTS IS PAN AMERICAN FIELD IN CITY PARK.**

The American Legion National Emblem Sales Locations

HYATT REGENCY HOTEL

Ballroom Foyer — 3rd Floor

THURSDAY, AUGUST 17 THROUGH

THURSDAY, AUGUST 24

Open: 9:00 A.M. Daily

FAIRMONT HOTEL

Imperial Ballroom Foyer

FRIDAY, AUGUST 18 THROUGH

WEDNESDAY, AUGUST 23

Open: 9:00 A.M. Daily

RIVERGATE EXHIBIT CENTER

Main Entrance

TUESDAY, AUGUST 22 THROUGH

THURSDAY, AUGUST 24

Open Daily During Sessions

All locations will have a complete stock of American Legion and American Legion Auxiliary merchandise. Among the many items are shirts, ties, cap insignia, official jewelry, and gift items. A supply of CAPS lettered for all states will be available at the HYATT REGENCY DISPLAY ONLY.

SEE THE SUPERDOME

No matter how you enter New Orleans, one of the first things you're going to see is the Louisiana Superdome. Once you've seen the outside, you won't be able to resist a look at the inside.

Located adjacent to the convention headquarters — the Hyatt Regency — the \$163 million structure is a giant to behold.

Houston's fabulous Astrodome would fit comfortably inside the Superdome, which is the home of the Sugar Bowl, the New Orleans Saints and the Tulane University football teams, the New Orleans Jazz pro basketball franchise, the last Super Bowl and the site for this year's Musical Spectacular.

Its regular seating capacity for football is 75,000, but an expanded configuration can accommodate 81,000. As many as 67,000 baseball, and nearly 20,000 basketball and 95,000 auditorium patrons can be handled.

Located on 52 acres of formerly commercial property across from City Hall, the dome has a clear span diameter of 680 feet and is 273 feet tall.

A special feature is a closed-circuit television system with six screens measuring 26 feet by 22 feet each, suspended from a giant gondola that can be raised or lowered from the dome ceiling.

Special tours of the dome are available and the best part is you can walk by a special ramp from the Hyatt Regency directly into the dome.



**Display
Your
Colors
with
Pride!**

Don't let worn or faded colors spoil your presentation.

A complete line of new 50-star U.S. and Post colors, outdoor flag sets and accessories are available through Emblem Supply Dept.

PARADE AND INDOOR DISPLAY FLAGS

See page 52
1978 Emblem & Supply Catalog

Annin & Co.



Verona, N.J.

Official Flag Supplier

UNITED STATES LIFE

Wishes The
AMERICAN LEGION
a memorable
Convention
and a
year of great
accomplishment.

From the underwriter
of your American Legion
Life Insurance Plan
for 20 years.

THE UNITED STATES LIFE
Insurance Company in the City of New York
A **U-LIFE** COMPANY

DIRECTORY OF THE NATIONAL CONVENTION

NATIONAL CONVENTION HEADQUARTERS OFFICE

French Market Exhibit Hall (3rd Floor)
Hyatt Regency Hotel
500 Poydras Plaza
524-1039

CONVENTION CORPORATION HEADQUARTERS

Grand Hotel
1500 Canal Street
524-2702

THE AMERICAN LEGION HEADQUARTERS HOTEL

Hyatt Regency Hotel
500 Poydras Plaza
561-1234

SESSIONS:

Rivergate Exhibition Center
#4 Canal Street

DISTINGUISHED GUEST HEADQUARTERS

Hyatt Regency Hotel
500 Poydras Plaza
561-1234

NATIONAL HEADQUARTERS STAFF

Le Pavillon Hotel
Baronne & Poydras Streets
581-3111

THE AMERICAN LEGION AUXILIARY HEADQUARTERS HOTEL

Fairmont Hotel
University Place
529-7111

SESSIONS:

Imperial Ballroom
Fairmont Hotel

EIGHT & FORTY HEADQUARTERS HOTEL

Fairmont Hotel
University Place
529-7111

SESSIONS:

University Ballroom
Fairmont Hotel

NATIONAL CONVENTION PHOTOGRAPHER

Grand Hotel
1500 Canal Street
524-2702

OFFICIAL DELEGATION HOTELS

ALABAMA

Grand Hotel
1500 Canal Street
523-4471
(Lawson M. Lynn, Adjutant)

ALASKA

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(William C. Kelm, Adjutant)

ARIZONA

Bourbon Orleans Hotel
Bourbon & Orleans Streets
523-5251
(Bryant B. Barron, Adjutant)

ARKANSAS

Monteleone Hotel
214 Rue Royale
523-3341
(Arthur R. Cross, Jr., Adjutant)

CALIFORNIA

New Orleans Hilton Hotel
Poydras & Mississippi River
561-0500
(George A. Rose, Adjutant)

CANADA

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(Jerome J. Gorney, Adjutant)

COLORADO

Provincial Motor Hotel
1024 Chartres Street
581-4995
(E. Dean Hunter, Adjutant)

CONNECTICUT

Monteleone Hotel
214 Rue Royale
523-3341
(Hugh C. Graham, Adjutant)

DELAWARE

Fairmont Hotel
University Place
529-7111
(Garland D. Bloodsworth, Adjutant)

DISTRICT OF COLUMBIA

Fairmont Hotel
University Place
529-7111
(H. Victor Conwell, Adjutant)

FLORIDA

Fountain Bay Club Hotel
4040 Tulane Avenue
486-6111
(Dyke Shannon, Adjutant)

FRANCE

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(Edward Drayton, Adjutant)

GEORGIA

Le Pavillon Hotel
Baronne & Poydras Streets
581-3111
(George E. Osborne, Adjutant)

HAWAII

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(Henry W. Keb, Adjutant)

IDAHO

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(Marion P. Johnson, Adjutant)

ILLINOIS

Monteleone Hotel
214 Rue Royale
523-3341
(Vincent A. Sanzotta, Adjutant)

INDIANA

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(Larry Mosier, Adjutant)

IOWA

New Orleans Hilton Hotel
Poydras & Mississippi River
561-0500
(Robert R. White, Adjutant)

ITALY

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(John J. Fornacca, Adjutant)

KANSAS

International Hotel
300 Canal Street
581-1300
(Floyd J. Rogers, Adjutant)

KENTUCKY

Royal Sonesta Hotel
300 Bourbon Street
586-0300
(Ray A. Beyer, Adjutant)

LOUISIANA

Grand Hotel
1500 Canal Street
523-4471
(John C. Bailey, Jr., Adjutant)

MAINE

Sheraton Chateau LeMoyne Hotel
301 Rue Dauphine
581-1303
(Daniel Lambert, Adjutant)

MARYLAND

de la Poste Hotel
316 Chartres Street
581-1200
(Daniel H. Burkhardt, Adjutant)

MASSACHUSETTS

Royal Orleans Hotel
621 St. Louis Street
529-5333
(John P. Swift, Adjutant)

MEXICO

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(George D. Triplett, Adjutant)

MICHIGAN

New Orleans Hilton Hotel
Poydras & Mississippi River
561-0500
(F. Gerrit Veldman, Adjutant)



The beautiful new Hyatt Regency Hotel in New Orleans will serve as the American Legion Headquarters Hotel during the 60th Annual National Convention to be held in the Louisiana financial capital, August 18-24. More than 25,000 American Legionnaires, American Legion Auxiliary members and their families will travel to the Crescent City for the convention of the nation's largest veterans organization.

MINNESOTA

Maison Dupuy
1001 Rue Toulouse
586-8000
(Charles Ferguson, Adjutant)

MISSISSIPPI

International Hotel
300 Canal Street
581-1300
(David Blakeney, Adjutant)

MISSOURI

Fairmont Hotel
University Place
529-7111
(Lloyd E. "Ed" Johnson, Adjutant)

MONTANA

Warwick Hotel
1315 Gravier Street
586-0100
(Hugh "Tony" Cumming, Adjutant)

NEBRASKA

Howard Johnson's Downtown
330 Loyola Avenue
581-1600
and
Holiday Inn Superdome
1111 Gravier Street
586-1100
(Ray Oltman, Adjutant)

NEVADA

Royal Sonesta Hotel
300 Bourbon Street
586-0300
(Chester L. Perkins, Adjutant)

NEW HAMPSHIRE

Bourbon Orleans Hotel
Bourbon & Orleans Streets
523-5251
(Hubert S. O'Neil, Adjutant)

NEW JERSEY

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(Robert W. Field, Adjutant)

NEW MEXICO

Tamanaca Downtown Motor Inn
1725 Tulane Avenue
529-5411
(Hugo Flores, Adjutant)

NEW YORK

New Orleans Hilton Hotel
Poydras & Mississippi River
561-0500
(Leonard E. Baxter, Adjutant)

NORTH CAROLINA

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(James L. Adcox, Adjutant)

NORTH DAKOTA

Fairmont Hotel
University Plaza
529-7111
(Vernon Useldinger, Adjutant)

OHIO

Royal Sonesta Hotel
300 Bourbon Street
586-0300
(J. P. "Pat" Hone, Adjutant)

OKLAHOMA

Bourbon Orleans Hotel
Bourbon & Orleans Streets
523-5251
(C. J. Wright, Jr., Adjutant)

OREGON

Le Richelieu Motor Hotel
1234 Chartres St.
529-2492
(Ron Dreeszen, Adjutant)

PANAMA

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(William Uhde, Adjutant)

PENNSYLVANIA

New Orleans Hilton Hotel
Poydras & Mississippi River
561-0500
(Edward T. Hoak, Adjutant)

PHILIPPINES

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(Ernesto P. Golez, Adjutant)

PUERTO RICO

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(Ismael Rivera, Asst. Adjutant)

RHODE ISLAND

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(Louis R. J. Malo, Adjutant)

SOUTH CAROLINA

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(James A. Hamilton, Adjutant)

SOUTH DAKOTA

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(Maynard L. Hemp, Adjutant)

TENNESSEE

Fountain Bay Club Hotel
4040 Tulane Avenue
486-6111
(Barney W. Greene, Adjutant)

TEXAS

Travelodge Downtown
1630 Canal Street
586-0110
(W. H. McGregor, Adjutant)

UTAH

Fairmont Hotel
University Place
529-7111
(Dean C. Hall, Adjutant)

VERMONT

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(Ray Greenwood, Adjutant)

VIRGINIA

Hyatt Regency Hotel
500 Poydras Plaza
561-1234
(Philip D. Grimm, Adjutant)

WASHINGTON

Dauphine Orleans Hotel
415 Dauphine Street
586-1800
(W. H. "Bill" Dunn, Adjutant)

WEST VIRGINIA

International Hotel
300 Canal Street
581-1300
(Tommy E. Jones, Adjutant)

WISCONSIN

Downtowner Hotel
541 Bourbon Street
524-7611
(Robert G. Wilke, Adjutant)

WYOMING

Warwick Hotel
1315 Gravier Street
586-0100
(Eugene Hirsch, Adjutant)



Lawrence E. Hoffman
Chairman



Eric H. Smith
Vice Chairman



Richard H. Klinge



Harry K. Stinger



Edward Sharkey



John A. Guirovich, Jr.



Glenn R. Green



Edwin J. Schuitema



William C. Sweeney



H. Gordon Burleigh



Derrell Roberts



Dr. Stacy Garner

The 1978 National Convention Commission



Daniel R. O'Sullivan
Consultant



Peter Nedzweckas
Consultant



Wendell G. Williams
Consultant



William M. Detweiler
National Commander's Representative



Cleo T. Martin
*Chairman
Liaison Committee*



Kenneth O. Todd
Liaison



Dr. Almo J. Sebastianelli
Liaison



Donald R. Schroedl
Liaison



Libert J. Pakele, Jr.
Liaison



George E. Osborn
Advisory



Tommy E. Jones
Advisory



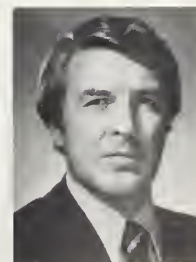
William H. Dunn
Advisory



Maurice E. Druhl
*Chairman
Distinguished Guests*



Bruce L. Plumb
*Chairman
Contest Supervisory*



William H. Miller
National Convention Director

THE AMERICAN LEGION 60TH NATIONAL CONVENTION

MEETING ROOM ASSIGNMENTS

STANDING COMMISSIONS AND COMMITTEES

Americanism Commission:

Aug. 18 and 19, 9:30 a.m.
Burgundy Room, Fourth Floor, Sec. A, B, C, & D
Hyatt Regency Hotel
Chairman: Daniel J. O'Connor
Jackson Heights, New York

Americanism Screening Committee:

Aug. 17, 9:30 a.m.
Chairman's Suite
Hyatt Regency Hotel

Commission on Children & Youth:

Aug. 18 and 19, 9:30 a.m.
Versailles Room, Fourth Floor
Hyatt Regency Hotel
Chairman: Earl D. Franklin, Jr.
Sterling, Colorado

Constitution and By-Laws Committee:

Aug. 18 and 19, 9:30 a.m.
National Judge Advocate's Office —
French Market
Exhibit Hall, National Headquarters
Hyatt Regency Hotel
Chairman: Francis L. Giordano
Brooklyn, New York

Contest Supervisory Committee Headquarters:

Aug. 14-24
Meeting Room 6, Second Floor
Grand Hotel

Contests Committee Meetings:

Aug. 17, (All meetings to be conducted
in Meeting Room 9, Second Floor,
Grand Hotel)
9:30 a.m., NCSC Executive Section
2:00 p.m., Local Corporation Contest
Committee and NCSC Inspection of Sites

Aug. 18, (All meetings to be conducted
in Meeting Room 10, Second Floor,
Grand Hotel)
9:30 a.m., NCSC Local Contest Committee
1:30 p.m., NCSC — Full Committee Meeting
3:00 p.m., Judges' Briefing

August. 22, 9:30 a.m., NCSC Executive Section
Meeting Room 9, Second Floor, Grand Hotel
Chairman: Bruce L. Plumb
Portland, Oregon

Convention Commission:

Aug. 18-24 inclusive, 9:30 a.m.,
Elmwood Room, Fourth Floor,
Hyatt Regency Hotel
Chairman: Lawrence E. Hoffman
Miami Beach, Florida

Distinguished Guest Committee:

Aug. 18, 9:30 a.m., LeClub, Third
Floor, Hyatt Regency Hotel
Chairman: Maurice E. Druhl
Portland, Oregon

Economic Commission:

Aug. 18 and 19, 9:30 a.m., Dauphine
Room, Fourth Floor, Hyatt Regency Hotel
Chairman: Al Keller, Jr.
Kankakee, Illinois

Economic Screening Committee:

Aug. 17, 9:30 a.m., Chairman's Suite
Hyatt Regency Hotel

Emblem Committee:

Aug. 18 and 19, 9:30 a.m.,
Oak Manor, Fourth Floor
Hyatt Regency Hotel
Chairman: Clayton C. Schlick
Osage, Iowa

Finance Commission:

(Meeting room one day only, Aug. 18)
Aug. 18-24 inclusive, 9:30 a.m.
Rosedown Room, Fourth Floor
Hyatt Regency Hotel
Chairman: Churchill T. Williams
Oelwein, Iowa

American Legion Life Insurance and Trust Committee:

Aug. 18 and 19, 9:30 a.m., Board
Room, Third Floor, Hyatt Regency Hotel
Chairman: Harold E. Heinly
Santa Ana, California

Foreign Relations Commission:

Aug. 18 and 19, 9:30 a.m.
Sections 12, 13 & 14 (Enter
through Section 12)
Grand Salon, Hilton Hotel,
First Floor
Chairman: Dr. Robert Foster
Maryville, Missouri
Five (5) Subcommittee Rooms
Sections 12, 13 & 14
Grand Salon, Hilton Hotel

Internal Affairs Commission:

Aug. 18 and 19, 9:30 a.m.
Section B, Ballroom, Third
Floor, Hyatt Regency Hotel
Chairman: James P. Dean
Corinth, Mississippi

Legislative Commission:

Aug. 18 and 19, 9:30 a.m.
Rampart Room, Fourth Floor
Hyatt Regency Hotel
Chairman: Albert D. Brown, Jr.
San Antonio, Texas

Membership and Post Activities Committee:

Aug. 18 and 19, 9:30 a.m.
Section C, Ballroom, Third Floor
Hyatt Regency Hotel
Chairman: Steve Carver
Dunn, North Carolina

National Security Commission:

Aug. 19, 9:30 a.m.
Section 6, 7 & 8, Grand Salon
Hilton Hotel — First Floor
Chairman: Francis P. Kane
Chicago, Illinois

Public Relations Commission

Aug. 18 and 19, 9:30 a.m.
Section A, Ballroom, Third Floor
Hyatt Regency Hotel
Chairman: C. D. DeLoach
Washington, D.C.

Resolutions Assignment Committee:

Aug. 17-21 inclusive, 9:30 a.m.
Magnolia Room, Fourth Floor
Hyatt Regency Hotel
Chairman: Alex M. Geiger
Gaston, South Carolina

The American Legion Magazine Commission:

Aug. 18 and 19, 9:30 a.m.
Kenilworth Room, Fourth Floor
Hyatt Regency Hotel
Chairman: Milford A. Forrester
Greenville, Tennessee

**Veterans Affairs and Rehabilitation
Commission:**

Aug. 18 and 19, 9:30 a.m.
Sections G & H, Ballroom,
Third Floor, Hyatt Regency Hotel
Chairman: William F. Lenker
Sioux Falls, South Dakota

**Veterans Affairs and Rehabilitation
Screening Committee:**

Aug. 17-20 inclusive, 9:30 a.m.
Chairman's Suite, Hyatt Regency Hotel

NATIONAL EXECUTIVE COMMITTEE

Aug. 21, (Monday) 10:00 a.m.

Section E, Ballroom
Third Floor, Hyatt Regency Hotel
Chairman: National Commander Robert Charles Smith
Springhill, Louisiana

S.A.L. MEETINGS

**7th Annual Sons of
The American Legion Convention**
(Executive Committee)

Aug. 18, 3:00 p.m. Bal Masque Room
Lower Mezzanine, Grand Hotel

**7th Annual Sons of
The American Legion Convention**
(General Session)

Aug. 19 and 20, 9:00 a.m.
Tulane Room, Lower Mezzanine
Grand Hotel

MEETINGS OF CONVENTION COMMITTEES

The following Convention Committees will be composed of one delegate from each department. Initial meetings of Convention Committees will be at the time and place as shown below. Subsequent meetings will be at the call of the chairman.

(Meetings of Convention Committees normally will be closed to all except committee members.)

Americanism

Aug. 20 and 21, 10:00 a.m.
Burgundy Room, Fourth Floor
Sections A, B, C & D
Hyatt Regency Hotel
(All subcommittees will meet in
Sections A, B, C & D)
(Baseball and Recreation Subcommittee)
Aug. 20, 10:30 a.m.
(Education and Scholarship Subcommittee)
Aug. 20, 10:30 a.m.
(Immigration and Naturalization Subcommittee)
Aug. 20, 10:30 a.m.
(Counter-Subversive Activities Subcommittee)
Aug. 20, 10:30 a.m.
(Boys State-Boys Nation, Youth Activities
and Community Services Subcommittees)
Aug. 20, 10:30 a.m.

Children & Youth

Aug. 20 and 21, 10:00 a.m.
Versailles Room, Fourth Floor, Hyatt Regency Hotel

Constitutional Amendments

Aug. 20 and 21, 10:00 a.m.
Royale Room, Fourth Floor, Hyatt Regency Hotel

Credentials and Internal Affairs

(Credentials and Other Internal Matters)
Aug. 20, 10:00 a.m.
Section B, Ballroom, Third Floor
Hyatt Regency Hotel
(Membership)
Aug. 20, 10:00 a.m.
Section C, Ballroom, Third Floor
Hyatt Regency Hotel
Aug. 21, 9:00 a.m./noon
Sections B & C, Third Floor, Hyatt Regency Hotel

Economic

(Employment and Veterans Preference)
Aug. 20 and 21, 10:00 a.m.
Dauphine Room, Fourth Floor
Hyatt Regency Hotel
(Other Economic Matters)
Aug. 20 and 21, 10:00 a.m.
Rampart Room, Fourth Floor
Hyatt Regency Hotel

Finance

Aug. 20, 10:00 a.m.
Kenilworth Room, Fourth Floor
Hyatt Regency Hotel

Foreign Relations

Aug. 20 and 21, 10:00 a.m.
Section 12, 13 & 14, Grand Salon
Hilton Hotel (Enter from Sec. 12)
Five (5) Subcommittee Rooms for
Sunday, Aug. 20, only
Section 12, 13 & 14, Grand Salon Hilton Hotel

Legislation and Rules

Aug. 20, 10:00 a.m.
Elmwood Room, Fourth Floor
Hyatt Regency Hotel

National Security Committee Joint Meeting

(Aerospace, Defense Civil Preparedness,
Merchant Marine, Military Affairs, Naval Affairs)
Aug. 20, 10:00 a.m. to 11:00 a.m.
Section 6, 7 & 8, Grand Salon
Hilton Hotel (Enter Sec. 6)
(Aerospace)
Aug. 20, 11:00 a.m. and Aug. 21
10:00 a.m., Section 3, Grand Salon, Hilton Hotel
(Defense Civil Preparedness)
Aug. 20, 11:00 a.m., and Aug. 21
10:00 a.m., Sec. 4
Grand Salon, Hilton Hotel, (Merchant Marine)
Aug. 20, 11:00 a.m., and Aug. 21
10:00 a.m., Sec. 5, Grand Salon, Hilton Hotel
(Military Affairs)
Aug. 20, 11:00 a.m., and
Aug. 21, 10:00 a.m.
Section 6, 7 & 8, Grand Salon, Hilton Hotel
(Naval Affairs)
Aug. 20, 11:00 a.m. and Aug. 21
10:00 a.m., Sec. 9, Grand Salon, Hilton Hotel
(Law and Order)
Aug. 20, 11:00 a.m., and
Aug. 21, 10:00 a.m.
Section 10, Grand Salon, Hilton Hotel

National Security Committees Joint Meeting

Aug. 22, 9:00 a.m. — noon
Section 6, 7 & 8, Grand Salon Hilton Hotel

Veterans Affairs and Rehabilitation

(Claims and Rating)
Aug. 20 and 21, 10:00 a.m.
Section H, Ballroom, Third Floor
Hyatt Regency Hotel
(Hospitals and Medical Services)
Aug. 20 and 21, 10:00 a.m.
Section G, Ballroom, Third Floor
Hyatt Regency Hotel

CONGRATULATIONS,

'78 "We Dare To Care" Commanders

DISTRICT

These District Commanders qualified for '78 "We Dare to Care" honors and an expense-paid trip to the 1978 National Convention. The top District Commander (the one whose District showed the highest percentage of membership gain) in each of five categories automatically qualified as a winner. The other two winners in each category were drawn from a container holding the names of all District Commanders whose Districts surpassed their respective 1977 membership totals by May 1, 1978. Competition was divided into categories based on the membership of the Districts in 1977.

Henry Watson, District 15,
South Carolina
Frank Causey, District 2,
North Carolina
Robert A. Dixon, District 7,
Montana
Charles A. Wilson, District 6,
Virginia
Noel T. Sharp, District 7A,
Oklahoma
Norman K. Perkins, District 8,
New Hampshire
Elijah Richardson, District 2,
Georgia
Wilbur Horton, District 5,
Vermont

George Jeffries, District 11,
Arizona
John Cyr, Onondaga County,
New York
Franklin B. Tennyson, District 20,
Texas
Alvey M. Norwood, Western District,
Maryland
Roy Brown, District 22,
California
Sam Anderson, District 3,
Ohio
Jack Hopkins, District 16,
Florida

POST

These Post Commanders qualified for the '78 "We Dare to Care" award by leading their respective Posts to a membership, as of March 31, 1978, which was greater than any year's membership total since 1960. Their names were drawn to represent approximately 1,400 Post Commanders who recorded this outstanding achievement. These Post Commanders also received expense-paid trips to the National Convention.

Frank E. Gilmore, Post 772,
California
Rex A. Cook, Post 138,
Florida
Gary Jones, Post 22,
Iowa
William Clark, Post 334,
Kentucky
Webster B. Harrison Post 26,
Maryland
James Stringer, Post 160,
Colorado
Jack L. Kraemer, Post 742,
Illinois
Homer Yeary, Post 329,
Kansas
Christian Guerrette, Post 145
Maine
Ralph Martin, Post 332,
Massachusetts
Lee Sutliff, Post 502,
Michigan
Emmett B. Case, Post 79,
Mississippi
Harrison Tache, Post 120,
New Mexico

Manuel Souza, Post 1009,
New York
Arlan A. Heffner, Post 625,
Pennsylvania
Thomas Russell, Post 27,
South Dakota
W. W. Melton, Post 300
Texas
Glen Culver, Post 64,
Wyoming
Eugene Wagner, Post 513,
Minnesota
Dick Christian, Post 341,
Nebraska
Clifford H. Vaughn, Post 337,
North Carolina
James F. Davis, Post 14,
Ohio
Leroy Tolbert, Post 224,
South Carolina
Harvie Lewis, Post 66,
Tennessee
Leland Nicholas, Post 302,
Wisconsin

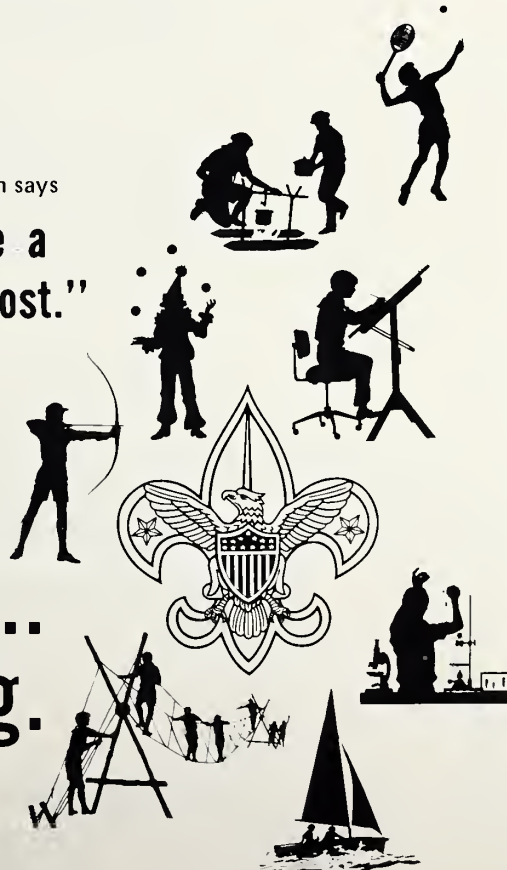
DEPARTMENT

Department Commanders who qualified for '78 "We Dare to Care" honors are identified among those whose Departments achieved 100 points or better and are pictured elsewhere in this National Convention Program.



The National Americanism Commission says
**"Scouting units should be a
must in every Legion Post."**

**Develop Dividends
for God and Country....
through Scouting.**





THE AMERICAN LEGION

*Wishes to express its thanks and
appreciation to the following for their
contribution toward the success of the
60th Annual National Convention*

AMERICAN NATIONAL RED CROSS

New Orleans Chapter

GRAND HOTEL

NEW ORLEANS FIRE DEPARTMENT

NEW ORLEANS POLICE DEPARTMENT

PEPSI COLA

ROYAL OFFICE TYPEWRITERS

(Division of Litton Industries)

SCHENLEY DISTILLERS COMPANY

SEAGRAM DISTILLERS COMPANY

WILSON SPORTING GOODS COMPANY

DRUM & BUGLE CORPS FINALS AND MUSICAL SPECTACULAR

(Formerly Parade of Champions)

7:00 p.m., Sunday, August 20, 1978

**Louisiana Superdome
Poydras and Claiborne Streets**

Included in the admission price for the Musical Spectacular will be a pre-show performance by the 1978 American Legion National Championship units in other categories of uniformed groups competition at the Louisiana Superdome, starting at 5:15 p.m. Scheduled to participate will be the National Championship Firing Squad, Junior and Senior Drill Teams, Junior and Senior Color Guards and the Junior and Senior Bands.

See the top flight American Legion Junior and Senior Drum and Bugle Corps compete for the 1978 American Legion National Championships.

Two new Ford automobiles will be presented to two eligible members of The American Legion or the American Legion Auxiliary by the Seagrams posts of The American Legion in colorful proceedings at the conclusion of the Drum and Bugle Corps and prior to announcement of the contest results.

MUSICAL SPECTACULAR

Admission

Concert Section — \$6.00

CONTEST MEETINGS

Representatives from competing units (only one from each unit is required) will meet for briefings starting at 1:30 p.m., Friday, August 18, in Meeting Room 10 of the Grand Hotel.

Official Protest Hearings

Tuesday, Aug. 22, 9:30 a.m.
Meeting Room 9, Grand Hotel

Briefing of Judges

Friday, Aug. 18, 3:30 p.m.
Meeting Room 10, Grand Hotel

**60TH ANNUAL NATIONAL CONVENTION
THE AMERICAN LEGION
NEW ORLEANS, LOUISIANA, AUGUST 18-24, 1978**

PATRIOTIC RELIGIOUS SERVICE

9:00 A.M.
Sunday, August 20, 1978

Ballroom Sections D and E

HYATT REGENCY HOTEL

Poydras Plaza & Loyola Avenue
New Orleans, Louisiana

PRELUDE

PROCESSIONAL

CALL TO WORSHIP

MRS. ELMER MARTIN, *L'Aumonier Nationale*,
Eight and Forty

ADVANCEMENT OF THE COLORS

PLEDGE OF ALLEGIANCE

WILLIAM E. WUNDERLICH, *Louisiana*
Department Chaplain, The American Legion

INVOCATION

DAVID STEPHENS, *National Chaplain*
Sons of The American Legion

MUSICAL SELECTIONS

Singing Legionnaires
Sioux Falls Post No. 15
Sioux Falls, South Dakota

READING OF THE HOLY SCRIPTURES

Psalm 9:1-21
MISS JULIA V. MULLAN, *Le Chapeau Nationale*
Eight and Forty
I Thessalonians 4:13-18
MRS. ALVIN MOLTZEN, *National President*
American Legion Auxiliary
John 15:12-17
ROBERT CHARLES SMITH, *National Commander*
The American Legion

MEMORIAL PRAYER

MRS. FRANK YASENSKY, *National Chaplain*
American Legion Auxiliary

PLACING OF MEMORIAL WREATHS

ROBERT CHARLES SMITH, *National Commander*
FRANK C. MOMSEN, *National Adjutant*
MRS. ALVIN MOLTZEN, *National President*
MISS DORIS ANDERSON, *National Secretary*
MISS JULIA V. MULLAN, *Le Chapeau Nationale*
MRS. ROBERT C. SNOW, *La Secretaire Cassiere*
JOHN SHERRARD, *National Commander*,
Sons of The American Legion
ERNEST WILSON, JR., *National Adjutant*,
Sons of The American Legion

MEMORIAL MESSAGE

REV. FR. WALTER D. POWER, *National Chaplain*
The American Legion

MUSICAL SELECTIONS

Singing Legionnaires

BENEDICTION

MRS. I. J. DESHOTEL, *Louisiana*
Department Chaplain,
American Legion Auxiliary

TAPS

RECESSIONAL



ENERGY INFORMATION

Energy Subcommittee, Internal Affairs Commission
J. W. "Bill" Steinsiek, Chairman

The American Legion recognizes the need for America to become energy independent. We all share America's successes and failures, so we must also share in the small sacrifices that will make our country stronger. With a little effort, you can contribute to the safeguarding of our national security, reducing America's balance of trade deficits, and increasing our energy supply. The American Legion asks Legionnaires and non-Legionnaires alike to observe the following "Energy Infos."

WHEN THE HEAT IS ON:

Have your oil furnace serviced at least once a year, preferably each summer to take advantage of off-season rates. This simple precaution can save you up to ten percent in fuel consumption.

Clean or replace the filter in your forced-air heating system each month.

If you have oil heat, check to see if the firing rate is correct. Chances are it isn't. A recent survey found that 97% of the furnaces that were checked were overfired. If your furnace doesn't run almost continually on a generally cold day, call a serviceman.

Dust or vacuum radiator surfaces frequently. Dust and grime impede the flow of heat. And if the radiators need painting, use flat paint. It radiates heat better than glossy.

Keep draperies and shades open in sunny windows; close them at night.

WHEN THE AIR-CONDITIONING IS ON:

Set your thermostat at 78 degrees, a reasonably comfortable and energy-efficient indoor temperature. The higher the setting and the less difference between indoor and outdoor temperature, the less outdoor hot air will flow into the building. If the 78° F. setting raises your home temperature 6 degrees (From 72° F. to 78° F., for example), you should save between 12 and 47 percent in cooling costs, depending on where you live.

Don't set your thermostat at a colder setting than normal when you turn your air-conditioner on. It will NOT cool faster. It WILL cool to a lower temperature than you need and use more energy.

Clean or replace air-conditioning filters at least once a month. When the filter is dirty, the fan has to run longer to move the same amount of air, and this takes more electricity.

Don't place lamps or TV sets near your air-conditioning thermostat. Heat from these appliances is sensed by the thermostat and could cause the air-conditioner to run longer than necessary.

Turn off your window air-conditioners when you leave a room for several hours. You'll use less energy cooling the room down later than if you had left the unit running.

DURING BOTH HEATING AND COOLING SEASONS:

Close off unoccupied rooms and shut their heat or air-conditioning vents; or turn off room air conditioners.

Use kitchen, bath, and other ventilating fans sparingly. In just one hour these fans can blow away a houseful of warmed or cooled air. Turn them off just as soon as they have done their job.

Keep your fireplace damper closed unless you have a fire going. An open damper in a 48-inch square fireplace can let up to 8 percent of your heat out the chimney.

WHEN BUILDING A HOME:

Insulate walls and roof to the highest specifications recommended for your area.

Consider solar heat gain when you plan your window locations. In cool climates, install fewer windows in the north wall because there's little solar heat gain there in the winter. In warm climates, put the largest number of windows in the north and east walls to reduce heating from the sun.

Use double-pane glass throughout the house. Windows with double-pane heat-reflecting or heat absorbing glass provide additional energy savings, especially in south and west exposures.

Place your refrigerator in the coolest part of the kitchen, well away from the range and oven.

If you live in a warm climate, remember that light-colored roofing can help keep houses cooler.

WHEN BUYING A HOME:

Consider all the ideas mentioned for building a house.

Ask for a description of the insulation and data on the efficiency of space heating, air-conditioning, and water heating plants, or have an independent engineer advise you about the efficiency of the equipment. Ask to see the utility bills from the previous year but remember to adjust them for current utility rates. Even some new houses don't have insulation in the exterior walls. Be sure to check.

Consider the need for additional insulation or replacement of equipment. If improvements are necessary, you may want to seek an adjustment in the purchase price to cover all, or a reasonable share, of the costs.

The "Energy Infos" are offered by the Internal Affairs Commission, James P. Dean, Chairman, and J. W. "Bill" Steinsiek, Chairman of the National Energy Subcommittee.



The American Legion
First District Convention Corporation of Louisiana
Officers, Board of Directors and Executive Committee



Albert V. LaBiche
President



William M. Detweiler
Vice President &
General Counsel



John A. Guirovich, Jr.
Vice President



Michael Marchese
Vice President



Merrick W. Swords, Jr.
Vice President



George C. Romback
Secretary



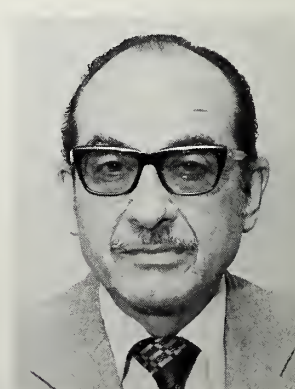
Gus Kraus
Treasurer



Thomas B. Doyle



John W. Dussouy



Paul Difulco

The American Legion

First District Convention Corporation of Louisiana

Executive Committee and Board of Directors



Paul Severson



Alvin A. Roche, Sr.



Joseph Rotolo



Charles N. Thompson



Maurice Pender



Mrs. Paul Severson



Mrs. Loretta Hote



James Carter



Claude T. Dupis, Sr.



Anthony R. Lentini



Enroll Now For 33rd Term

The challenges of tomorrow — the accomplishments that can bring even greater glory to The American Legion — await the competent decisions and sincere actions of capable Legionnaires in their respective communities. In order to perform their specific duties to the best of their ability. Legion leaders must fully understand The American Legion — its history, its accomplishments, its structure, its programs, and, especially, how it functions today.

The American Legion Extension Institute will give this basic knowledge of our organization. A home study plan, the course consists of six monthly lessons. Students check their own progress by a series of questions at the end of each lesson.

Students will complete the final examination and return it to National Headquarters for grading. Students passing the final examination will receive a certificate of graduation. Legionnaire and SAL graduates will receive a colorful blue and gold mortarboard cap patch. Auxiliary graduates will receive an attractive mortarboard pin and chain which they may attach to their Auxiliary pin.

Tuition

1 to 3 enrollments \$6.00 each
4 or more enrollments
(on one application) \$5.00 each

Six Monthly Lessons

- 1—History and Organization.
- 2—Service Divisions and Sections.
- 3—Americanism and Children & Youth Programs.
- 4—Veterans Affairs — Rehabilitation and Economic Programs.
- 5—Legislative Program and Public Relations.
- 6—National Security and Foreign Relations Programs.



Enrollment Instructions

1. Use the handy enrollment application form on this page. If you have more applications for enrollment, type or print the requested information for the additional enrollees on a plain sheet of paper and attach it to the application form.

2. Be sure to fill out the application form completely. It is important that you include the membership card number and post or unit number of each enrollee!

3. Make all remittances payable to **National Treasurer, The American Legion.**

4. Mail the application and remittance through your Department Headquarters or to:

**American Legion Extension Institute
P. O. Box 1055
Indianapolis, Indiana 46206**

5. Mail your enrollment application as promptly as possible. National Headquarters will accept enrollments in the thirty-third term of the Extension Institute through November 1, 1978.

To: American Legion Extension Institute
P. O. Box 1055, Indianapolis, Ind. 46206

APPLICATION—33rd TERM

Name _____
(Last) (First) (Middle)

Address _____

City _____ State _____

Zip Code _____ Post No. _____

Card No. _____ Unit No. _____

OFFICIAL PROGRAM

Sixtieth Annual National Convention of The American Legion



Pictured above are delegates arriving for the opening session of the 59th Annual National Convention of The American Legion, Aug. 19-25, 1977, in Denver's City Auditorium.



SEAGRAM'S V.O., CANADIAN WHISKY. A BLEND. 6 YEARS OLD. B6.8 PROOF. SEAGRAM'S 7 CROWN. AMERICAN WHISKY—A BLEND. 80 PROOF. WOLFSCHMIDT VODKA. DISTILLED FROM GRAIN. 80 AND 100 PROOF. THE FAMOUS GROUSE. 90 PROOF. BLENDED SCOTCH WHISKY. BOTTLED IN SCOTLAND. IMPORTED BY THE FAMOUS GROUSE IMPORT CO., NEW YORK, N.Y. JAMES FOXE, CANADIAN WHISKY. A BLEND. 80 PROOF. BENCHMARK. KENTUCKY STRAIGHT BOURBON WHISKY. B6 PROOF. THE OLD BENCHMARK DISTILLING CO. LOUISVILLE, KENTUCKY. SEAGRAM'S CROWN ROYAL, BLENDED CANADIAN WHISKY. 80 PROOF. THE GLENLIVET SCOTCH, 12 YEARS OLD, B6 PROOF. IMPORTED BY SEAGRAM DISTILLERS COMPANY. MYERS'S RUM. IMPORTED AND BOTTLED BY FRED L. MYERS, BALTIMORE, MD. 80 PROOF. SEAGRAM'S EXTRA DRY GIN. 80 PROOF. DISTILLED DRY GIN. DISTILLED FROM GRAIN. SEAGRAM'S 100 PIPERS, BLENDED SCOTCH WHISKY. B6 PROOF. SEAGRAM DISTILLERS COMPANY, N.Y.C.

The right steps to take when you step through New Orleans.

There's so much to see in New Orleans that we don't want you to miss any of the things you're here for.

That's why the Seagram Posts have put together this map of the Legion Parade and the other festivities in the Legion's 60th Annual Convention.

And that includes the Musical Spectacular at the Superdome on Sunday, August 20 at 7:00 PM. During the show, two Legionnaires will win new Ford Granadas, donated by the Seagram Posts.

Marchers in this year's parade will assemble 6:30 PM on Monday, August 21, at Calvez Square. The parade will move along the indicated route and terminate at Peters Street.

Have a great time.



STANDING RULES OF THE NATIONAL CONVENTION

The following are the Standing Rules of the National Convention as contained in the "UNIFORM CODE OF PROCEDURE FOR THE ORGANIZATION OF NATIONAL CONVENTIONS OF THE AMERICAN LEGION," authorized under Article V, Section 6, of the National Constitution of The American Legion.

STANDING RULES OF THE NATIONAL CONVENTION

1. Robert's Revised Rules of Order shall be the authority on parliamentary procedure, with the following modifications:
2. A delegate desiring to make a motion or address the Convention, shall rise, address the Chair as "Mr. Commander" and state his name and the name of the Department before proceeding.
3. Debate shall be limited to five minutes for each speaker.
4. Debate on any one subject presented to the Convention shall be limited to two hours except under such special rule as the Convention shall adopt prior to debate.
5. But two delegates from any one delegation shall be permitted the floor on any one question. Where disagreement exists within a delegation one delegate shall be permitted to speak on each side of the question. Upon a division of the question, however, this rule shall be applied separately for each division.
6. The floor shall be permitted but once to any individual delegate on any one question, except by a two-thirds vote of the Convention. Chairmen of Convention Committees may speak as frequently as may be necessary in connection with the reports of their committees. The Presiding Officer shall not entertain any motion which will curtail further debate without affording the Committee Chairman an opportunity for rebuttal.
7. Decisions on Rules of Debate or parliamentary order by the Presiding Officer may be subject to appeal by any two delegates under a Point of Order. Such appeal shall take precedence over any pending questions and shall be decided forthwith. An appeal from the decision of the Chair shall be put to the Convention on the question: "Shall the Chair be sustained?"
8. When the poll of any Department Delegation is demanded by a delegate of such department, the Convention Secretary shall poll the vote without discussion of the question being voted upon.
9. On the Roll Calls, the delegation Chairman shall poll his delegation on the floor and announce its vote.
10. In the event a delegation secretary is not an accredited delegate or alternate, he shall be seated with his delegation.
11. Past National Commanders' votes shall be cast with their delegations.
12. Only accredited delegates or their alternates, shall participate, directly or indirectly, in a viva voce vote on any subject before the convention.
13. Department delegations may arrive at a vote in such manner as they choose, but shall announce it in terms of full units and not in terms of a fractional part of a vote. The vote of any delegate absent and not represented by an alternate shall be cast by the majority of the delegates present from his Department.
14. There shall be no unit rule of voting.
15. Voting shall be by acclamation, except when a Roll Call is demanded by the Chairman of at least three Departments. Election of National Officers shall be by roll call.
16. In the event a Department has not provided the method by which alternates shall be designated to serve in the place of absent delegates, the Chairman of the delegation shall make such designation.
17. Prior to the election of National Officers, the National Commander shall appoint, subject to approval of the Convention, a Judge of Election and such number of tellers as he deems necessary, provided that the total tellers so appointed shall be an odd number. In a contested election each candidate going to the ballot shall be entitled to one teller of his choice.
18. Nominations for National Officers shall be from the floor on Roll Call of the Departments alphabetically arranged. Each Department may present as many candidates as it chooses.
19. Nominating speeches for National Officers shall be limited to five minutes each. Not more than two seconding speeches shall be made for any candidate, and said speeches shall be limited to three minutes.

20. When more than two candidates are nominated for any office, balloting shall continue until one candidate receives a majority of the votes of the Convention, except in the election of National Vice-Commanders.
21. In a contested election for National Vice Commanders, balloting shall continue until (a) majorities and (b) pluralities are established for one or more candidates under the following provisions:
- If, on any ballot taken, less than five candidates receive the necessary majority to elect, the candidate or candidates receiving a majority vote shall be declared elected and a new ballot shall be taken for the remaining number of places to be filled. The candidate receiving the lowest number of votes on the preceding ballot shall be disqualified; except should two candidates remain to fill one place, a new ballot shall be taken.
22. The Convention will nominate and elect a National Commander, and five National Vice Commanders, in this sequence.
23. At the conclusion of balloting on National Vice Commanders, each Department Delegation Chairman shall deliver a written ballot to the tellers. Such ballots shall be in the hands of the tellers before communication is made to the National Commander for announcement of the results.
24. Those recognized by the National Commander shall be entitled to a respectful hearing, and the Chair shall have the authority to clear the gallery or the floor or have the Sergeant-at-Arms escort from the Convention any one creating a disturbance or interfering with orderly procedure.
25. None of the above rules shall be construed as preventing an alternate delegate from serving on a Convention committee.
26. The consent of two-thirds of the voting strength of the Convention is necessary for suspension of the standing rules of the Convention.
27. Any amendment to any resolution or report originating on the floor shall be presented in writing and transmitted to the Presiding Officer at the time of the introduction of such amendment.
28. Special rules applying to specific issues or order of business, shall be written and presented to the Convention by the Legislation and Rules Committee for adoption by majority vote at least one hour before such issue, or order, is to be considered unless such rule is agreed to by unanimous consent of the final session. Special rules shall prevail only in the Convention adopting them.
- Any delegate may apply for a special rule to the Legislation and Rules Committee or may appeal to the Convention for such special rule provided the rule be presented in writing, be read once from the platform, and shall lay upon the table at least one hour before the vote thereon is taken.

CONGRATULATIONS

to

THE AMERICAN LEGION

For Your Service

to

God and Country

THE BRONZE CRAFT CORP.

Nashua, New Hampshire

Best Wishes to THE AMERICAN LEGION

Compliments

of

A Friend

AGENDA
60TH ANNUAL NATIONAL CONVENTION OF
THE AMERICAN LEGION
NEW ORLEANS, LOUISIANA

TUESDAY, AUGUST 22, 1978

8:30 a.m.

BAND CONCERT OR ORGANIST

9:00 a.m.

CALL TO ORDER

Robert Charles Smith (Louisiana)
National Commander

ADVANCEMENT OF COLORS

THE NATIONAL ANTHEM

PLEDGE OF ALLEGIANCE

INVOCATION

Rev. Fr. Walter D. Power (Maryland)
National Chaplain

PREAMBLE TO THE AMERICAN
LEGION CONSTITUTION

Robert Charles Smith (Louisiana)
National Commander

9:10 a.m.

POST EVERLASTING

Robert H. Hoke Post No. 272
Linglestown, Pennsylvania

MEMORIAL PRAYER AND LIGHTING
OF PEACE CANDLE

Rev. Fr. Walter D. Power (Maryland)
National Chaplain

CALL FOR CONVENTION

Frank C. Momsen (Minnesota)
National Adjutant

9:30 a.m.

WELCOME

The Honorable James E. Fitzmorris, Jr.
Lieutenant Governor of Louisiana

The Honorable Ernest N. Morial
Mayor of New Orleans

Philip Mayeaux, 1977-78 *Department Commander*
The American Legion of Louisiana

Albert V. LaBiche, *President*
American Legion First District
Convention Corporation

RESPONSE TO ADDRESSES OF WELCOME

Robert Charles Smith (Louisiana)
National Commander

9:45 a.m.

NATIONAL COMMANDER'S REPORT

Robert Charles Smith (Louisiana)
National Commander

10:00 a.m.

GREETINGS

Mrs. Alvin Moltzen (North Dakota)
National President

American Legion Auxiliary

The Honorable Max Cleland, Administrator
Veterans Administration

10:10 a.m.

PRESENTATION of Medallion to the City of
Denver, Colorado — Host City for the
1977 National Convention

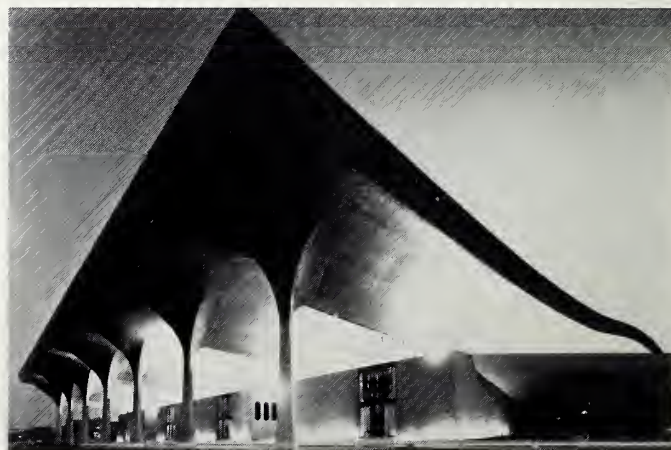
By: William J. Rogers (Maine)
Past National Commander

To: Paul B. Rodden, *Member*, 1977 National
Convention Corporation of Colorado-The American
Legion, Inc. and National Executive
Committeeman, Colorado

10:15 a.m.

PRESENTATION of 20 year plaque from Occidental
Life Insurance Company of California

By: John (Jack) A. Llewelyn,
Second Vice President, Ret.
Occidental Life Insurance Company
of California
To: Robert Charles Smith (Louisiana)
National Commander



Business sessions of the 60th Annual National Convention of The American Legion will be held in New Orleans Rivergate Exhibition Center. Located on the historic New Orleans waterfront, the modern facilities are within walking distance of the Superdome and the French Quarter. More than 25,000 American Legionnaires, Auxiliary members and their families will be in New Orleans for the August 18-24 meetings.

WEDNESDAY, AUGUST 23, 1978

10:20 a.m.

GREETINGS

Harry L. Foster, *President*

The Society of American Legion Founders

E. C. Coley

Dominion President

Royal Canadian Legion

Frank H. Farley, Past Dominion President

Army, Navy and Air Force Veterans in Canada

10:30 a.m.

Report of CREDENTIALS AND INTERNAL AFFAIRS

INTRODUCTION — Sons of The American Legion's newly elected National Commander

10:45 a.m.

GREETINGS

The Honorable Olin E. Teague (Texas)

U.S. House of Representatives

The Honorable T. Y. Chao, *Chairman*

Vocational Assistance Commission

for Retired Servicemen

Republic of China

Vice Admiral Maeng Kee Lee, ROKN, Ret.

President

The Korean Veterans Association

11:15 a.m.

Report of LEGISLATIVE AND RULES

11:30 a.m.

ADDRESS

Tom E. Nesbitt, M.D., *President*

American Medical Association

12:00 Noon

Report of CREDENTIALS AND INTERNAL AFFAIRS — Membership

Recognition of "COMMANDERS WHO DARE"

12:30 p.m.

ADDRESS

SALUTE TO COLORS

RECESS

NOTE: Times of subsequent sessions and time of Convention Committee Reports are subject to change by the Chair.

9:00 a.m.

CALL TO ORDER

Robert Charles Smith (Louisiana)

National Commander

SALUTE TO COLORS

INVOCATION

Rev. Fr. Walter D. Power (Maryland)

National Chaplain

9:05 a.m.

Report of AMERICANISM

9:45 a.m.

PRESENTATION — Representatives of The American Legion Youth Programs

American Legion Scout of the Year —

Michael F. Suarez, Manhasset, New York

1978 National Oratorical Contest Winner —

Debra A. Morris, Lawton, Oklahoma

American Legion Baseball 1977 "Player of the Year" —

William Schell, South Bend, Indiana

President, 1978 Boys Nation —

Michael A. Lopez, Denver, Colorado

10:00 a.m.

PRESENTATION

William Randolph Hearst Americanism Trophy

By: Otto Wick, *Assistant to the Publisher*

San Antonio Light

To: Winning Department

10:15 a.m.

PRESENTATION

The American Legion Distinguished Service Award

By: Robert Charles Smith (Louisiana)

National Commander

To: Bowie K. Kuhn, *Commissioner*

of Baseball

10:45 a.m.

CERTIFICATE OF APPRECIATION

By: Robert Charles Smith (Louisiana)

National Commander

To: Rev. Fr. Walter D. Power (Maryland)

National Chaplain

10:50 a.m.

ADDRESS

The Honorable Ray Roberts (Texas)

Chairman, House Veterans Affairs Committee

11:20 a.m.

Report of VETERANS AFFAIRS AND
REHABILITATION
Claims and Ratings
Hospital and Medical Services

12:15 p.m.

PRESENTATION
To: Dr. Rosalyn S. Yalow
Sr. Medical Investigator
VA Hospital, Bronx, New York

12:30 p.m.

Report of ECONOMIC
Employment and Veterans Preference
Other Economic Matters

1:00 p.m.

PRESENTATION
Employer of the Year Awards for Hiring Veterans
By: Robert Charles Smith (Louisiana)
National Commander
To: W. T. Johnson, *Director of*
Employee Relations & Safety
The Dolese Company, Oklahoma City, Oklahoma
To: Wilson W. Blackmon, *President*
Blackmon Oil Company, Inc., Columbus, Georgia

1:15 p.m.

Report of CHILDREN & YOUTH

1:30 p.m.

Report of FINANCE

1:45 p.m.

Report of FOREIGN RELATIONS

2:00 p.m.

Report of CONSTITUTIONAL AMENDMENTS
SALUTE TO COLORS
RECESS

THURSDAY, AUGUST 24, 1978

9:00 a.m.

CALL TO ORDER
Robert Charles Smith (Louisiana)
National Commander
SALUTE TO COLORS
INVOCATION
Rev. Fr. Walter D. Power (Maryland)
National Chaplain

9:05 a.m.

Report of NATIONAL SECURITY
Military Affairs
Naval Affairs
Aerospace
Defense Civil Preparedness
Merchant Marine

9:45 a.m.

ADDRESS
General Bernard W. Rogers
U.S. Army Chief of Staff

10:15 a.m.

PRESENTATION
The American Legion Fourth Estate Awards
By: Robert Charles Smith (Louisiana)
National Commander
To: Mort Walker, *Cartoonist*
To: Milton Caniff, *Cartoonist*

10:30 a.m.

GREETINGS
James E. Barrett
USO World President

11:00 a.m.

PRESENTATION OF PLAQUE AND COLORS
TO OUTGOING NATIONAL COMMANDER
By: Jesse L. Boucher, Louisiana

12:00 Noon

SPECIAL ORDER OF BUSINESS
ELECTION OF NATIONAL OFFICERS
National Commander
ACCEPTANCE SPEECH BY NEWLY
ELECTED NATIONAL COMMANDER
Five (5) National Vice Commanders

1:00 p.m.

PRESENTATION OF COLORS TO INCOMING
NATIONAL COMMANDER
RESPONSE BY NEWLY ELECTED
NATIONAL COMMANDER
PRESENTATION OF NEWLY ELECTED
NATIONAL PRESIDENT OF AMERICAN
LEGION AUXILIARY
UNFINISHED BUSINESS
BENEDICTION
RETIREMENT OF COLORS
FINAL ADJOURNMENT

NOTE: The National Executive Committee will meet within twenty-four hours after the close of the Convention — upon call of the National Commander.

Distinguished Guests

Brig. Gen. Richard D. Anderegg, USAFR
20th Air Division (ADCOM)
New Orleans, LA

Major Leo Andrew
Washington, DC

Mrs. Warren Atherton
Stockton, CA

Judge Bernard J. Bagert, Sr.
New Orleans, LA

Col. John W. Barber
Selective Service System

James E. Barrett
President, U.S.O.

LCDR Terrence D. Bass, USN
8th Naval District
New Orleans, LA

Carl W. Bauer
Franklin, LA

C. Randolph Beard, Jr., President
Annin & Company

Joseph Beever
U.S. Department of Labor

J. Raymond Bell, Chairman
Foreign Claims Settlement Commission

Wilson W. Blackmon
Blackmon Oil Co., Inc.

Hon. Lindy Boggs (LA)
House of Representatives

Jesse L. Boucher
Springhill, LA

Patrick Brazil, Chairman
Veterans Committee
Interstate Conference of Employment Security

Hon. John B. Breaux (LA)
House of Representatives

Sy Brockway
PepsiCo

John C. Brogan
Youngberg-Carlson Co.

Keith J. Bruner
American Red Cross

Joel Bunch
Indianapolis, IN

Milton Caniff
Cartoonist

Benjamin Carleton
Youngberg-Carlson Co.

Hon. T. Y. Chao, Chairman
Vocational Assistance Commission
for Retired Servicemen
Taipei, Taiwan, Republic of China

VADM Pierre N. Charbonnet, Jr., USN
Chief of Naval Reserve
New Orleans, LA

Philip Ciccio, Councilman
New Orleans, LA

Joseph J. F. Clark
Department of the Air Force

R. Mike Clausen, Jr.
Congressional Medal of Honor

Max Cleland, Administrator
Veterans Administration

Roland Cocreham
Clinton, LA

Thomas B. Coll
Adelphi, MD

Charles Collins
National Alliance of Businessmen

Robert C. Coon
Veterans Administration

**Gary Crawford, Assistant Minority
Counsel**
United States Senate

Walter M. Dabbs
Metairie, LA

General O'Neil Daigle
Jackson Barracks, LA

Mrs. L. W. Dawson
New Orleans, LA

William M. Detweiler
New Orleans, LA

Paul T. DiFulco
Metairie, LA

Thomas D. Doyle
New Orleans, LA

A. C. Dugal
Strong, AR

John Dussouy
New Orleans, LA

Mike Early, Councilman
New Orleans, LA

Col. Ralph Egenmaier
Department of the Army

Frank Farley, Past Dominion President
Army, Navy & Air Force Veterans
in Canada

Thomas W. Fay
Hobart, IN

Wooster Fell
Morgan City, LA

Hon. James E. Fitzmorris, Jr.
Lt. Governor of Louisiana



Jonah's
Pure
New
Orleans. Hyatt Regency

We call what we do the pure New Orleans way. It's there in everything we prepare—from Five Star Duckling to fresh crawfish to Scampi Port Antonio. And Jonah's unique art and furnishings collected around the world have the same sense of detail. Cuisine. Service. Environment. New Orleans' most classical restaurant. Where you'll find an evening suggesting the serenity and eternity of the sea. Jonah's. Pure New Orleans. 561-1234. Free validated parking.

Distinguished Guests

Mack G. Fleming, Chief Counsel
House of Representatives

Maj. Gen. William B. Fleming, USMC
Marine Air Reserve Training Command
New Orleans, LA

Harry Foster, President
Society of American Legion Founders

Theodore M. Gardner
Federal Bureau of Investigation

Joseph Gerace
Secretary of Labor
State of Louisiana

M. Morton Goldenberg, President
S. Abrahams & Co., Inc.

Mrs. Paul Griffith
Chevy Chase, MD

John A. Guirovich
New Orleans, LA

Walter A. Haimann, President
Seagram Distillers, Inc.

Rev. George Harkins
Hammond, LA

William S. Harris
U.S. Department of Labor

William A. Hazelwood, Jr.
U.S. Department of Labor

William L. Heartwell, Jr.
Washington, DC

Charles H. Hight
Veterans Administration

William Hoffman
Forrest City, AR

Mrs. Adlia Hogan
Franklin, LA

Harlowe M. Johnson
Farmington, MN

W. T. Johnson
The Dolese Company

Dan George Kadrovach, Director
Veterans Administration Hospital
New Orleans, LA

John F. Kaslaitis, Vice President
Kansas Color Press
Lawrence, KS

Henry B. King, President
United States Brewers Association

Bowie K. Kuhn
Commissioner of Baseball

Albert V. LaBiche, President
American Legion First District
Convention Corp.

Vice Adm. Maeng Kee Lee, (ROKN, Ret.)
President, The Korean Veterans Assn.

Anthony Lentini
River Ridge, LA

LCDR Donald C. Lewis, USN
Department of the Navy

Hon. Robert Livingston (LA)
House of Representatives

Thomas M. Lockwood
Office of Employment Security

Myron B. Lodge
U.S. Department of Labor

Cyrus Lohfink
U.S. Civil Service Commission

Michael A. Lopez
President, Boys Nation

Charles Maisel, Secretary-Treasurer
Society of American Legion Founders

Michael Marchese
New Orleans, LA

Philip Mayeaux
Department Commander
The American Legion of Louisiana

Thomas H. Mayer, Asst. Vice President
Perkins-Goodwin Co., Inc.

Rev. W. F. Mayo
New Orleans, LA

Joseph L. McKernan
The Leterman-Gortz Corporation

Guy McMichael
The General Counsel
Veterans Administration

Edward J. McNeill
New Orleans Tourist & Convention
Commission

Daniel Mikulak, Jr.
New Orleans, LA

Mrs. Alvin Moltzen
National President
American Legion Auxiliary

Hon. Ernest N. Morial
Mayor of New Orleans

Debra A. Morris
National Oratorical Winner for 1978

Hon. James Morrison
Hammond, LA

Terrance Moungey
Royal Business Machines

Thomas E. Nesbitt, M.D., President
American Medical Association

Carl Noll
Veterans Administration

Distinguished Guests

Daniel R. O'Sullivan
Seagram Distillers Co.

George O'Sullivan
Lemont, IL

Supt. James C. Parsons
New Orleans Police Department

T. A. Pugh
Ruston, LA

L. J. Richerson
Daphne, AL

Hon. Ray Roberts, Chairman
Committee on Veterans Affairs
House of Representatives

Paul B. Rodden
Denver, CO

General Bernard W. Rogers
Chief of Staff
Department of the Army

Dr. Herbert G. Rose, President
National Association of VA Physicians

Francis J. Sanfilippo
Occidental Life Insurance Co. of California

William F. Schell
1977 American Legion Baseball Player
of the Year

Victor Schiro
New Orleans, LA

Charles Sclafani
Schenley Industries, Inc.

Edward Scott
General Counsel
U.S. Senate

Brig. Gen. Frank E. Serio, USA
5th Infantry Division (MECH)
Camp Polk, LA

Robert E. Shuck, Director
Selective Service System

Charles A. Smith
Monroe, LA

John W. Smith, President
Kansas Color Press
Lawrence, KS

Robert R. Smith
Baton Rouge, LA

Frank J. Specht
Washington, DC

Miss Dorothy Starbuck
Veterans Administration

Robert T. Stinson, III
Bossier City, LA

A. P. Stoddard
Louisiana Office of Employment Security

Michael F. Suarez
American Legion Boy Scout of the Year

Merrick W. Swords, Jr.
New Orleans, LA

Hon. Olin E. Teague
House of Representatives

Oliver Thomsen
U. S. Civil Service Commission

J. Michael Tompkins
Springhill, LA

Hon. David C. Treen (LA)
House of Representatives

Dr. William M. Valdez, Director
Veterans Memorial Medical Center
Diliman, Quezon City, Philippines

William R. Vanderwall
New Orleans, LA

Eugene R. Wagner
U. S. Department of Labor

Mort Walker
King Features Syndicate

Leonard G. Walters
U. S. Department of Labor

Col. William E. Weber
Department of the Army

Otto Wick
San Antonio Light, TX

Mrs. Lane Wilson
Shreveport, LA

Rufus Wilson, Deputy Administrator
Veterans Administration

Donald M. Woodard
Richardson, TX

Dr. Rosalyn S. Yalow
Senior Medical Investigator
Veterans Administration Hospital
Bronx, NY

RADM Paul A. Yost, Jr., USCG
8th Coast Guard District
New Orleans, LA

Edward W. Zalesky
Leavens Manufacturing Co.

WINSTON'S THE ACCENT IS BRITISH. THE CUISINE IS INTERNATIONAL.



Winston's is an isle of British tradition set amidst the tropical foliage of The New Orleans Hilton's lush atrium.

Created in the manner of a fine English household, a maid and butler attend your table with immaculate service. The very select menu is verbal and it varies according to the best and freshest foods available. Winston's serves the finest international cuisine, complemented by an extensive wine list.

For that very special occasion, the Winston's Wine Room is available for private dining.

With understated elegance setting the tone, every detail has been perfected to make your evening at Winston's as memorable as its namesake.

Winston's • Dinner 7 PM-Midnight •
Lobby Level • Reservations.

The
New Orleans
Hilton
AND TOWERS

Past National Commanders



The American Legion 1919-1977

*Franklin D'Olier
Pennsylvania 1919-20

**Frederick W. Galbraith, Jr.
Ohio 1920-21

***John G. Emery
Michigan 1921

*Hanford MacNider
Iowa 1921-22

*Alvin M. Owsley
Texas 1922-23

John R. Quinn
California 1923-24

*James A. Drain
District of Columbia 1924-25

*John R. McQuigg
Ohio 1925-26

*Howard P. Savage
Illinois 1926-27

*Edward E. Spafford
New York 1927-28

*Paul V. McNutt
Indiana 1928-29

*O. Lee Bodenhamer
Arkansas 1929-30

*Ralph T. O'Neil
Kansas 1930-31

*Henry L. Stevens, Jr.
North Carolina 1931-32

*Louis Johnson
West Virginia 1932-33

*Edward A. Hayes
Illinois 1933-34

*Frank N. Belgrano, Jr.
California 1934-35

*Ray Murphy
Iowa 1935-36

Harry W. Colmery
Kansas 1936-37

*Daniel J. Doherty
Massachusetts 1937-38

*Stephen F. Chadwick
Washington 1938-39

Raymond J. Kelly
Michigan 1939-40

*Milo J. Warner
Ohio 1940-41

*Lynn U. Stambaugh
North Dakota 1941-42

*Roane Waring
Tennessee 1942-43

*Warren H. Atherton
California 1943-44

*Edward N. Scheiberling
New York 1944-45

*John Stelle
Illinois 1945-46

*Paul H. Griffith
Pennsylvania 1946-47

James F. O'Neil
New Hampshire 1947-48

Perry Brown
Texas 1948-49

George N. Craig
Indiana 1949-50

Erle Cocke, Jr.
Georgia 1950-51

Donald R. Wilson
West Virginia 1951-52

*Lewis K. Gough
California 1952-53

*Arthur J. Connell
Connecticut 1953-54

*Seaborn P. Collins
New Mexico 1954-55

J. Addington Wagner
Michigan 1955-56

Dan Daniel
Virginia 1956-57

John S. Gleason, Jr.
Illinois 1957-58

Preston J. Moore
Oklahoma 1958-59

Martin B. McKneally
New York 1959-60

William R. Burke
California 1960-61

Charles L. Bacon
Missouri 1961-62

*James E. Powers
Georgia 1962-63

Daniel F. Foley
Minnesota 1963-64

Donald E. Johnson
Iowa 1964-65

L. Eldon James
Virginia 1965-66

John E. Davis
North Dakota 1966-67

William E. Galbraith
Nebraska 1967-68

William C. Doyle
New Jersey 1968-69

J. Milton Patrick
Oklahoma 1969-70

Alfred P. Chamie
California 1970-71

John H. Geiger
Illinois 1971-72

Joe L. Matthews
Texas 1972-73

Robert E. L. Eaton
Maryland 1973-74

James M. Wagonseller
Ohio 1974-75

Harry G. Wiles
Kansas 1975-76

William J. Rogers
Maine 1976-77

PAST NATIONAL COMMANDERS BY VOTE OF NATIONAL CONVENTION

*Bennett Champ Clark
Missouri—Presided at Paris caucus
March, 1919

*Milton J. Foreman
Illinois—Chairman, Executive
Committee at Paris

*Henry D. Lindsley
Texas—Presided at St. Louis caucus
May 1919

*Theodore Roosevelt, Jr.
New York

*Eric Fisher Wood
Pennsylvania—Temporary Chairman and
Secretary at Paris caucus

*Thomas W. Miller
Nevada—Chairman Pro Tempore
Paris Caucus March 1919

*Maurice Stember
New York

HONORARY NATIONAL COMMANDERS

*General John J. Pershing

*Marshal Ferdinand Foch

*Deceased

**Killed in auto accident while serving
as Commander

***Elected by Executive Committee to fill
unexpired term.

Recipients of The American Legion

Distinguished Service Medal

Bowie K. Kuhn,
1978



- | | | |
|---|--|--|
| Marshal Ferdinand Foch
of France—1921 | Gen. of the Army
Dwight D. Eisenhower
1945 | Bernard Mannes Baruch
1958 |
| Adm. Earl Beatty
of Great Britain—1921 | J. Edgar Hoover
1946 | Unknown Servicemen of World War
I, World War II, and Korea,
interred at the Tomb of the Unknown Soldier,
Arlington National Cemetery—1958 |
| Gen. Baron Jacques
of Belgium—1921 | Bob Hope
1946 | Sen. Robert S. Kerr
1959 |
| Gen. Armando Diaz
of Italy—1921 | William Randolph Hearst
1946 | President John F. Kennedy
1961 |
| Charles Bertrand
of France—1921 | Maj. Gen. Lewis B. Hershey
1946 | Gen. Lucius D. Clay
1962 |
| Gen. of the Armies
John J. Pershing
1922 | Hon. Cordell Hull
1946 | Dr. Thomas A. Dooley
(Posthumously)—1962 |
| Adm. Robert E. Coontz
1923 | Lt. Gen. William S. Knudsen
1947 | Francis Cardinal Spellman
1963 |
| Gen. Josef Haller
of Poland—1923 | Sen. Edward Martin
1947 | Dr. Charles W. Mayo
1964 |
| Ignace Jan Paderewski
of Poland—1926 | Chief Justice Fred M. Vinson
1947 | President Herbert C. Hoover
(Posthumously)—1965 |
| Comte
Francois Marie Robert Dejean
of France—1927 | President Harry S. Truman
1949 | Hon. James F. Byrnes
1965 |
| Field Marshal Viscount Allenby
of Great Britain—1928 | George Herman (Babe) Ruth
(Posthumously)—1949 | Capt. Roger H. C. Donlon
1966 |
| Judge Kenesaw Mountain Landis
1929 | Maj. Gen. Frank Parker
(Posthumously)—1949 | Hon. Tom C. Clark
1967 |
| Adm. William S. Sims
1930 | Charles F. Johnson, Jr.
1950 | President Lyndon B. Johnson
1968 |
| Gen. Douglas MacArthur
1942 | Maj. Gen. Milton A. Reckord
1950 | Gen. William C. Westmoreland
1968 |
| Gen. George C. Marshall
1943 | Rep. Edith Nourse Rogers
1950 | President Richard M. Nixon
1969 |
| Adm. Ernest J. King
1943 | Gen. Charles P. Summerall
1951 | Rep. Olin E. Teague
1970 |
| Hon. Frank Knox
(Posthumously)—1944 | Rep. Royal C. Johnson
(Posthumously)—1953 | Rep. L. Mendel Rivers
(Posthumously)—1971 |
| Henry Ford
1944 | Maj. Gen. George A. White
(Posthumously)—1954 | Sen. Richard B. Russell
(Posthumously)—1971 |
| Gen. H. H. Arnold
1944 | Dr. Jonas E. Salk
1955 | Sen. John C. Stennis
1972 |
| President Franklin D. Roosevelt
(Posthumously)—1945 | Maj. Gen. Ellard A. Walsh
1955 | Dewitt Wallace
1972 |
| Gen. Theodore Roosevelt, Jr.
(Posthumously)—1945 | Vice Adm. Joel T. Boone
1956 | Hon. Henry A. Kissinger
1974 |
| Ernest (Ernie) Pyle
(Posthumously)—1945 | Charles Stewart Mott
1956 | Rep. F. Edward Hebert
1974 |
| Hon. Henry L. Stimson
1945 | Gen. Mark W. Clark
1957 | Harry W. Colmery
1975 |
| Fleet Adm. Chester W. Nimitz
1945 | The Most Reverend
Fulton J. Sheen
1957 | Pat O'Brien
1976 |
| | | Howard A. Rusk, M.D.
1977 |

"Education Can Turn Things Around"

**American Education Week
November 12-18, 1978**

THE AMERICAN LEGION

One of the concerned
sponsors of American Education Week

The American Legion has made available to Department Adjutants the 1978 American Education Week Packet. This year's materials were produced by the Americanism Division of The American Legion National Headquarters.

American Education Week Packet Material

Media Spots
PACT Brochure
Sample Speech

Editorial
AEW Brochure
Proclamation

*The American Legion truly believes —
"Education Can Turn Things Around"*



COAST GUARD

BAND

Always a pleasure to participate in your ANNUAL CONVENTION PARADE

AMERICAN LEGION



1978 World Series
Yakima, Washington
August 31-September 4

Tickets Still Available
P.O. Box 124 Zip Code 98907
509/575-1975

PLAN NOW FOR '79

Greenville, Mississippi invites . . .
YOU to Attend

AMERICAN LEGION BASEBALL'S

1979 WORLD SERIES

August 30-September 3 Legion Field
Greenville, Mississippi

Write George W. Hood, P.O. Box 4745
Zip Code 38701

with Ticket and Housing Request

DON'T DELAY

I am a Marine. One of the few. One of the proud.



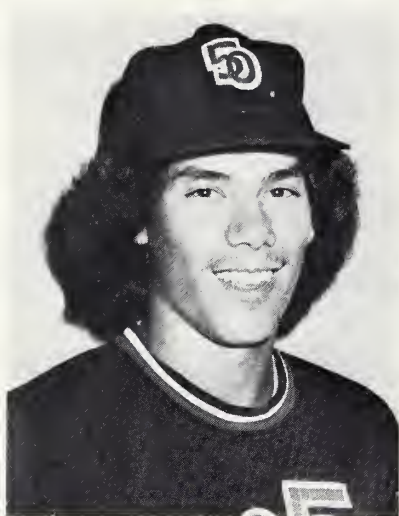
I am part of a patriotic legend that began on November 10, 1775. Over 200 years ago, a few good men banded together and helped win our country's independence. Generation after generation of Marines followed in their footsteps. Ready to keep us—all of us—free. That is where I stand today. A Marine. One of the few. One of the proud.



For recruiting information, call 800-423-2600, toll free. In California, 800-252-0241.

Youth Leaders Attend Convention

BASEBALL



William F. Schell
South Bend, Indiana
Player of the Year.

BOY SCOUTS



Michael F. Suarez
Manhasset, New York
*Boy Scout
of the Year.*

BOYS NATION



Michael A. Lopez
Denver, Colorado
Boys Nation President.

ORATORICAL



Debra A. Morris
Lawton, Oklahoma
*Winner, National High School
Oratorical Contest.*

NATIONAL VETERANS AFFAIRS AND REHABILITATION DIVISION HAS NEW DIRECTOR

In over fifty years the National Veterans Affairs and Rehabilitation Division has had only four directors, each of whom has served with distinction and dedicated service. Robert E. Lyngh (CO), appointed to the position of director in 1977 became only the Division's fifth director, and brings to this service the character, spirit, and consistency of effort so necessary for the success of the program.

Prior to joining the National Organization, Mr. Lyngh was associated with The American Legion Department of Colorado beginning in February 1946 as Assistant Department Service Officer. He was appointed Department Service Officer of the Colorado American Legion in October 1949, serving in that capacity until April 1955. He has been a member of The American Legion since October 1945 when he initially joined Leyden-Chiles-Wickersham Post No. 1 of Denver, Colorado. His membership continues to be in that Post.

Mr. Lyngh's service with the National Organization of The American Legion commenced on April 1, 1955 when he joined the staff of the Public Relations Division as speechwriter and press aide to the National Commander. Appointed Assistant National Adjutant in July 1956 he remained in that position until November 1967. He joined the staff of the Veterans Affairs and Rehabilitation Division in November 1967 serving as Special Assistant to the Director of the Division. Appointed Deputy Director of the Division on May 1, 1971, he remained in that position until appointed director by the National Commander on September 1, 1977.

With his accomplishments in service to The American Legion, Mr. Lyngh assures the continued success of the National Veterans Affairs and Rehabilitation program.



Robert E. Lyngh
Director

Keep America green.

Some things about the Army never change. The getting up in the dark, the sun so hot you can taste it, the going to bed when you're too tired to sleep. Hard work, courage, and the pride in Army green—they haven't changed and never will.

But some things about the Army are brand-new, and maybe you should know about them. Quite simply, we're offering today's young people more opportunities than ever to do something positive for themselves and their Country. Skill training, for example, in any of hundreds of different specialties. A chance to start or continue their college education while still in the Army. More travel opportunities. Better pay. The option of enlisting now and taking up to a year off before reporting for duty. Most important, since the Army grows more sophisticated each year, we're offering unique new challenges to a young person's mind and maturity.

If we've made the Army sound better than ever, we should also mention that our standards are higher than ever. Because we want America's best young people to be our soldiers. We want to keep America green.

If you know any young people who'd be interested in us—and vice versa—tell them how to find out more. Just write to Army Opportunities, P.O. Box 1776, Mount Vernon, NY 10550. Or call 800-431-1976 toll free. In New York, call 800-243-5614.

**Join the people
who've joined the Army.**

COMMITTEE CHAIRMEN THE AMERICAN LEGION First District Convention Corporation

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Herbert Petit
Chairman

Contests



Paul Severson
Co-Chairman

Contests



James Collins
Co-Chairman

Decorations & Floats



Charles N. Thompson
Chairman

Distinguished Guests



Anthony R. Lentini
Chairman

Entertainment Coupons



Maurice Pender
Chairman

Equipment Procurement



Clarence Mitchell
Chairman

Exhibits



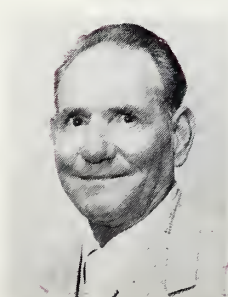
Edward W. McCarthy
Chairman

First Aid



Keith J. Bruner
Chairman

Golf



Buel Cox
Co-Chairman

Golf



Edward J. Tuohy
Co-Chairman

Golf



Harold Boutte
Co-Chairman

Halls & Seating



James Carter
Chairman

COMMITTEE CHAIRMEN THE AMERICAN LEGION

First District Convention Corporation

Housing



Michael Marchese
Chairman

Insurance



John W. Dussouy
Chairman

Legal



Anthony C. D'Antonio
Chairman

Memorial Services



William Wunderlich
Chairman

Parade

(Name Unavailable
At Present Time)

Chairman

Post Participation



William Blaylock
Chairman

Provost



Lt. Peter A. Hand
Chairman

Public Relations



Arthur Burke
Co-Chairman

Public Relations



Paul Difulco
Co-Chairman

Public Relations



Kermit Tarleton
Co-Chairman

Registration & Information



Thomas D. Doyle
Chairman

Reunions



E. Davis McCutcheon
Chairman

Ticket Sales



John A. Guirovich, Jr.
Chairman

Tours & Transportation



Joseph Rotolo
Chairman

The American Legion Auxiliary

National Officers



MRS. ALVIN MOLTZEN
National President



MRS. EARL B. BIGALOW
National Vice President



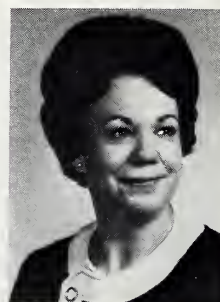
MRS. ARTHUR
HRABAK
*Vice President
Central Division*



MRS. JAMES J.
TRACY
*Vice President
Eastern Division*



MRS. BERNARD
GOTTSLEBEN
*Vice President
Northwestern Division*



MRS. W. E.
MONTGOMERY
*Vice President
Southern Division*



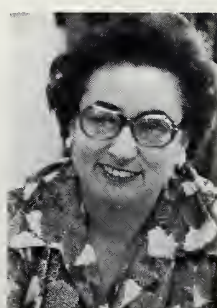
MRS. ROBERT J.
CONNOLLY
*Vice President
Western Division*



MRS. FRANK
YASENSKY
National Chaplain



MRS. KEMP
HONEYCUTT
National Historian



MISS DORIS
ANDERSON
National Secretary



MRS. MARGARET
SAPPENFIELD
National Treasurer

AMERICAN LEGION AUXILIARY FIFTY-EIGHTH ANNUAL NATIONAL CONVENTION 1978

Fairmont Hotel New Orleans, Louisiana

THEME: *"Saluting the Interest of Women as They Work Together for Love of God and Country"*

NATIONAL HEADQUARTERS HOTEL

and

NATIONAL CONVENTION SESSIONS:

Fairmont Hotel, University Place

New Orleans, LA 70140

Tel: 504-529-7111

National Secretary's Office:
Creole Room

National Convention Chairman's Office:
Rex Room

National PR/Program Coordinator's Office:
Wildcatter Room

National Treasurer's Office:
Orleans Room

National Convention Committee Office:
Mardi Gras Room



SATURDAY, AUGUST 19, 1978

9:00 a.m.-12 noon

National Music Contest, University Room

2:00 p.m.-4:00 p.m.

Pre-Convention National Executive Committee Meeting, Grand Ballroom

SUNDAY, AUGUST 20, 1978

8:00 a.m.-8:30 a.m.

Non-Denominational Chapel Service, Imperial Ballroom,
Mrs. Frank Yasensky, National Chaplain, presiding

9:00 a.m.-4:00 p.m.

Pre-Convention Committee Meetings

10:00 a.m.

Pages Rehearsal, Imperial Ballroom

7:00 p.m.

Musical Spectacular, Louisiana Superdome

AMERICAN LEGION AUXILIARY FIFTY-EIGHTH ANNUAL NATIONAL CONVENTION 1978

Fairmont Hotel

Pre-Convention Committee Meetings

9:00 a.m.-10:45 a.m.

Constitution & Bylaws, Grand Ballroom

Auxiliary Emergency Fund, Gold Room

Americanism, University Room

Legislative, Emerald Ballroom

Foreign Relations, Explorers Room

Veterans Affairs & Rehabilitation, International Ballroom

Poppy, Bayou Room II

9:00 a.m.-9:45 a.m.

Credentials, Bayou Room I

10:00 a.m.-10:45 a.m.

Permanent Organization, Bayou Room I

10:45 a.m.-12:30 p.m.

Rules, Grand Ballroom

Communications, Gold Room

Children & Youth, University Room

Leadership Development, Emerald Ballroom

Education & Scholarships, Explorers Room

Past Presidents Parley, International Ballroom

Junior Activities, Bayou Room I

Music, Bayou Room II

12:30 p.m.-2:15 p.m.

Energy Conservation Program, Grand Ballroom

Chaplains, Gold Room

Historians, University Room

National Security, Emerald Ballroom

Community Service, Explorers Room

Membership, International Ballroom

Publications, Bayou Room I

Liaison with Child Welfare Foundation, Bayou Room II

2:15 p.m.-4:00 p.m.

Cavalcade of Memories, Grand Ballroom

Finance, Gold Room

Girls State, University Room

Resolutions, Emerald Ballroom

Parliamentary Workshop, Explorers Room

Women's Forum on National Security, International Ballroom



MONDAY, AUGUST 21, 1978
AMERICAN LEGION AUXILIARY
FIFTY-EIGHTH ANNUAL NATIONAL CONVENTION

Fairmont Hotel
New Orleans, Louisiana

*******OPENING SESSION*******

8:30 a.m.

BAND CONCERT	North Dakota American Legion Band
ANNOUNCEMENT OF PROCESSIONAL	Mrs. Paul Severson <i>National Convention Chairman</i>
CONVENTION PROCESSIONAL	Mrs. Pat Sherman, <i>Organist</i>
ORDER OF PROCESSIONAL	Honor Guards Department Colors Past National Presidents National Officers National Colors National President, Escorted by her husband, Alvin Moltzen, with her family as the Honor Guards
INTRODUCTION OF NATIONAL PRESIDENT	Mrs. Paul Severson <i>National Convention Chairman</i>
CALL TO ORDER	Mrs. Alvin Moltzen, <i>National President</i>
PRESENTATION OF THE COLORS	United States Marine Corps Color Guard
INVOCATION	Mrs. Frank Yasensky, <i>National Chaplain</i>
MOMENT OF SILENCE	
PLEDGE OF ALLEGIANCE	Led by Mrs. James R. Williams <i>Americanism Chairman</i>
THE NATIONAL ANTHEM	Led by Mrs. Edward Yankovich <i>Music Chairman</i>
PREAMBLE TO THE CONSTITUTION	Led by Mrs. John J. Roethel <i>Constitution and Bylaws Chairman</i>
RETIREMENT OF COLORS	United States Marine Corps Color Guard
MUSICAL INTERLUDE, PATRIOTIC MEDLEY	North Dakota American Legion Band
WELCOME TO THE CONVENTION	Mrs. Alvin Moltzen, <i>National President</i>

INTRODUCTIONS AND GREETINGS

THE AMERICAN LEGION	Mr. Robert Charles Smith, <i>National Commander</i> Mr. Frank Momsen, <i>National Adjutant</i> Mr. Albert V. LaBiche <i>1978 Convention Corporation President</i>
THE STATE OF LOUISIANA	Mrs. Shirley McNamara <i>Secretary, Department of Revenue and Taxation</i>
THE CITY OF NEW ORLEANS	The Honorable Ernest N. Morial <i>Mayor of New Orleans</i>

AMERICAN LEGION AUXILIARY

1978 NATIONAL CONVENTION

INTRODUCTION OF 1978 CONVENTION COMMITTEES

Mrs. Anthony D'Amico, *President*
Department of Louisiana

Mrs. Paul Severson
National Convention Chairman

Mrs. Paul Severson
National Convention Chairman

GREETINGS OF THE NATIONAL OFFICERS

Mrs. Earl Bigalow
National Vice President

Division National Vice Presidents and National Officers

Mrs. Arthur Hrabak, *Central*
Mrs. James J. Tracy, *Eastern*
Mrs. Bernard Gottsleben, *Northwestern*
Mrs. W. E. Montgomery, *Southern*
Mrs. Robert J. Connolly, *Western*

Mrs. Frank Yasensky, *National Chaplain*
Mrs. Kemp C. Honeycutt, *National Historian*
Miss Doris Anderson, *National Secretary*
Mrs. Peggy Sappenfield, *National Treasurer*
Mrs. Walter Wild Andrews, *National Parliamentarian*

INTRODUCTION OF PAST NATIONAL PRESIDENTS

Mrs. Robert Walbridge
Mrs. William H. Biester, Jr.
Mrs. Albin Charles Carlson
Mrs. Oscar W. Hahn
Mrs. James Morris
Mrs. Mark W. Murrill
Mrs. Walter G. Craven
Mrs. Norton H. Pearl
Mrs. Norman L. Sheehe
Mrs. E. A. Campbell
Mrs. Harold S. Burdett
Mrs. J. Pat Kelly
Mrs. Alexander H. Gray
Mrs. Henry Ahnemiller
Mrs. J. Howard McKay

Mrs. O. L. Koger
Mrs. L. D. Johnson
Mrs. Walter Wild Andrews
Mrs. Walter H. Glynn
Mrs. A. J. Ryan, Sr.
Mrs. Vernon H. Randall
Mrs. Arthur B. Hanell
Mrs. H. Milton Davidson
Mrs. Charles C. Shaw
Mrs. Robert L. Parker
Mrs. T. G. Chilton
Mrs. B. M. Jarrett
Mrs. Maurice Kubby
Mrs. Alan M. Schanel
Mrs. Paul Brown

GREETINGS FROM THE PAST NATIONAL PRESIDENTS

Mrs. Paul Brown
Junior Past National President

INTRODUCTION OF CONVENTION PAGES

Mrs. Dean Stetson, *Chairman of Pages*
Mrs. John Brown, *Vice Chairman of Pages*
Mrs. Dave McFerran, *Personal Page*
Mrs. Ernest Swanson, *Personal Page*
Mrs. Carl Lobb, *Personal Page*
Mrs. Minerva Kierulf, *Personal Page*

INTRODUCTION OF HONOR GUARDS

Miss Eleanor Gremillion
Mrs. Clifford Lee

SALUTING THE INTEREST OF WOMEN — WHAT LIES AHEAD FOR OUR COUNTRY?

ADDRESS

The Honorable Maryon Allen
United States Senator
State of Alabama

INTRODUCTION OF DISTINGUISHED GUEST COMMITTEE

Mrs. Walter Glynn, *Chairman*
Mrs. H. Milton Davidson, *Vice Chairman*
Mrs. Paul Brown, *Member*
Mrs. Robert Cuccaro, *Member*

REPORT OF CONVENTION COMMITTEES

CREDENTIALS

Mrs. Donald Colvin, *Chairman*

RULES

Mrs. B. M. Jarrett, *Chairman*

PERMANENT ORGANIZATION

Mrs. George W. Gibbs, *Chairman*

Recess — 12:00 noon

MONDAY, AUGUST 21, 1978

1:15 p.m.-1:30 p.m. — Organ Recital

1:30 p.m.

CALL TO ORDER

Mrs. Alvin Moltzen, *National President*

MUSICAL SELECTIONS

Mrs. Edward Yankovich, *Music Chairman*

**PRESENTATION OF WINNERS
OF MUSIC CONTEST**

Mrs. Edward Yankovich, *Music Chairman*

RECOGNITION OF REPRESENTATIVES FROM OTHER ORGANIZATIONS

REPORT OF THE NATIONAL PRESIDENT

Mrs. Alvin Moltzen, *National President*

SALUTING THE INTEREST OF WOMEN — WHAT CAN I DO FOR OTHERS?

GREETINGS

Patti Duke Astin, *Vice President, Muscular Dystrophy
Association and Academy Award Winning Actress*

John Astin
Star of Radio, Television, and Film

**NATIONAL MUSCULAR DYSTROPHY
ASSOCIATION POSTER CHILD**

Mr. Matthew Brown

"Love Minute"

NATIONAL COMMITTEE REPORTS

COMMUNITY SERVICE

Mrs. Earl Franklin, Jr., *Chairman*

AMERICANISM

Mrs. James R. Williams, *Chairman*

AUXILIARY EMERGENCY FUND

Mrs. Frederic Hemphill, *Chairman*

CHILDREN AND YOUTH

Mrs. Lyle Seymour, *Chairman*

CONSTITUTION AND BYLAWS

Mrs. John J. Roethel, *Chairman*

EDUCATION AND SCHOLARSHIPS

Mrs. James E. Starr, *Chairman*

Recess — 4:15 p.m.

DIVISIONAL CAUCUSES

4:15 p.m.-5:30 p.m.

CENTRAL DIVISION

Grand Ballroom

EASTERN DIVISION

University Room

NORTHWESTERN DIVISION

Emerald Ballroom

SOUTHERN DIVISION

International Ballroom

WESTERN DIVISION

Explorers Room

6:00 p.m.

NATIONAL CONVENTION PARADE

7:00 p.m.-10:00 p.m.

RECEPTION FOR CANDIDATES FOR NATIONAL OFFICES

(other than the National President)

Grand Ballroom

TUESDAY, AUGUST 22, 1978

8:15 a.m.-8:30 a.m. — Organ Recital

8:30 a.m.

CALL TO ORDER

Mrs. Alvin Moltzen, *National President*

PRESENTATION OF 1977-1978 DEPARTMENT PRESIDENTS

REPORTS OF THE NATIONAL OFFICERS

Mrs. Frank Yasensky, *National Chaplain*

Mrs. Kemp C. Honeycutt, *National Historian*

SALUTING THE INTEREST OF WOMEN — WHAT'S DIFFERENT ABOUT TODAY?

ADDRESS

Mr. Art Linkletter

NATIONAL COMMITTEE REPORTS

COMMUNICATIONS

Mrs. H. B. Behrend, *Chairman*

GOLDEN MIKE AWARDS

NOMINATION OF NATIONAL OFFICERS 1978-1979

Recess — 10:45 a.m.

JOINT SESSION WITH THE AMERICAN LEGION

11:00 a.m.-12:30 p.m.

2:15 p.m.-2:30 p.m. — Organ Recital

2:30 p.m.

CALL TO ORDER

Mrs. Alvin Moltzen, *National President*

NATIONAL COMMITTEE REPORTS

ADVISORY

REPORT OF THE EIGHT AND FORTY

Mrs. Vernon H. Randall, *Chairman*

Miss Julia V. Mullan

Le Chapeau National

NATIONAL COMMITTEE REPORTS

FINANCE

FOREIGN RELATIONS

GIRLS STATE

INTRODUCTION AND GREETING

ENERGY CONSERVATION PROGRAM

Mrs. Maurice Kubby, *Chairman*

Mrs. Frank Martin, *Chairman*

Mrs. Melvin Junge, *Chairman*

1978 Girls Nation President

Mrs. Ted Galka, *Chairman*

SALUTING THE INTEREST OF WOMEN — WHO ARE WE IN THIS WORLD OF ENERGY?

ADDRESS

Mrs. Hazel R. Rollins, *Deputy Administrator,
Economic Regulatory Administration*

NATIONAL COMMITTEE REPORTS

JUNIOR ACTIVITIES

LEADERSHIP DEVELOPMENT

LEGISLATIVE

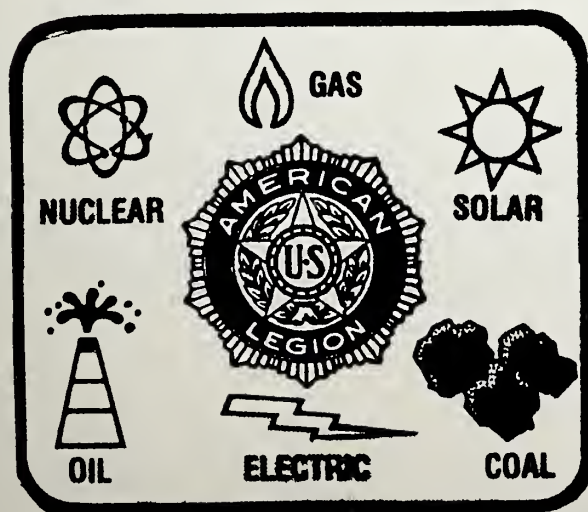
Mrs. Dan Herrin, *Chairman*

Mrs. Thomas Gear, *Chairman*

Mrs. Robert Caudel, *Chairman*

Recess — 4:30 p.m.

ENERGY



The American Legion encourages participation in military preparedness by young Americans through the ROTC Medal Awards program. Here, Legionnaire Jerry Rak presents an ROTC award to Cadet Captain Janet L. LeBeau in ceremony at Kofa High School, Yuma, Arizona.

7:00 p.m.
NATIONAL COMMANDER'S BANQUET

WEDNESDAY, AUGUST 23, 1978

8:15 a.m.-8:30 a.m. — Organ Recital

8:30 a.m.

CALL TO ORDER

Mrs. Alvin Moltzen, *National President*

NATIONAL COMMITTEE REPORTS

PAST PRESIDENTS PARLEY

Mrs. J. Howard McKay, *Chairman*

WOMEN'S FORUM ON NATIONAL SECURITY

Mrs. Paul Brown, *Chairman*

CAVALCADE OF MEMORIES

Mrs. Arthur B. Hanell, *Chairman*

SALUTING THE INTEREST OF WOMEN — WHAT CAN WE DO FOR OURSELVES?

ADDRESS

Mr. Don Thoren, *President*
Thoren Consulting Group, Inc.

NATIONAL COMMITTEE REPORTS

MEMBERSHIP

Mrs. Jerome Stevens, *Chairman*

PRESENTATION OF 1977-1978 GOAL DEPARTMENT PRESIDENTS

NATIONAL SECURITY

Mrs. Helen Adams, *Chairman*

ELECTION OF NATIONAL OFFICERS

NATIONAL COMMITTEE REPORTS

POPPY

Mrs. Stanley Couvillon, *Chairman*

INTRODUCTION AND GREETING

Miss Poppy 1977-1978

PUBLICATIONS

Mrs. Walter Stolte, *Chairman*

VETERANS AFFAIRS AND REHABILITATION

Mrs. Bernard Kennedy, *Chairman*

LIAISON WITH CHILD WELFARE FOUNDATION

Mrs. A. J. Ryan, Sr., *Chairman*

REPORT OF THE RESOLUTIONS COMMITTEE

Mrs. Robert Melgard, *Chairman*

Mrs. Arthur Owen, *Vice Chairman*

Mrs. Milton Moritz, *Member*

UNFINISHED BUSINESS

RETIREMENT OF DEPARTMENT COLORS

Recess — 12:30 p.m.

8:00 p.m.
STATES DINNER
Imperial Ballroom

THURSDAY, AUGUST 24, 1978

8:30 a.m.

INSTALLATION OF NATIONAL OFFICERS 1978-1979

Mrs. Alan M. Schanel, *Past National President*
Installing Officer

PRESENTATION OF COLORS TO RETIRING NATIONAL PRESIDENT

Mrs. Maurice Kubby, *Past National President*

PRESENTATION OF PIN AND RIBBON TO RETIRING NATIONAL PRESIDENT

Mrs. Vernon H. Randall, *Past National President*

RETIREMENT OF THE NATIONAL COLORS

10:30 a.m.

ADJOURNMENT OF THE CONVENTION

Mrs. Alvin Moltzen, *Retiring National President*

11:30 a.m.

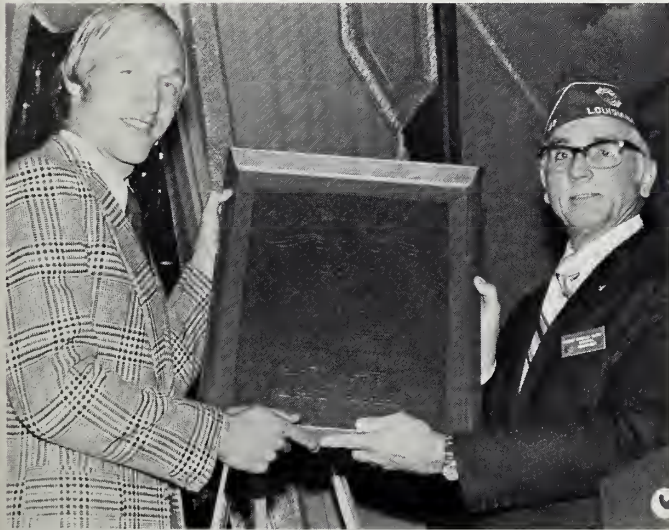
POST-CONVENTION NATIONAL EXECUTIVE COMMITTEE MEETING

Grand Ballroom

POST-CONVENTION MEMBERSHIP MEETING

Gold Room

(Convention Committees, Page 62)



National Commander Robert Charles Smith presents the National Commander's Public Relations Award to tennis professional Stanley Roger (Stan) Smith at the Public Relations luncheon conducted in conjunction with the 1978 Washington Conference. Nearly 850 persons attended the luncheon which was emceed by the National Commander in the absence of Public Relations Commission Chairman C. D. DeLoach, who had a conflicting luncheon engagement.



Tom Read (left), science writer and editorial production coordinator for the *Seattle Post Intelligencer*, presents the Hearst Americanism Trophy to Maurice C. Wagner, immediate past department commander of Maine, for the Maine American Legion's achievement of having been judged to have done the best job of promoting the Legion's Americanism programs for the past year.

NATIONAL CONVENTION COMMITTEES

NATIONAL CONVENTION COORDINATOR

Mrs. Paul Severson

STEERING COMMITTEE

Mrs. John Hote
Mrs. James Perrin
Mrs. Anthony D'Amico
Mrs. Stanley Couvillon
Mrs. M. M. Walsworth

HALLS AND SEATING COMMITTEE

Miss Eleanor Gremillion, *Chairman*

FLOWERS AND CORSAGES COMMITTEE

Mrs. L. J. Hines, *Chairman*

DISTINGUISHED GUEST COMMITTEE

Mrs. Hugh Leger, *Chairman*

STAGE AND HALL DECORATING COMMITTEE

Mrs. Helen Tschabold, *Chairman*

PAGES COMMITTEE

Mrs. John Brown, *Chairman*

FLAG REGISTRATION COMMITTEE

Mrs. Jerry Broussard, *Chairman*

COMMUNICATIONS COMMITTEE

Miss Marilyn Beauford, *Chairman*

STATES DINNER COMMITTEE

Mrs. Victor Massa, *Chairman*

FIRST AID COMMITTEE

Mrs. Cyril Todaro, *Chairman*

INFORMATION — LOST & FOUND COMMITTEE

Mrs. Edward Wright, *Chairman*

WELCOMING AND TRANSPORTATION COMMITTEE

Mrs. Deanna Kramer, *Chairman*

DIVISIONAL CAUCUSES COMMITTEE

Miss Clare Clover, *Chairman*

COURTESIES — LOUISIANA HOSPITALITY COMMITTEE

Mrs. Sam LeBlanc, *Chairman*

NATIONAL PRESIDENT AND NATIONAL OFFICERS CANDIDATES RECEPTIONS COMMITTEE

Mrs. Carroll Fields, *Chairman*

EXHIBITS COMMITTEE

Mrs. Vinton Guidry, *Chairman*

REGISTRATION COMMITTEE

Ms. Wanda Henderson, *Chairman*

POST-CONVENTION SOCIAL EVENTS COMMITTEE

Mrs. Melvin Jeanne, *Chairman*

MUSIC COMMITTEE

Mrs. Hattie B. Johnson, *Chairman*



The American Legion Auxiliary and the 8 et 40 Honor Society of the Auxiliary have chosen the Fairmont Hotel, one of New Orleans finest, for their headquarters during the 60th Annual National Convention, August 18-24. The Auxiliary will be holding its Convention in conjunction with The American Legion.

***The U.S. Air Force.....
A Great Way of Life***



***Salutes the 60th national convention
of THE AMERICAN LEGION***



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CRIME RESISTANCE PROGRAM
IN YOUR COMMUNITY**



For further information write:
National Security-Foreign Relations Division
1608 K Street NW
Washington D.C. 20006



Beat The Heat By Taking A Cruise

If the heat of the summer begins to get you and the hectic pace of the New Orleans convention seems like a little too much, you might want to try a cruise down a Louisiana bayou to Barataria country where the pirate Jean Lafitte ruled and the colorful Choctaw Indians lived.

There are at least three cruise boats offering bayou trips and two others that will take you on a tour of the Mississippi River and the nation's second largest port.

Most bayou tours start with a brief run down the Mississippi to the Chalmette Battlefield, where the Battle of New Orleans was fought in 1815. You'll get a chance to see the historic national park and beautiful Beauregard House, a plantation home built in 1840 that now serves as the battlefield museum and visitors center.

From there you will swing through the Algiers locks into the wildlife-rich bayou and swamp country that Lafitte and his pirates made famous. You'll pass some of the shrimp fleet and get a first hand look at Cajun fur trappers and oyster fishermen.

Then after a visit to the burial grounds of Indians and early settlers, you'll come back by way of the Harvey Canal, which is the base for much of Louisiana's fabulous offshore oil industry.

Civil War Museum

If the Civil War is your thing, don't pass up the Louisiana Historical Association's Confederate Museum at 929 Camp St., a few steps from Robert E. Lee's famous statue.

Established in 1891, the museum exhibits thousands of mementoes of the War Between the States, including memorabilia of Jefferson Davis, the Confederacy's only president; his wife and their daughter, Winnie Davis.

In addition, you'll see some of Lee's silver service and all manner of weapons, uniforms and battle flags, including the blood-stained banner of the Louisiana Tigers, one of the Confederacy's roughest and toughest outfits.

The museum is open Mondays through Saturdays from 10 a.m. to 4 p.m.

If you prefer the shorter, but equally interesting river view of the port, the sidewheelers or sternwheelers will give you a firsthand look at the huge grain elevators and containerized cargo terminals, the mid-river anchorage of the scores of vessels awaiting dockside berths, the U.S. Naval Station and miles of cargo facilities.

There are luncheon, afternoon and moonlight cruises available.

THE NATIONAL LEGISLATIVE NEWS BULLETIN IS THE BEST SOURCE OF INFORMATION ON THE AMERICAN LEGION LEGISLATIVE PROGRAM. TO RECEIVE A YEARS SUBSCRIPTION TO THE NEWS BULLETIN, USE THE ORDER BLANK BELOW AND BECOME A MEMBER OF THE NATIONAL LEGISLATIVE TEAM.

NATIONAL LEGISLATIVE NEWS BULLETIN
The American Legion, 1608 K St., N.W.
Washington, D.C. 20006

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SALON NATIONAL LA BOUTIQUE DES HUIT CHAPEAUX ET QUARANTE FEMMES 57th ANNUAL LA MARCHE NATIONALE

FAIRMONT HOTEL
NEW ORLEANS, LOUISIANA

AUGUST 24, 25, and 26, 1978

OFFICIAL PROGRAM NATIONAL OFFICERS



Miss Julia V. Mullan
Le Chapeau National



Mrs. Robert C. Snow
La Secretaire-Caissiere Nationale

REGISTRATION Fairmont Hotel

Saturday, August 19, 1978 — Headquarters Suite, Salon National..... 2:00 P.M. to 5:00 P.M.
Thursday, August 24, 1978 — International Foyer, Mezzanine Level..... 1:00 P.M. to 7:00 P.M.
Friday, August 25, 1978 — International Foyer, Mezzanine Level 8:00 A.M. to 9:00 A.M.

THURSDAY, AUGUST 24, 1978

PRE-MARCHE POUVOIR — Gold Room 2:30 P.M. to 4:30 P.M.

PRE-MARCHE COMMITTEE MEETINGS

CHILDREN & YOUTH and NATIONAL JEWISH HOSPITAL LIAISON

Mrs. Osby Martin and
Mrs. John Hadden, *Chairmen*
7:00 P.M. to 9:00 P.M. — Bayou 1 Room

CONSTITUTION AND BYLAWS

Mrs. Hy Wayne, *Chairman*
6:30 P.M. to 8:00 P.M. — Bayou 2 Room

CREDENTIALS

Mrs. Frederic Hemphill, *Chairman*
8:00 P.M. to 8:30 P.M. — Tulane Room

HANDBOOK REVIEW

Mrs. Thomas Pickerelli, *Chairman*
8:00 P.M. to 9:30 P.M. — Bayou 2 Room

L'ARCHIVISTE

Mrs. William J. Staley, *L'Archiviste Nationale*
7:30 P.M. to 8:30 P.M. — Loyola Room

L'AUMONIER

Mrs. Elmer Martin, *L'Aumonier National*
6:30 P.M. to 7:30 P.M. — Loyola Room

PARTNERSHIP

Mrs. Harry Russell, *Chairman*
8:30 P.M. to 9:30 P.M. — Tulane Room

PERMANENT ORGANIZATION

Mrs. Lucille Ryan, *Chairman*
6:30 P.M. to 7:00 P.M. — Bayou 1 Room

RESOLUTIONS

Mrs. John Hobbie, *Chairman*
8:15 P.M. to 8:30 P.M. — Gold Room

RITUAL AND EMBLEMS

Mrs. Carlos Adams, *Chairman*
6:30 P.M. to 7:30 P.M. — Tulane Room

RULES AND ORDER

Mrs. Francis Turner, *Chairman*
7:30 P.M. to 8:00 P.M. — Tulane Room

SCHOLARSHIP

Mrs. Herbert Robinson, *Chairman*
6:30 P.M. to 8:00 P.M. — Gold Room

TROPHIES AND AWARDS

Mrs. Albert Ybarra, *Chairman*
8:30 P.M. to 9:30 P.M. — Loyola Room

DISPLAYS AND EMBLEM SALES

Mardi Gras Room

Thursday, August 24, 1978 2:30 P.M. to 9:30 P.M.
Friday, August 25, 1978 10:30 A.M. to 1:30 P.M.
and 4:30 P.M. to 7:30 P.M.

MEET THE CANDIDATES RECEPTION

Emerald Room — 10:00 P.M.

FRIDAY, AUGUST 25, 1978

DIVISIONAL BREAKFASTS AND CAUCUSES — 8:30 A.M.

Eastern Division Creole Room
Central Division Wildcatter Room
Southern Division Gold Room
Northwestern Division Rex Room
Western Division Orleans Room

REHEARSAL FOR LES MARECHALS AND PAGES

Mrs. Robert Morrow, La Concierge Nationale,
Mrs. Adam Reiser, Chairman of Pages and
Distinguished Guest Committee
University Ballroom — 11:00 A.M.

LA MARCHE NATIONALE

UNIVERSITY BALLROOM

OPENING SESSION — Friday, August 25, 1978 1:30 P.M.

PROCESSIONAL OF NATIONAL OFFICERS, CHAPEAUX NATIONAUX PASSES AND DISTINGUISHED GUESTS

Mrs. Lucien J. Landry
La Marche Chairman Presiding

CALL TO ORDER

Miss Julia V. Mullan
Le Chapeau National

INVOCATION

Mrs. Elmer Martin
L'Aumonier National

PLEDGE OF ALLEGIANCE TO THE FLAG

Led by Mrs. Robert Morrow
La Concierge Nationale

THE NATIONAL ANTHEM

Assembly
Mrs. Melvin Goode, La Musicienne

FLANDERS FIELD

Mrs. John Donohue, Sr.
Le Divisional Demi Chapeau National,
Eastern Division

AMERICA'S ANSWER

Mrs. Edythe Kaanapu
Le Divisional Demi Chapeau National,
Western Division

ROLL CALL

Mrs. Robert C. Snow
La Secretaire-Caissiere Nationale

READING OF CALL TO 1978 MARCHE NATIONALE

READING OF THE MINUTES OF 1977 MARCHE NATIONALE

REPORT OF THE MINUTES COMMITTEE FOR THE 1977 MARCHE NATIONALE

Miss Dorothy M. Dolle, *Chairman*

GREETINGS:

Mrs. Lucien J. Landry, *Chairman*,
1978 La Marche Nationale
Mrs. Paul Severson, National Convention
Chairman, American Legion Auxiliary
The Honorable Edwin Edwards,
Governor of Louisiana
The Honorable Ernest N. Morial,
Mayor of New Orleans
Mr. Philip Mayeaux, Department Commander
of Louisiana, The American Legion
Mrs. Anthony D'Amico, Department President
of Louisiana, American Legion Auxiliary
Mrs. Richard Rosenson, Le Chapeau
Departemental of Louisiana
Mr. Albert La Biche, President, 1978 Convention
Corporation, The American Legion

INTRODUCTION OF CHAPEAUX NATIONAUX PASSES:

Mrs. Harry Kehm	Mrs. Joseph M. Voit
Mrs. Walter Davol	Mrs. A. L. LaVaque
Mrs. Albert Pico	Mrs. William J. McKinley
Mrs. Robert Haws	Mrs. Premo O. Kelly
Mrs. Dee P. Davis	Mrs. James C. Gleason
Mrs. Valentine Delles	Mrs. Jerome E. Allen
Mrs. Edsell Swanner	Mrs. James A. DeForce
Mrs. D. A. Craig	Mrs. James W. Collins
Mrs. Herman Edwards	Miss Dorothy M. Dolle
Mrs. Ottelia Aaron	Mrs. Lucien J. Landry
Mrs. Ray A. Stratton	Mrs. Michael Suvak
Mrs. Robert C. Snow	Mrs. Lawrence D. Hunt, Sr.
Mrs. Charles E. Titlow, Sr.	Mrs. Sherman Lansdale
Mrs. James Michelet	Mrs. Charles D. Smith
Mrs. C. P. Andrew	

RESPONSE

Mrs. Charles D. Smith
Immediate Chapeau National Passe

REPORT OF SPECIAL MARCHE COMMITTEES:

Rules and Order — Mrs. Francis Turner,
Chairman

Permanent Organization — Mrs. Lucille Ryan,
Chairman

REPORT OF LES DIVISIONAL DEMI CHAPEAUX NATIONAUX AND INTRODUCTION OF LES CHAPEAUX DEPARTEMENTAUX

Mrs. John Donohue, Sr, Eastern Division
Mrs. Ronald Aichholz, Central Division
Mrs. J. Brown Whitten, Southern Division
Mrs. Edythe Kaanapu, Western Division
Mrs. Charles Bosley, Northwestern Division

REPORT OF 1977-1978 NATIONAL OFFICERS

Miss Julia V. Mullan, Le Chapeau National
Mrs. Herman Reimink, Le Demi Chapeau National
Mrs. Robert C. Snow, La Secretaire-Caissiere
Nationale
Mrs. William J. McKinley, L'Avocate Nationale
Mrs. William J. Staley, L'Archiviste Nationale
Mrs. Robert Morrow, La Concierge Nationale
Mrs. James W. Collins, The Hat Box Editor

NOMINATION OF NATIONAL OFFICERS FOR 1978-1979

SECOND SESSION OF LA MARCHE Friday, August 25, 1978 — 7:30 P.M.

INVOCATION

Mrs. Elmer Martin

PRESENTATION OF LOCAL MARCHE COMMITTEE

Mrs. Lucien J. Landry, *Chairman*

GREETINGS:

Mr. Robert Charles Smith, National Commander,
The American Legion
Mrs. Alvin Moltzen, National President,
American Legion Auxiliary
Mrs. Earl B. Bigelow, National Vice President,
American Legion Auxiliary
Miss Doris Anderson, National Secretary,
American Legion Auxiliary
Mrs. Margaret Sappenfield, National Treasurer,
American Legion Auxiliary

REPORT OF STANDING COMMITTEES and INTRODUCTION OF AREA CHAIRMEN:

Children and Youth, Mrs. Osby Martin
National Jewish Hospital Liaison, Mrs. John Hadden

Greetings: Mr. Earl D. Franklin, Jr.,
National Children and Youth Chairman,
The American Legion
Mrs. Lyle Seymour, National Children
and Youth Chairman, American
Legion Auxiliary
Constitution and Bylaws, Mrs. Hy Wayne
Finance, Mrs. James C. Gleason
Partnership, Mrs. Harry Russell
Nurses Scholarship, Mrs. Herbert Robinson
Ritual and Emblems, Mrs. Carlos Adams
Trophies and Awards, Mrs. Albert Ybarra

REPORT OF SPECIAL COMMITTEE FOR HANDBOOK

Mrs. Thomas Pickerelli

REPORT OF NATIONAL PUBLICITY CHAIRMAN

Mrs. Leo Cotter

REPORT OF NATIONAL SCRAPBOOK CHAIRMAN

Mrs. V. James Campagna

THIRD SESSION OF LA MARCHE

Saturday, August 26, 1978 — 8:30 A.M., Promptly

IN MEMORIAM Mrs. Elmer Martin, Presiding

MEMORIAL SERVICE

Prelude Mrs. Melvin Goode, Pianist
Processional Chapeaux Nationaux Passes
Prayer Mrs. Elmer Martin, L'Aumonier National

Solo — "You'll Never Walk Alone" ... Mrs. Ted Galka
Tribute to All Deceased Partners
Miss Julia V. Mullan, Le Chapeau National

Tribute to All Deceased Partners of 1977-1978

Les Divisional Demi Chapeaux Nationaux
Eastern Division Mrs. John Donohue, Sr.
Central Division Mrs. Ronald Aichholz
Southern Division Mrs. J. Brown Whitten
Northwestern Division Mrs. Charles Bosley
Western Division Mrs. Edythe Kaanapu

Solo — "The Lord's Prayer" Mrs. Ted Galka

Benediction Mrs. Elmer Martin,
L'Aumonier National

Recessional Mrs. Melvin Goode

REPORT OF L'AUMONIER NATIONAL

Mrs. Elmer Martin

REPORT OF SPECIAL MARCHE COMMITTEES

Credentials, Mrs. Frederic Hemphill
Registration, Mrs. Dorothy Tudor
Resolutions, Mrs. John Hobble

ELECTION OF NATIONAL OFFICERS FOR 1978-1979

ADDRESS:

PRESENTATION OF LES MARECHALS

Mrs. Wray Cherpitel and
Mrs. Thelma Simpson

POST MARCHE POUVOIR

Saturday, August 26, 1978

Immediately following Morning Session..... Wildcatter Room

LA MARCHE NATIONALE BANQUET

Saturday, August 26, 1978

Grand Ballroom, Fairmont Hotel

7:30 P.M.

PROCESSIONAL OF GUESTS

INVOCATION

Mrs. Elmer Martin, L'Aumonier National

PLEDGE OF ALLEGIANCE

Led by Mrs. Robert Morrow
La Concierge Nationale

THE NATIONAL ANTHEM

The Assembly

WELCOME

Mrs. B. J. Gill, Banquet Chairman

PRESENTATION OF NATIONAL PAGES

Mrs. Adam Reiser, Chairman
Mrs. Joan West
Mrs. Gertrude Sitzler
Mrs. Ethel Curtis
Mrs. James Keanu
Mrs. Emily Biedenharn
Mrs. Lillian McWilliams
Mrs. H. T. Koeppen
Mrs. Les Johnle
Mrs. John Mokler
Mrs. Julia Mae Quinn

PRESENTATION OF PERSONAL PAGES

To Le Chapeau National, Mrs. Russell Haslam
Miss Therese Roy
To La Secretaire-Caissiere Nationale,
Mrs. Cecil Sorrell

RATIFICATION OF ELECTION OF LES DIVISIONAL DEMI CHAPEAUX NATIONAUX

REPORT OF JUDGE OF ELECTION

Mrs. Kathryn H. Judge

UNFINISHED BUSINESS

PRESENTATION OF NEWLY ELECTED OFFICERS FOR 1978-1979

SPECIAL MARCHE COMMITTEES

DISTINGUISHED GUESTS

Mrs. Sherman Lansdale, California, *Chairman*
Mrs. Joseph M. Voit, New York
Mrs. A. L. LaVaque, California
Mrs. Premo O. Kelly, Washington
Mrs. Jerome E. Allen, New Mexico
Miss Dorothy Dolle, Kentucky
Mrs. Michael Suvak, New York
Mrs. Lawrence D. Hunt, Sr., Michigan
Mrs. Charles D. Smith, Pennsylvania

CREDENTIALS

Mrs. Frederic Hemphill, Wyoming, *Chairman*
Mrs. Marion Hoffman, New Jersey
Mrs. Mary Marr, Nebraska

RULES AND ORDER

Mrs. Francis Turner, New York, *Chairman*
Mrs. Denise Mariani, Oregon
Mrs. Pearl Palmer, Colorado

RESOLUTIONS

Mrs. John Hobble, Kansas, *Chairman*
Mrs. Roy Brown, Oklahoma
Mrs. Leone Yeffa, California

PERMANENT ORGANIZATION

Mrs. Lucille Ryan, Missouri, *Chairman*
Mrs. Kathleen Beckwith, New Hampshire
Mrs. Claud Dodd, Tennessee

REGISTRATION

Mrs. Dorothy Tudor, Indiana, *Chairman*
Mrs. Robert Rhatican, Florida
Mrs. Norman Stewart, Massachusetts

LES MARECHALS

Mrs. Wray Cherpitel, Kansas
Mrs. Thelma Simpson, Michigan

NATIONAL PAGES

Mrs. Adam Reiser, New Mexico, *Chairman*
Mrs. Joan West, Arizona
Mrs. Gertrude Sitzler, Arkansas
Mrs. Ethel Curtis, Connecticut
Mrs. James Keanu, Hawaii
Mrs. Emily Biedenharn, Kentucky

Mrs. Lillian McWilliams, Maryland
Mrs. H. T. Koeppen, Minnesota
Mrs. Les Johnle, South Dakota
Mrs. John Mokler, Wyoming
Mrs. Julia Mae Quinn, Mississippi

PERSONAL PAGES TO LE CHAPEAU NATIONAL

Miss Therese Roy, Massachusetts
Mrs. Russell Haslam, Washington

PERSONAL PAGE TO LA SECRETAIRE-CAISSIERE NATIONALE

Mrs. Cecil Sorrell, District of Columbia

JUDGE OF ELECTION

Mrs. Kathryn Judge, Pennsylvania

TELLERS

Mrs. Edward Kouba, Illinois
Mrs. Louis Carellas, New Mexico
Mrs. Joseph Horvath, Ohio
Mrs. J. Wesley Dameron, Sr., Virginia

LA MUSICIENNE

Mrs. Melvin Goode, Indiana

COORDINATOR CANDIDATES RECEPTION

Mrs. Charles D. Smith, Pennsylvania

1978 LA MARCHE NATIONALE LOCAL COMMITTEES

CHAIRMAN

Mrs. Lucien J. Landry

CO-CHAIRMAN

Mrs. B. J. Gill

SECRETAIRE

Mrs. Joseph Dellucky

CAISSIERE

Mrs. Lucien J. Landry

BANQUET AND RESERVATIONS

Mrs. B. J. Gill, *Chairman*
Mrs. Evelyn McMahon
Mrs. A. V. Patterson
Mrs. Joseph Landry

TABLE HOSTESS AND KREWE OF EIGHT AND FORTY

Mrs. Deanna Kraemer, *Chairman*
Mrs. Evelyn Lanassa

REGISTRATION

Mrs. Joseph Dellucky, *Chairman*
Mrs. Alberta Foss
Mrs. Stanley Grzych
Mrs. Raymond Davis

DECORATIONS

Mrs. Victor Massa, *Chairman*
Mrs. Cyril Todaro
Mrs. Hazel Orrell
Mrs. Rosemary Crabtree
Mrs. Alberta Foss

PLATFORM DECORATION

Mrs. Cheryl Bossenmeyer, *Chairman*
Mrs. Victor Massa

PUBLICITY

Mrs. John Seeger, *Chairman*
Mrs. George Miller

HALLS AND SEATING

Mrs. William Sheets, *Chairman*
Mrs. Douglas Barras
Mrs. Rosemary Crabtree
Mrs. Alton Junot

BADGES

Mrs. Joseph Landry, *Chairman*
Mrs. Fran Sturtz
Mrs. Vivian Papia
Mrs. James Kast

TICKETS AND PRINTED PROGRAM

Mrs. Roy Wilson, Sr.

BALLOTS

Mrs. Joseph Dellucky

ENTERTAINMENT

Mrs. Lucien J. Landry

CORSAGES

Mrs. B. J. Gill

FIRST AID

Mrs. Cyril Todaro

INFORMATION

Mrs. Shirley Lawrence

DISPLAYS

Mrs. Sal Leslie

LOST AND FOUND

Mrs. John Links, *Chairman*
Mrs. Robert Wilson

FAVORS

Mrs. Lucien J. Landry

EMBLEM SALES

Mrs. Lowell Burmaster, *Chairman*
Mrs. Rita Keyser

CANDIDATES RECEPTION

Mrs. Cyril Todaro, *Chairman*
Miss Helen McCormick

AIDES TO LE CHAPEAU NATIONAL

Mrs. Evelyn Lanassa
Mrs. Virgie Seglin
Mrs. Ruby Davis

AIDES TO LA SECRETAIRE NATIONALE

Mrs. Eva Fuselier
Mrs. Florence Cohen

AIDES TO L'AUMONIER NATIONAL

Mrs. Carroll Fields
Mrs. Melvin Jeanne

COORDINATORS DIVISIONAL BREAKFASTS

Eastern Division, Mrs. John W. Hote
Central Division, Miss Clare Clover
Southern, Mrs. Nancy Townsend
Western, Mrs. Amelie Trumps
Northwestern, Mrs. Namon Huddleston

SONS OF THE AMERICAN LEGION

AGENDA

7TH NATIONAL CONVENTION SONS OF THE AMERICAN LEGION

Registration Friday, August 18, Bal Masque
Room, Lower Mezzanine, Grand
Hotel.

Saturday, August 19, Tulane
Room, Lower Mezzanine, Grand
Hotel.

Convention Committees will meet on Saturday, August 19. The
time will be posted at the Registration Desk.

National Executive Com. Friday, August 18, 1978
(Pre Convention Meeting) Bal Masque Room, Lower Mez-
zanine, Grand Hotel, 3:00 p.m.

7th National Convention Saturday, August 19, 1978
(Opening Session) 9:00 a.m. Tulane Room, Lower Mez-
zanine, Grand Hotel.

Presiding Officer John M. Sherrard, SAL National
Commander (CA).

Presentation of Colors — Highland Park Squadron 206 (CA).

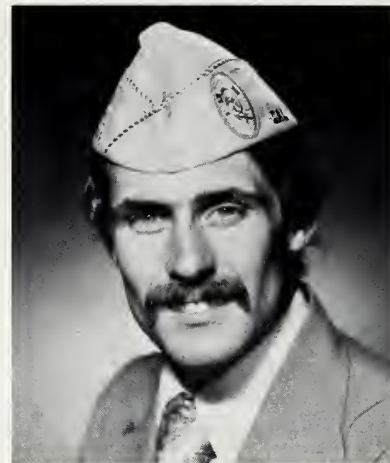
Invocation
Preamble
Re-establishment of Committees
Any other business
Benediction
Recess

7th National Convention Sunday, August 20, 1978
Tulane Room, Lower Mezzanine,
Grand Hotel.

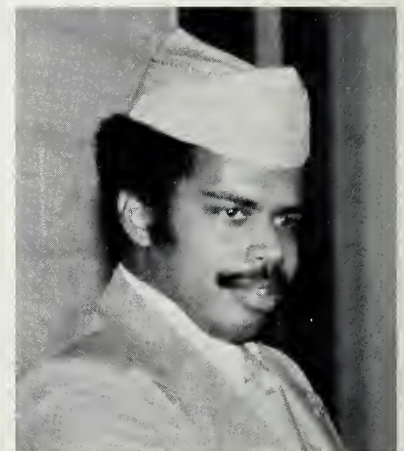
Presentation of Colors
Invocation
Preamble
Reports of Convention Committees
New Business
Presentations
For the Good of the SAL
Appointment by National Commander Sherrard of Judge of
Election and tellers
Nomination of National Officers for 1978-79

Election of National Officers for 1978-79
National Commander
(5) Five National Vice Commanders
National Chaplain
Installation of National Officers
Acceptance Speeches
Any other business
Benediction
Adjournment

National Executive Com. Sunday, August 20, 1978
(Post Convention Meeting) Tulane Room following
conclusion of National
Convention.



John M. Sherrard
(California)
National Commander



Ernest Wilson
(New Jersey)
National Adjutant

Presiding Officer Newly elected SAL National
Commander

Introduction of newly elected Vice Commanders and Chaplain

Appointment of National Adjutant
National Judge Advocate
National Historian
National Sergeant-at-Arms*

Appointment of National Committees for 1978-79
New Business
Unfinished Business
Adjournment

American Legion
Natl. Convention Parade Monday, 6:00 p.m.
August 21, 1978

*(National Commander nominates and NEC approves)

Looking to the future



THE S.A.L. IN ACTION



"Kids don't have a fighting chance without a good club."

—Sylvester Stallone



I know what it's like to be an underdog. And what it's like to get that one chance and make it count. For a million kids, the Boys' Club is that one chance. There are 1,100 clubs run by adults with a lot of heart and the time to listen. They help with the problems of growing up and make sure the clubs stay open when kids need a place to play, learn, or just think. With all this to offer, the Boys' Club gives kids better than just a chance. It gives them a fighting chance.

Support the Boys' Clubs of America.

For more information write:

B.C.A. National Headquarters, 771 First Avenue, New York, N.Y. 10017



Vice Commander Daniel Harris of the Northern Zone, Department of Virginia American Legion is pictured presenting the awards for Military Excellence to Air Force ROTC cadets John J. Gill (left) and Joseph P. Nicholas (right) at a ceremony at the University of Virginia in Charlottesville.

SPONSOR THE AMERICAN LEGION ROTC ACHIEVEMENT PROGRAM

For further information write:

National Security-Foreign Relations Division
1608 K Street NW
Washington, D.C. 20006

HISTORY BUFFS CAN VISIT BATTLE SITE

A convenient drive from downtown New Orleans will bring you to the Chalmette National Historic Park, where in 1815 Andrew Jackson with a rag-tag army of soldiers, pirates and Indians handed the British a resounding defeat in the last battle of the War of 1812.

Ramparts have been restored and canons emplaced to reconstruct the battle scene. In addition, a 100-foot high monument has been erected on the site.

The visitors center for the Battle of New Orleans site is in the Beauregard House, the old mansion built in 1840 that once served as the home of Rene Beauregard, son of Confederate Gen. P.G.T. Beauregard.

Adjacent to the battlefield is the Chalmette National Military Cemetery. Established in 1864, the cemetery is the resting place of 15,000 soldiers from the Revolutionary War to the Vietnam War. There are no burials from the Korean War there because the cemetery was inactive at that time. Four of the soldiers who fought in the Battle of New Orleans are buried there.

VOODOO MUSEUM IS UNIQUE TOUR STOP

Is there somebody back home you'd like to put a whammy on? Or maybe you're in need of a good luck charm or a love potion.

Well don't forget that New Orleans was the home of Marie Laveau, the best known of the voodoo queens. Sure, Marie Laveau has been dead for years, but for a good many people she and her voodoo magic is almost a religion.

In fact, if you get a break between convention sessions you might want to look in on the Voodoo Museum at 739 Bourbon, it's the only one of its kind in America.

You'll get a chance to see artifacts dealing with the occult and the supernatural and to learn the history and rituals of voodoo, including some that are still being practiced.

And, of course, if you're really into Voodoo, you might want to walk over to the St. Louis Cemetery just off Basin Street where Marie Laveau is buried. Some say rubbing her tomb brings good luck.

FINALLY, A SCHOLARSHIP BASED ON WHAT YOUR KIDS KNOW. NOT WHAT YOU EARN.

No matter how much money you earn, your kids can qualify for a scholarship.

Naval ROTC Scholarships aren't based on need, they're awarded strictly on merit.

They're four-year scholarships worth up to \$25,000, and they're good at more than fifty leading colleges. Naval ROTC Scholarships pay full tuition, books, fees, and \$100 a month towards living expenses. They also give a student a chance for an exciting and responsible career after graduation.

A career as a Navy Officer.

To qualify for one of these scholarships, students must be outstanding academically, particularly in science and math. Extracurricular activities help. And they must be willing to make a commitment for four years of Naval Service.

So don't let your success stand in the way of a scholarship for your son or daughter. Tell them to speak to their local Navy recruiter or high school guidance counselor. Or they can call toll free **800-841-8000** (in Georgia, 800-342-5855), to find out how they can earn a Naval ROTC Scholarship.

After all, why should a smart kid be penalized because of his parents' success?

**NAVY OFFICER.
IT'S NOT JUST A JOB, IT'S AN ADVENTURE.**

100 Point

Department Commanders



L. Roehrman
★
Arizona



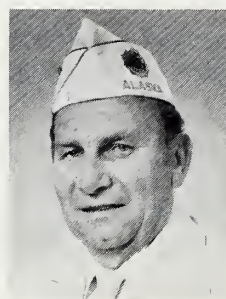
J. R. Edmundson, Jr.
★
Virginia



G. L. Derrick
★
Florida



E. Cohn
Minnesota



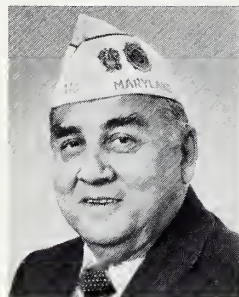
W. E. Utley
Alaska



G. Serr
★
Idaho



M. D. Chapman
Ohio



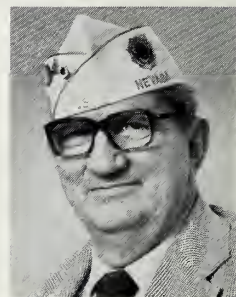
C. E. Patton
★
Maryland



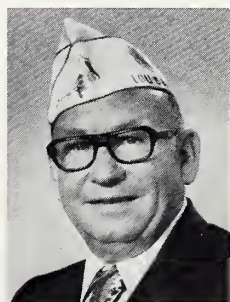
W. Davis
Nebraska



C. H. Schroeder
North Dakota



G. G. Holden
★
Nevada



P. Mayeaux
Louisiana



M. E. Robinson
★
North Carolina



H. W. Johnson
Vermont



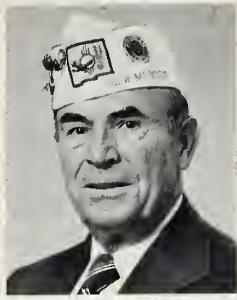
C. A. Parkinson
★
Utah



E. V. Hingen
South Dakota



V. L. Henrichs
Michigan



H. A. Taylor
★
New Mexico



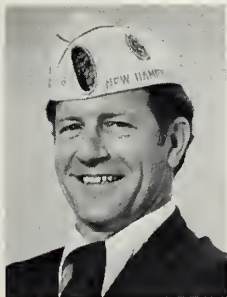
E. P. Fleming, Jr.
South Carolina



R. McGuinness
Panama, C. Z.



L. Maynard
Iowa



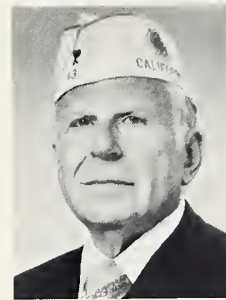
J. Schanda
New Hampshire



R. I. Laramore
Wyoming



H. Holcomb
Texas



J. B. Coman
California



C. W. Walter
Missouri

These are the Commanders who led their respective Departments to 100 or more points during this 1977-78 American Legion year under a scoring system set up by the National Membership and Post Activities Committee. Departments earned points by meeting specified membership goals on target dates during the year and by chartering new American Legion Posts. A star (★) identifies those "Leaders Who Dare." This elite group led their respective Departments to a membership which exceeded their 1977 total by 30 days prior to the National Convention.



R. D. Walker
Oklahoma



A. S. Santos
Philippines



V. G. Tosh
Tennessee



J. S. Rogers
Kentucky



J. E. Tracy
Maine



R. Devison
West Virginia



R. D. Wolcott
★
Mexico

EVERY PENNY COUNTS



AMERICAN LEGION
child welfare
FOUNDATION, INC.

Legionnaires and members of the American Legion Auxiliary as well as the general public who wish to support the activities of the American Legion Child Welfare Foundation, Inc. can do so by means of a bequest. This philanthropic gesture will enable one to create a lasting memorial or monument to our nation's children and youth. If you decide to do so, the following is suggested for inclusion in your last will and testament:

"I give, devise and bequeath to the American Legion Child Welfare Foundation, Inc., a not-for-profit corporation organized under the laws of the State of Indiana and having its principal office at 700 North Pennsylvania Street, Indianapolis, Indiana 46204, the sum of _____ (\$_____) dollars to be used by the American Legion Child Welfare Foundation, Inc. to carry out the purposes for which it was incorporated."

AMERICAN LEGION CHILD WELFARE FOUNDATION, INC.
700 North Pennsylvania Street, P.O. Box 1055
Indianapolis, Indiana 46206

Fat City Grows Fast

Mention New Orleans and the first thing that comes to mind is the French Quarter and Bourbon Street. But have you ever heard of Fat City?

Well Fat City is something new. Almost overnight this city within a city has become the fastest growing area in Louisiana for entertainment, dining and boutiques. It has challenged Bourbon Street as the place to go.

Located just 20 minutes from the French Quarter in suburban Metairie near the sprawling Lakeside Shopping Center, Fat City has many fine restaurants and night clubs, many offering first line, live entertainment.

It might be worth your while to ride out Interstate-10 west to the Causeway exit and then along Veterans Memorial Boulevard to Severn Avenue for first class daytime and nighttime entertainment.

Is Jazz Your Bag?

If you're a jazz fan, and who isn't, then there is no way you can visit New Orleans without a trip to Preservation Hall.

Here a handful of veteran jazz musicians, some of them survivors of the days when Dixieland was born, gather to play the free-style music that flowered into the country's only original art form.

The music of the dozen or so oldtimers, men in their 70s

Try Cafe Au Lait

Do you enjoy a good cup of coffee?

Well New Orleans is famous for its cafe au lait and beignets and the historic French Market is the place to get them.

In case you don't know, cafe au lait is coffee with chickory served with hot milk and beignets are a delicious form of doughnuts native to the French Quarter.

Shops featuring these eye-openers are just a part of the five colonnaded buildings that make up the 160-year-old market place.

Located between Jackson Square and the Mississippi River, in the heart of the Vieux Carre, the one-time Indian trading site offers you an excellent opportunity to stroll as the Creoles did in antebellum times amid fine restaurants, shops, fruit and vegetable stalls and even fish markets.

It's worth the effort.

and 80s, attracts crowds to the shabby, bare room at 726 St. Peter St. The old, creaky building offers you almost nothing in the way of comfort and you'll likely as not wind up sitting on the floor. But it's what you hear that counts and that's the whole reason behind Preservation Hall.

Throw something in the kitty and then sit back and get an earful of how the old masters do it.

"GET WITH THE PROGRAM"

DONATE BLOOD

DARE TO CARE



For further information write

National Security-Foreign Relations Division

1608 K Street NW

WASHINGTON, D.C. 20006

The American Legion Salutes Outstanding Students At Military Academies

1978



Cadet Thomas D. Hook of Moraga, California, is the recipient of The American Legion Award at the United States Military Academy. National Vice Commander Eugene V. Lindquist of Minnesota makes the presentation.



National Vice Commander Roger A. Munson of Ohio presents The American Legion Award to Kevin Peter O'Keefe of Fairfax, Virginia, at the United States Naval Academy.



Cadet Richard A. Searfoss of Akron, Ohio, of the United States Air Force Academy receives The American Legion Award from National Vice Commander Irving B. Selmer of Wyoming.



National Vice Commander John J. O'Connell of Rhode Island presents The American Legion Award to Michael P. Butler of Wilmington, Delaware, of the United States Coast Guard Academy.

AMERICAN LEGION POST SUPPLIES

LEGION CAPS MADE TO YOUR ORDER. Allow 4 weeks for delivery. Add 25 cents per character for ALL additional lettering. Fort Knox style caps available at no extra charge. All lettering, insignia, etc., must be worn on right side of cap. CAP PRICES INCLUDE POSTAGE. For caps Size 8 and over, add \$1.00 to prices quoted below.

STYLE 1 LETTERING - Post numerals with name of state in full.
 No. 71169 Unlined \$ 7.35
 No. 71225 Lined \$ 7.90

STYLE 2 LETTERING - Post numerals with city name in full and state abbreviated.
 No. 71197 Unlined \$ 9.60
 No. 71253 Lined \$10.15

MODIFIED, Lined. For Women Only.
 No. 71281 Style 1 \$10.50
 No. 71309 Style 2 \$10.75

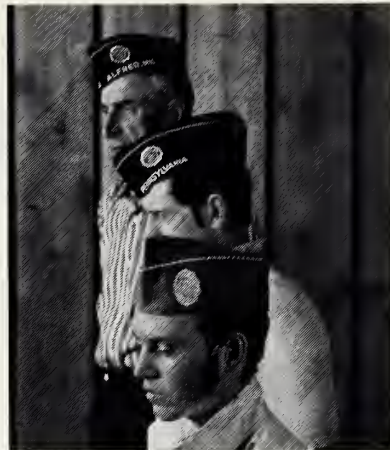
SPECIAL STATE INSIGNIA

Caps for the following states have special embroidery. When ordering, add the following amount to the cap price.

ARIZONA - Cactus	\$ 1.00
ARKANSAS - Razorback	\$ 1.35
CONNECTICUT - Buff Top	\$.65
KANSAS - Sunflower	\$ 1.00
LOUISIANA - Red USA (Style 1 only)	\$.50
LOUISIANA - Pelican (All caps)	\$ 1.00
MAINE - Pine Tree	\$ 1.00
MISSISSIPPI - Magnolia	\$ 1.00
NEBRASKA - (Style 1 only) Covered Wagon & Large State Name	\$ 4.00
NEW HAMPSHIRE - Old Man of the Mountain	\$ 1.00
NORTH CAROLINA - Dogwood	\$ 1.00
RHODE ISLAND - Rooster	\$ 1.00
SOUTH CAROLINA - Palmetto	\$ 1.05
TEXAS - Star & Steer	\$ 1.75
VIRGINIA - Cardinal	\$ 1.25
WYOMING - (Style 1 only) "Let-R-Buck"	\$ 3.00

SONS OF THE AMERICAN LEGION CAPS. Unlettered. All caps have red, white and blue piping. ALL lettering is 25 cents per character additional.

SQUADRON, French Blue.
 No. 51002 \$ 6.50



ORDER FROM:

National Emblem Sales, Dept.
 The American Legion, P.O. Box 1055, Indianapolis, IN 46206

Enclosed is \$ _____ or: Charge my ☐ VISA
☐ Master Charge Card No. _____ Expires _____
 Interbank No. _____
 Please Ship: _____
 Size: _____
 Name _____
 Street _____
 City _____ State _____ Zip _____

INSIGNIA-PINS-BADGES-YEAR BARS

DIAMONDS. ONLY 10K gold items can be furnished with diamonds. Add the following diamond and setting cost TO THE COST OF THE DESIRED ITEM. Write for quotations on larger diamonds.

3 point	\$25.00
5 point	\$39.00
8 point	\$59.00
10 point	\$79.00

PAST OFFICER LAPEL TACKS. Specify title.

No. 63558 1/10 GF	\$ 4.50
No. 83558 10K Gold	\$16.95

10K Gold Past Post Commander Tack with Post number and date. Only office available. Allow 5 weeks for delivery. Specify Post number and year office held.

No. 83630	\$25.95
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MINIATURE PRESENT AND PAST OFFICERS' BADGES.

No. 82475 Gold Plate	\$ 3.00
No. 62625 1/10 GF	\$10.60
No. 82625 10K Gold	\$31.00

MINIATURE YEAR BARS. State year.

No. 87757 Gold Plate	\$ 1.25
No. 87934 10K Gold	\$ 4.00

REGULATION PRESENT OFFICERS' BADGES.

No. 82865 Gold Plate	\$ 3.80
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REGULATION PAST OFFICERS' BADGES.

No. 82940 Gold Plate	\$ 3.80
No. 63090 1/10 GF	\$22.00
No. 83090 10K Gold	\$100.75

REGULATION YEAR BARS. State year.

No. 88285 Gold Plate	\$ 1.35
No. 88408 10K Gold	\$ 8.45

PRESENT AND PAST OFFICERS' BADGES for American Legion are available with appropriate top bar background. Badges are available for ONLY the elective Constitutional offices, as listed below. No other officer titles available.

American Legion elective offices: Commander; Vice Commander; Adjutant; Assistant Adjutant; Finance Officer; Judge Advocate; Service Officer; Sergeant-At-Arms; Assistant Sergeant-At-Arms; Athletic Officer; Chaplain; Historian; Executive Committee.

YEAR BARS. Regulation size and miniature size year bars are available for 1979, 1978, 1977, 1976 and 1975. Add \$1.00 and allow 4 weeks for all other years.


Important: In ordering all badges specify title, level, size and quality. All regulation size badges may be engraved on the back at 20 cents additional per character.



ORDER FROM:

National Emblem Sales, Dept.
 The American Legion, P.O. Box 1055, Indianapolis, IN 46206

Enclosed is \$ _____ or: Charge my ☐ VISA
☐ Master Charge Card No. _____ Expires _____
 Interbank No. _____
 Please Ship: _____
 Size: _____
 Name _____
 Street _____
 City _____ State _____ Zip _____



Statement of Support for the Guard and Reserve

We recognize the National Guard and Reserve as essential to the strength of our nation and the maintenance of world peace. They deserve the interest and support of every segment of our society.

In the highest American tradition, these Guard and Reserve forces are manned largely by civilians. Their voluntary service takes them from their homes, their families and their occupations. On weekends, and at other times, they train to prepare themselves to answer their country's call to active service in the United States armed forces.

If these volunteer forces are to continue to serve our nation, a broad public understanding is required of the total force policy of national security - and the essential role of the Guard and Reserve within it.

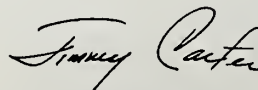
The Guard and Reserve need the patriotic cooperation of American employers in facilitating the participation of their eligible employees in Guard and Reserve programs, without impediment or penalty.

We therefore join members of the American business community in agreement that:

1. Our employees' job and career opportunities will not be limited or reduced because of their service in the Guard or Reserve;
2. Consistent with existing laws, our employees will be granted leaves of absence for military training in the Guard or Reserve without sacrifice of vacation time; and
3. This agreement and the resultant policies will be made known throughout the federal government and announced in publications and through other existing means of communication.



National Chairman
National Committee for Employer Support
of the Guard and Reserve



President
United States of America

In Appreciation



HEADQUARTERS EIGHTH NAVAL DISTRICT
NEW ORLEANS, LA. 70146

Welcome Aboard

On behalf of the Navy and Marine Corps team in the New Orleans area and along with other members of the Armed Forces assigned here, it is a pleasure to welcome members of the Legion and Auxiliary members and their families to the 1978 National American Legion Convention.

The American Legion represents a cross-section of our country which emphasizes and supports the concept of a strong, free America. You may be justly proud of the record established by the Legion in furtherance of our national goals and in the preservation of our ideals and values.

During your stay in this great City of New Orleans, we hope you will enjoy yourselves thoroughly while pursuing the significant issues and actions which bring you together.

Best wishes for a highly productive and rewarding convention.

Sincerely,

P. N. Charbonnet, Jr.
P. N. Charbonnet, Jr.
Vice Admiral, U.S. Navy
Commandant



VICE ADMIRAL P. N. Charbonnet, Jr.

Navy

Host Commander and Parade Grand Marshall



LT. COMM. Terrence D. Bass

Navy

DoD Coordinator



LT. Carolyn Johnson

Army



CAPT. Stuart Wagner

Marine



LTC. R. P. Langenbach

Air Force



LT. Thomas W. Pearson, Jr.

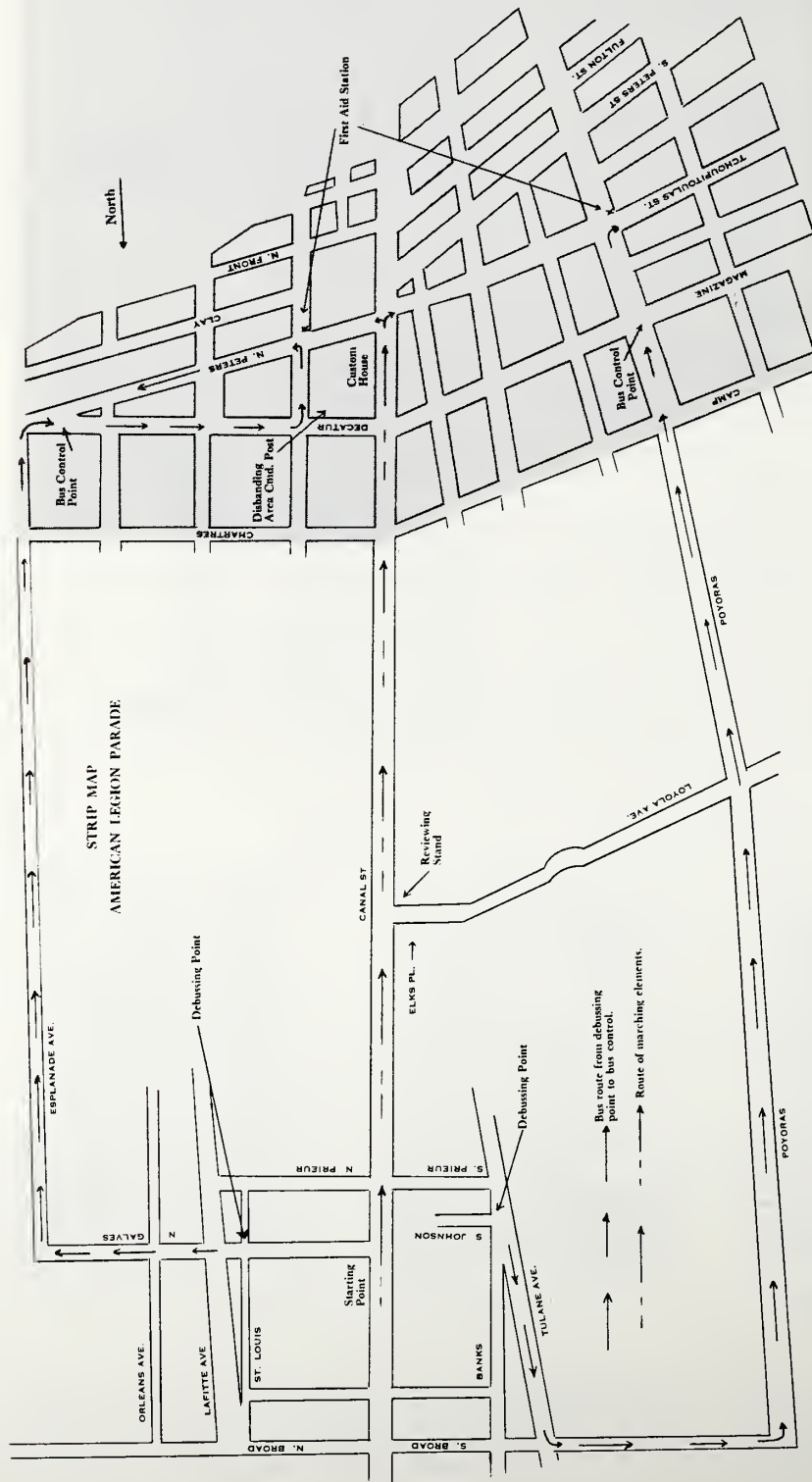
Coast Guard

The American Legion National Convention Corporation of Louisiana and The American Legion expresses appreciation and thanks to Vice Admiral P. N. Charbonnet, Jr. and the

Project Officers for their cooperation and contributions towards the success of the 60th Annual National Convention of The American Legion.

Parade Information

The American Legion 60th National Convention



DATE: August 21, 1978

TIME: 6:30 P.M.

ASSEMBLY AREA: North Galvez from Canal to Lafitte, South Galvez from Canal to Banks, and on South side of Canal from South Galvez to South Dorgenois.

STARTING POINT: Canal at South Galvez Street.

ROUTE: Southeast along Canal Street to South Peters Street.

REVIEWING STAND: On the South side of Canal Street at Elks Place.

DISBANDING AREAS: Tchoupitoulas St. from Canal to Poydras and North Peters from Canal to Conti Street.

PARADE ORDER

THE AMERICAN LEGION NATIONAL CONVENTION PARADE

Monday, August 21, 1978

GRAND MARSHAL

Vice Admiral Pierre N. Charbonnet, Jr., USN
Chief of Naval Reserve
Headquarters 8th Naval District
New Orleans, Louisiana 70146

HONORARY GRAND MARSHAL

William J. Rogers
3 Whippoorwill Circle
Kennebunk, Maine 04043

HONORARY MARSHAL

The Honorable Ernest N. Morial
Mayor of New Orleans
City Hall — Civic Center
New Orleans, Louisiana 70112

DEPUTY GRAND MARSHALS

Brig. Gen. Frank E. Serio, USA
Asst. Division Commander
5th Infantry Division (MECH)
Fort Polk, Louisiana 71459

Maj. Gen. William B. Fleming
Commanding General, USMC
4th Marine Aircraft Wing/Marine
Air Reserve Training Command
Naval Support Activity
New Orleans, Louisiana 70146

Brig. Gen. Richard D. Anderegg, USAFR
Mobilization Asst. to Commander
20th Air Division (ADCOM)
1821 Tidewater Place
New Orleans, Louisiana 70112

Rear Admiral Paul A. Yost, Jr.
Commander
8th Coast Guard District
Custom House
New Orleans, Louisiana 70130

HOST COMMANDER

Vice Admiral Pierre N. Charbonnet, Jr., USN
Chief of Naval Reserve
Headquarters 8th Naval District
New Orleans, Louisiana 70146

DEPARTMENT OF DEFENSE COORDINATOR

Lt. Commander Terrence D. Bass
8th District Naval Headquarters
New Orleans, Louisiana 70146

PARADE ORDER

The official parade of the 60th National Convention of The American Legion will be governed by instructions contained herein, together with the Organization and March Timetable and Assembly and Disbanding Area Map, which are made a part hereof.

1. **TIME:** (All times in these orders are Central Daylight Time.)
 - (a) The leading element of the parade will move from the "Initial Point" (South Galvez and Canal Street) promptly at 6:30 P.M., Monday, August 21, 1978 regardless of weather.
 - (b) The time and place of assembly for each Department or element of the Parade will be shown in detail on the Organization and March Timetable, a copy of which has been sent to each Department Adjutant and to the Department Parade Chairman. **A meeting of all Department Parade Chairmen will be held at 3:00 P.M., Sunday, August 20, 1978, in Section E, Ballroom, 3rd Floor, Hyatt Regency Hotel.**
 - (c) A Parade Official will meet his assigned division at the assembly area following unloading. He will direct the buses toward the route to the disbanding area.
 - (d) Because of the nature of the assembly area, accurate logistics are essential. **PROMPTNESS IN ARRIVAL AT THE ASSEMBLY AREA IS MANDATORY.**
2. **ROUTE:** See attached map.
3. **ASSEMBLY AREA:**
 - (a) Assembly area — (See attached map)
 - ASSEMBLY AREA #1 — South side of Canal from South Galvez to South Dorgenois.
 - ASSEMBLY AREA #2 — North Galvez from Canal to Lafitte
 - ASSEMBLY AREA #3 — South Galvez from Canal to Banks
 - (b) Additional instructions for each Department will be furnished by the Parade Committee at the meeting of the Department Parade Chairmen on Sunday, August 20.
 - (c) Float assembly area will be announced.
4. **ORGANIZATION:**
 - (a) All elements have been assigned to Divisions, each under the direction of a parade official. The composition of these Divisions, order of march, and time and place of assembly is shown on the Organization and March Timetable and Assembly and Disbanding Area Map supplied to Department Parade Chairmen.
 - (b) All Department of Defense Units will be governed by applicable regulations.
 - (c) Each Department Commander or appointed parade representative will be responsible for the order of march and promptness of arrival at the assembly area of all units of his Department. All units will conform to the following distribution and formation:
 - (1) **MASSED COLORS: Eight (8) abreast**
All American Flags, the Department and Post Colors of each Department and the Department and Unit Colors of each Department of the Auxiliary will be massed at the head of each Department delegation in that order.
 - (2) American Legion units within Departments will march in formation eight (8) abreast, one and one-half yards between ranks.
 - (3) Bands and Drum Corps: As directed by Drum Majors, but not to exceed eight (8) abreast.
 - (4) Authorized floats and automobiles in single column. No unauthorized floats or automobiles will be allowed to participate. **All vehicles participating in the parade must be equipped with identifying signs on sides thereof, and must also carry an "OFFICIAL CAR" sticker on the windshield.**
 - (5) **No maneuvers except for a forward movement — THIS IS A MUST.** All violators will be dismissed from the parade.
 - (d) **DISTANCES:**
 - (1) Between Divisions — 30 yards
 - (2) Between Departments — 20 yards
 - (3) Between elements of a Department — 10 yards
5. **DISBANDING AREA:**

Disbanding area — (See attached map)

 - DISBANDING AREA #1 — Tchoupitoulas Street from Canal to Poydras.
 - DISBANDING AREA #2 — North Peters from Canal to Conti Street.
6. **OFFICIAL REVIEWING STAND:**

The official reviewing stand will be located on the south side of Canal Street at Elk Place. Elements will render a salute to the National Commander while passing the reviewing stand (eyes right). Warning signs at 500 and 300 feet will inform all units of the distance to the reviewing stand.
7. **ELIGIBILITY TO PARTICIPATE IN THE PARADE AND CONDUCT OF PARTICIPANTS:**
 - (a) Pursuant to a resolution adopted at a meeting of the National Convention Commission at Miami Beach on March 12, 1960, there will be no participation of any vehicles, equipment or items of wearing apparel of the 40 et 8. This regulation will be enforced by the Parade Committee of the 1978 Convention Corporation.
 - (b) With the exception of police, military and naval escort, distinguished guests and school musical units, eligibility to participate in the parade is limited to the members of The American Legion and the uniformed bodies of The American Legion Auxiliary, subject to restriction of the following activities which shall be prohibited in the line of march:
 - (1) The drinking of or simulated drinking of intoxicants.
 - (2) Participants under the influence of intoxicants.
 - (3) Use of water pistols and electric shocking devices.
 - (4) Female impersonators.
 - (5) Firecrackers and any other explosives.
 - (6) Any presentation or representation either immoral or in bad taste.
 - (7) Distribution of souvenirs, promotional or advertising material, either from floats or by marching units.
 - (c) Violators of any of the above rules will be dismissed from the parade immediately.
8. **FIRST AID STATIONS:**

First Aid Stations will be established:

 - (1) In the assembly area.
 - (2) At intervals along the line of march.
 - (3) In the disbanding area.

MARCH ORDER

ESCORT DIVISION

Assemble at 5:30 P.M. — Assembly Area #1

Departure at 6:30 P.M.
Disbanding Area #1

ESCORT

- A. NEW ORLEANS POLICE DEPARTMENT
 - (1) Motorcycle Escort
 - (2) Superintendent James C. Parsons with Honorary Marshal, Mayor Ernest N. Morial
 - (3) New Orleans Police Department Band
- B. GRAND MARSHAL
- C. HONORARY GRAND MARSHAL
- D. DEPUTY GRAND MARSHALS
- E. HOST COMMANDER
- F. DEPARTMENT OF DEFENSE COORDINATOR
- G. UNITED STATES ARMY
 - (1) 2nd BDE 5th INF DIV (Mech) Color Guard, Fort Polk
 - (2) 5th INF DIV (Mech) Band, Fort Polk
- H. UNITED STATES MARINE CORPS
 - (1) Color Guard — 8th MarCorDist
 - (2) Marching Unit
- I. UNITED STATES NAVY
 - (1) Color Guard — Naval Support Activity
 - (2) Marching Band
- J. UNITED STATES AIR FORCE
 - (1) 502nd Air Force Band — "Band of the Gulf Coast"
 - (2) Drill Team — Keesler AFB
 - (3) Blue Knights Drum and Bugle Corps
 - (4) Color Guard — Keesler AFB
- K. UNITED STATES COAST GUARD
 - (1) Color Guard — 8th Coast Guard District
 - (2) Coast Guard Band
- L. LOUISIANA NATIONAL GUARD
 - (1) Washington Artillery Color Guard — 141 Field Artillery Bn.

I DIVISION

Assemble at 5:30 P.M. — Assembly Area #2
Disbanding Area #1

- 1. The American Legion 1977 National Championship Band
- 2. National Colors and 1977 National Championship Color Guard
- 3. National Commander, The American Legion
- 4. National President, The American Legion Auxiliary
- 5. National Officers
- 6. The American Legion 1977 National Championship Drum and Bugle Corps
- 7. Past National Commanders
- 8. Society of The American Legion Founders
- 9. The American Legion Youth Award Winners
- 10. Sons of The American Legion
- 11. The American Legion 1977 National Championship Chorus, Junior Drum and Bugle Corps, Junior Color Guard and Firing Squad
- 12. Seagram Posts' Float

- 13. Foreign and Outlying Departments

Panama
Canada
France
Mexico
Philippines
Italy
Puerto Rico

- 14. Idaho

II DIVISION

Assemble at 6:00 P.M. — Assembly Area #3
Disbanding Area #2

- | | |
|--------------|---------------|
| 15. Arizona | 19. Minnesota |
| 16. Alaska | 20. Utah |
| 17. Virginia | 21. Ohio |
| 18. Maryland | |

III DIVISION

Assemble at 6:30 P.M. — Assembly Area #1
Disbanding Area #1

- | | |
|--------------------|-------------|
| 22. New Mexico | 26. Nevada |
| 23. Florida | 27. Vermont |
| 24. North Carolina | 28. Wyoming |
| 25. Nebraska | |

IV DIVISION

Assemble at 7:00 P.M. — Assembly Area #2
Disbanding Area #2

- | | |
|--------------------|------------------|
| 29. West Virginia | 33. North Dakota |
| 30. Montana | 34. California |
| 31. South Carolina | 35. South Dakota |
| 32. Kansas | |

V DIVISION

Assemble at 7:30 P.M. — Assembly Area #3
Disbanding Area #1

- | | |
|--------------|--------------|
| 36. Iowa | 40. Missouri |
| 37. Michigan | 41. Indiana |
| 38. Oregon | 42. Kentucky |
| 39. Texas | |

VI DIVISION

Assemble at 8:00 P.M. — Assembly Area #1
Disbanding Area #2

- | | |
|-------------------|------------------|
| 43. New Hampshire | 47. New Jersey |
| 44. Wisconsin | 48. Pennsylvania |
| 45. Mississippi | 49. Colorado |
| 46. Maine | |

VII DIVISION

Assemble at 8:30 P.M. — Assembly Area #2
Disbanding Area #1

- | | |
|----------------|------------------|
| 50. Arkansas | 54. Rhode Island |
| 51. Alabama | 55. Delaware |
| 52. Illinois | 56. Oklahoma |
| 53. Washington | |

VIII DIVISION

Assemble at 9:00 P.M. — Assembly Area #3
Disbanding Area #2

- | | |
|-----------------|--------------------------|
| 57. Connecticut | 61. Massachusetts |
| 58. New York | 62. District of Columbia |
| 59. Tennessee | 63. Hawaii |
| 60. Georgia | |

IX DIVISION

Assemble at 9:30 P.M. — Assembly Area #1
Disbanding Area #1

- 64. Louisiana

MUSICAL SPECTACULAR

This year's American Legion National Convention Musical Spectacular and national finals of Legion Drum & Bugle Corps Contests will be held in the fabulous, air-conditioned Louisiana Superdome, home of the New Orleans Saints National Football League team, Tulane University's football team, the New Orleans Jazz of the National Basketball Association, and the 1978 Superbowl.

The Legion's Musical Spectacular, set for 7 p.m., Sunday, August 20, will be preceeded by a pre-show performance of the national champions of other Uniformed Groups competition held earlier at other sites around the New Orleans area. The Musical Spectacular itself will present one of the finest displays of patriotic pageantry, stirring musical performance, and the very best in precision marching and maneuvering to be seen anywhere in the country.

The Musical Spectacular is the only event of The American Legion's National Convention that is open to the general public. Seating will be limited, and all tickets will be \$6.00 per person. Tickets will be available at the various registration booths, the Convention Corporation offices in the Grand Hotel, 1500 Canal Street, or at the gate the night of the performance.

Many of last year's defending champions are expected to be present to defend their titles, but the actual participants in the Musical Spectacular will not be determined until the preliminary competition has been conducted in the Convention city. Those corps that lead after the preliminary

performances will be advanced to the Sunday night finals to compete for the championship and more than \$30,000 in prize money.

Preliminary competition will be held at various sites, listed elsewhere in this program (see index), throughout the city on Saturday and Sunday, beginning at 8:00 a.m. There will be no charge for admission to those performances.



National Commander William J. Rogers presents trophies to the Lake Band, the championship Junior Field Band at Denver's Mile High Stadium. The band, sponsored by Post 180, Milwaukee, Wisconsin, captured the 1977 honors.



Following the Musical Spectacular, the uniformed groups march with their respective department delegations during the National Convention Parade. The groups always add a dash of color and their precision flag handling and marching

routines thrill the audiences lining the parade route. This junior group marches past the Denver reviewing stand, across the mall from the State Capitol.

Contests, in addition to Drum and Bugle Corps, include: Junior and Senior Color Guards, Junior and Senior Drill Teams, Junior and Senior Bands, Choruses and Quartets, with Firing Squad competition scheduled if enough entries are received.

The national champions in all categories of competition will receive their awards from National Commander Robert Charles Smith in ceremonies at the conclusion of the Musical Spectacular.

The winners, subject to verification of eligibility, of two new Fords will be announced while officials complete tabulation of scores by the Musical Spectacular contestants. The Seagrams Posts of The American Legion annually draw the names of two eligible Legionnaires or Auxiliary members and present their automobiles to them. Entry is by coupon, either mailed prior to the drawing, or by depositing in one of the many booths set up around the convention city. The winners need not be present at the drawing to win. This will be the 32nd consecutive year that the Seagrams Posts have conducted this drawing for current members of the two organizations.

Defending national champions, crowned following competition in Denver include: Senior Drum and Bugle Corps, Spirit of '76, Post 19, Madelia, Minn.; Junior Drum and Bugle Corps, Crossmen, Post 507, Norwood, Pa.; Senior Drill Team, Diplomats, Post 180, Milwaukie, Ore.; Junior Drill Team, Northern Step, Post 11, Green Bay, Wis.; Senior Color Guard, Jersey Chevrons, Post 40, Ridgefield Park, N.J.; Junior Color Guard, Buccaneers, Post 1, Sheboygan, Wis.; Chorus, Singing Legionnaires, Post 15, Sioux Falls, S.D.; Senior Concert Band, Oconomowoc Legion Band, Post 91, Oconomowoc, Wis.



The Jersey Chevrons, representing Post 40, Ridgefield Park, New Jersey, demonstrate the "Two Jima" for the crowd at the 1977 Musical Spectacular in Denver's Mile High Stadium. The Chevrons captured their sixth, and fourth in a row, national championship Senior Color Guard flag at the Denver Convention, and have indicated that they will defend their title again this year.



The precision routines of the Junior and Senior Drum and Bugle Corps awed and thrilled the spectators at the 1977 Musical Spectacular, held in the Mile High Stadium in Denver, Colorado. The national championship Senior

Drum Corps competition was captured by Madelia, Minnesota's Spirit of '76, sponsored by Post 19; and the winner of the Junior Drum Corps honors was the Crossmen, sponsored by Post 507, Norwood, Pennsylvania.



ANNUAL REPORT

The final pages of this official program of the 60th Annual National Convention of The American Legion contain a condensed annual report for the 1977-78 American Legion year. A complete, detailed report has been prepared for submission to the Congress of the United States in accordance with requirements of the Legion's Congressionally-granted charter.

Believing that the delegates to the National Convention are entitled to receive a concise statement of the major activities of The American Legion year ending with this National Convention, your national headquarters provides this illustrated report as a part of the official program. In this manner, we are assured that every delegate and every one who registers for the convention will receive the condensed annual report.

AIRLINE TRANSPORTATION

Delta Airlines will operate a reconfirmation desk at the Rivergate Exhibition Center, from 10 a.m. until adjournment during the three days of general Convention sessions, Aug. 22, 23 and 24.

Braniff International.....	523-9011
Continental	522-2161
Delta	529-2431
Eastern	524-4211
National	529-5192
Pan Am	529-5401
Southern.....	525-0423
TWA.....	529-2585
United	525-2255

This has been a year of internal change within the National Organization of The American Legion and your National Adjutant has been a part of that change. We have arrived at the point where new directives are beginning to have an impact upon our policies and programs.



I am confident the tide is turning when we speak of membership enrollment. It takes a while to shift gears, but the entire outlook is "up." This office is a strong proponent for the establishment of new posts.

We have a magnificent product to sell in this service organization. Every veteran who is eligible for American Legion membership has something to gain by joining forces with us. We are facing monumental struggles in retaining earned traditional and historic benefits in areas such as veterans preference in employment and in programs being administered by the Veterans Administration. These programs have not been in such dire jeopardy since the early 1930's. Conversely our widely diversified public service programs are in good health and growing steadily. We are optimistic that these activities will continue to flourish under the guidance of your excellent staff.

While we may have suffered some setbacks during the year, these were offset by many accomplishments which may have gone unnoticed only because they were overshadowed by the magnitude of the issues that confronted us during this year.

National Commander Robert Charles Smith has given The American Legion a year of outstanding leadership. His courage and dedication to The American Legion and to the successful accomplishment of his pledge to devote himself entirely to its causes are characteristic of this man.

He worked tirelessly, adjusting schedules, rearranging agendas and itineraries, calling special conferences, often at great personal sacrifice, in order to meet head-on many of the problems which The American Legion had to face during his term of office.

The remaining pages of this book are a condensed, pictorial report of the highlights of Commander Smith's term of office and of The American Legion's year. We commend it to your reading.

FRANK C. MOMSEN
National Adjutant

THE AMERICAN LEGION 60th ANNUAL REPORT

A full, detailed report has been submitted to the Congress of the United States in accordance with the provisions of Public Law 249, 77th Congress approved September 18, 1941.

National Officers



Robert Charles Smith
(Louisiana)
National Commander



Frank C. Momsen
(Minnesota)
National Adjutant



Eugene V. Lindquist
(Minnesota)
National Vice Commander



Roger A. Munson
(Ohio)
National Vice Commander



John J. O'Connell
(Rhode Island)
National Vice Commander



Chester Phillips
(West Virginia)
National Vice Commander



Irving B. Selmer
(Wyoming)
National Vice Commander



Rev. Fr. Walter D. Power
(Maryland)
National Chaplain



Bertram G. Davis
(New York)
National Judge Advocate



O. Webber LaGrange
(Indiana)
National Treasurer



Arnold J. Stockstad
(North Dakota)
National Historian



Norman Conn
(California)
National Sergeant-at-Arms

For the third time, the 2.7 million member American Legion will be holding its National Convention in the Crescent City. The organization visited first in 1922 for the fourth annual Convention, again for the 50th Anniversary year in 1968 and now for the 60th Convention this year. The American Legion, founded in 1919 by the men and women of the A.E.F., is open to honorably discharged veterans of war-time service during World War I, World War II, Korea and Vietnam.

The American Legion, founded to provide service for God and country, is also deeply involved in service to veterans, to the nation's youth and to all citizens.

Headquartered in Indianapolis, Indiana, since 1920, the Legion also maintains offices in Washington, D.C., where liaison with governmental agencies affecting veterans, national defense and foreign relations can be accomplished.

The million-member American Legion Auxiliary, also headquartered in Indianapolis, and authorized by the first National Convention, held in Minneapolis, Minnesota, in November of 1919, complements the activities of the Legion, with an organizational structure that closely parallels that of the parent organization.

The National Commander is the chief executive officer of the Legion and the organization this year has been headed by Robert Charles Smith of Springhill, Louisiana. He is elected by action of the National Convention, as are the five National Vice Commanders.

The chief administrative officer of the Legion, responsible for the functioning and supervision of the National Headquarters staff, is Frank C. Momsen of Minnesota.

The National Executive Committee

Between National Conventions, the administrative authority of The American Legion is exercised by the National Executive Committee composed of the National Commander, the five National Vice Commanders, National Chaplain, and one committeeman (plus alternate) elected by each department. Past National Commanders are life members of the NEC without vote. The NEC appoints the National Adjutant, Treasurer, Judge Advocate, Chaplain, Historian, and Sergeant-at-Arms. The NEC also has full and complete control over the annual budget.

National Executive Committeemen

Alabama.....*Joe S. Foster*
 Alaska.....*Robert G. Blair*
 Arizona.....*Ronald C. Murphy, Jr.*
 Arkansas.....*Bob Legan*
 California.....*Bernard L. Weddell*
 Canada.....*Dr. Robert J. Hitesman*
 Colorado.....*Paul B. Rodden*
 Connecticut.....*Joseph G. Leonard*
 Delaware.....*Donald E. Neil*
 District of Columbia.....*James K. Scarborough*
 Florida.....*Johnson E. Davis*
 France.....*Helmut Spangenthal*
 Georgia.....*W. D. Harrell*
 Hawaii.....*Libert J. Pakele, Jr.*
 Idaho.....*Elton Ashton*
 Illinois.....*Russell P. Bieritz*
 Indiana.....*Gilbert E. Sheeks*
 Iowa.....*Donald H. Harmeyer*
 Italy.....*Frank C. Bottigliero*
 Kansas.....*U. S. "Udie" Grant*
 Kentucky.....*J. Leslie Brown, Jr.*
 Louisiana.....*J. B. Broussard*
 Maine.....*Clifford L. Quinney*
 Maryland.....*David A. Wade*
 Massachusetts.....*Robert W. Groccia*
 Mexico.....*Gordon A. Ballantyne*
 Michigan.....*George D. Johnson*
 Minnesota.....*Donald R. Schroedl*
 Mississippi.....*Ralph M. Godwin*

Missouri.....*Cleo T. Martin*
 Montana.....*Theodore P. Crawford*
 Nebraska.....*Robert W. Lowry*
 Nevada.....*Charles F. Lang*
 New Hampshire.....*Laurence R. Spaulding*
 New Jersey.....*Franklin R. Sickle*
 New Mexico.....*Robert W. Durand*
 New York.....*Richard M. Pedro*
 North Carolina.....*Robert A. Tart*
 North Dakota.....*Earnest N. Schmit*
 Ohio.....*Arthur H. Euler*
 Oklahoma.....*Tom C. Smith*
 Oregon.....*T. Les Galloway*
 Panama, C.Z.....*James T. Wiggins*
 Pennsylvania.....*Dr. Almo J. Sebastianelli*
 Philippines.....*Carlos D. Arguelles*
 Puerto Rico.....*Roberto Gonzalez Vazquez*
 Rhode Island.....*Kenneth O. Todd*
 South Carolina.....*E. Roy Stone, Jr.*
 South Dakota.....*Wayne Slide*
 Tennessee.....*Joe F. Hudgens*
 Texas.....*Robert P. Walsh*
 Utah.....*William E. Christoffersen*
 Vermont.....*Melvin Simon*
 Virginia.....*Thomas J. Gear*
 Washington.....*Donald E. Snow*
 West Virginia.....*J. H. "Tim" Ashcraft*
 Wisconsin.....*Bud A. Mautz*
 Wyoming.....*John A. Mokler*

Past National Commanders

John R. Quinn.....California
Harry W. Colmery.....Kansas
Raymond J. Kelly.....Michigan
James F. O'Neil.....New Hampshire
S. Perry Brown.....Texas
George N. Craig.....Indiana
Erle Cocke, Jr......Georgia
Donald R. Wilson.....West Virginia
J. Addington Wagner.....Michigan
W. C. Daniel.....Virginia
John S. Gleason, Jr......Illinois
Preston J. Moore.....Oklahoma
Martin B. McKneally.....New York
William R. Burke.....California
Charles L. Bacon.....Missouri

Daniel F. Foley.....Minnesota
Donald E. Johnson.....Iowa
L. Eldon James.....Virginia
John E. Davis.....North Dakota
William E. Galbraith.....Nebraska
William C. Doyle.....New Jersey
J. Milton Patrick.....Oklahoma
Alfred P. Chamie.....California
John H. Geiger.....Illinois
Joe L. Matthews.....Texas
Robert E. L. Eaton.....Maryland
James M. Wagonseller.....Ohio
Harry G. Wiles.....Kansas
William J. Rogers.....Maine

National Commander Leads The American



Newly elected National Commander Robert Charles Smith, surrounded by his supporters is congratulated by William J. Rogers, his immediate predecessor. Immediately following his election, Commander Smith appeared on the ABC Television Network program "Issues and Answers" to discuss the Legion's opposition to the then proposed Panama Canal Treaties. The Commander selected as his theme, "We Dare to Care" to emphasize the Legion's efforts in building a better America through the various program divisions.



The Legion's mandated position on the Panama Canal Treaties was presented to the Senate Committee on Foreign Relations on October 14, by National Commander Robert Charles Smith. Commander Smith appeared with representatives of other veterans organizations, including (left) General Milnor Roberts, President of the Reserve Officers Association and (right) Frank D. Ruggiero, National Commander of AMVETS. Behind the Commander, Washington office Executive Director G. Michael Schlee and Foreign Relations Commission Chairman Dr. Robert P. Foster.



Commander Smith presented copies of the resolutions passed at the Denver Convention dealing with National Security to the chairman and other members of the Joint Chiefs of Staff in October. Here, Commander Smith points out significant resolutions seeking increases in the budget for the Army to Army Chief of Staff, General Bernard Rogers.



Veterans Administration Administrator Max Cleland receives a set of Georgia, United States and American Legion Flags from Commander Smith during a Washington luncheon for State Veterans Service Directors. The luncheon occurred during the Annual Washington Conference, and Legionnaire Cleland total Veterans Affairs and Rehabilitation delegates later in the afternoon of some of the changes he had instituted in the VA during the preceding year.



Maryland Department Commander Cal Patton and National Commander Smith discuss U.S. military preparedness with Congresswoman Marjorie Holt of Maryland. Mrs. Holt, a member of the House Armed Services Committee, has as her special interests military personnel and compensation policies.



National Commander Robert Charles Smith presented the Legion's Distinguished Public Service Award to Congressman Joe D. Waggoner, Jr., during the annual Washington Conference held in February. Congressman Waggoner, a long-time friend of the Commander had announced that he would not seek another term shortly before receiving the award.

Legion In Showing "We Dare To Care."



National Commander Smith and National Adjutant Frank C. Momsen met with President Jimmy Carter in February to present the bound edition of the Denver Convention Resolutions. The traditional visit to the Commander-in-Chief took place in the Oval Office.



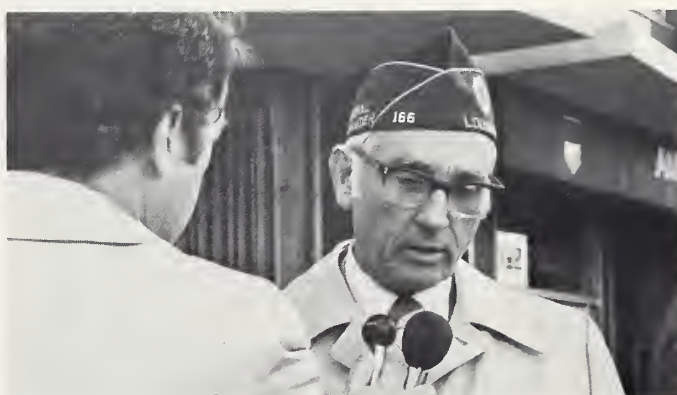
National Commander Robert Charles Smith met with members of both Houses of Congress on April 4 in a strategy session as part of a combined effort to defeat the Panama Canal Treaty. Attending the Capitol Hill briefing were (seated left to right) Senator Orrin G. Hatch (R-Ut.); Senator Jesse A. Helms (R-N.C.); Senator Harry F. Byrd (I-Va.); Senator Strom Thurmond (R-S.C.); Senator Paul D. Laxalt (R-Nv.); Senator William Lloyd Scott (R-Va.); Dennis McClure, AMVETS, and Colonel Robert Laurents of the National Association for Uniformed Services. (Standing left to right) Ed Kenney, Senate Armed Service Committee; C.A. "Mac" McKinney, Legislative Director, NCOA; Robert Nolan, Fleet Reserve Association; Donald C. Harlow, AFSA; Jack Yelverton, Fleet Reserve Association; Major General J. Milnor Roberts, ROA; National Commander Robert Charles Smith; Colonel Phelps Jones, VFW; Lewis A. Tambs, Arizona State University; Al Brown, American Legion National Legislative Chairman; (unidentified); Dr. James Lucier, Office of Senator Helms, and Captain Miles DuVal, Panama Canal Society.



"WE DARE TO CARE"



During the height of the efforts to defeat the Panama Canal Treaties, Commander Smith visited the Canal to learn first-hand the issues that were confronting our nation during that crucial period. The Commander is shown with his official party at the side of the Gatun Locks with a Soviet vessel in the background.



Discussing national issues with members of the news media is one of the "hazards" of being National Commander of The American Legion. The Legion's interest in national defense, veterans affairs and foreign relations require a commander to be on top of many issues at all times so that he may forcefully and persuasively present the organization's position to the American public through the mass media.



The dangers present in a Strategic Arms Limitation Treaty with the Soviets, if the United States continues to make concessions without asking for any in return, were explained to a joint session of the Legislative, Foreign Relations and National Security Commissions during the Spring Meetings in Indianapolis. Pictured with Commander Smith are Dr. Robert P. Foster, chairman of the Foreign Relations Commission, Albert Brown, chairman of the Legislative Commission, Commander Smith, Paul H. Nitze, former deputy secretary of defense and SALT negotiator under President Nixon and Francis Kane, chairman of the National Security Commission. Mr. Nitze appeared under the auspices of the Committee for the Present Danger, of which he is director of policy studies.

AMERICANISM COMMISSION



Daniel J. O'Connor (New York), Chairman
Ray Patterson (Iowa), Director

The National Americanism Commission is responsible for translating Americanism precepts, principles and ideals in an understandable and practical manner to individuals, organizations and groups, including young America.

Through our programs, we emphasize the significance of the American tradition, and instill a sense of personal obligation to accept an active part in the duties and responsibilities of American citizenship. We provide opportunity and encouragement for each individual to develop to his fullest capacity the intellectual, moral, physical and economic qualifications necessary for happy, useful living in a free country.

In addition to the specific youth activities programs described elsewhere in this report, the National Americanism Commission continues to be actively involved in legislative matters affecting our democratic way of life and have also been assigned supervision and coordination of two national standing committees — the National Committee on



American Legion Baseball is one of the high profile youth programs of The American Legion. Now in its 53rd year as a national program of The American Legion, there were 3,822 teams certified for championship competition during the 1977 season. Major league stars by the score have come up through the ranks of American Legion Baseball, and the active rosters of this year's major league teams contain more than sixty percent American Legion Baseball graduates. The above action scene is from the 1977 American Legion World Series in Manchester, N.H.

Education and the Counter-Subversive Activities Committee.

Also, the National Americanism Commission is responsible for providing instruction in the proper display and respect for the United States Flag. The Commission is in the process of producing a Flag Education film to assist with this assignment and it will be available to Departments and Posts in the very near future.

Education Activities

American Education Week, co-sponsored by The American Legion since 1921, will be observed Nov. 12-18, 1978. The theme, "EDUCATION CAN TURN THINGS AROUND," emphasizes the role which The American Legion and American Legion Auxiliary can and should play in bringing about a revitalization in education as a preparation for the world of work and a training ground for young people in active, responsible citizenship.

Participation, this past March, in the National American Personnel and Guidance Association's National Convention reaffirmed the fact that our financial source book, "NEED A LIFT?" is serving an important role for young people. High school counselors, nationwide, look to "NEED A LIFT?" as a basic tool in their work with young people. "A Guide for Parents and Students" and other publications continue to be in demand by individuals as well as Posts and Units.

Along with the two objective areas mentioned above, American Education Week promotion and Financial Aids Assistance, we still continue our emphasis on citizenship education and career education. Both of the latter two areas will be emphasized in the coming year through the continued



The American Legion, since its founding days, has maintained a close and active relationship with the educational community and is among the founders and principle sponsors of American Education Week. This scene from the 1977 Denver National Convention contains all the elements of that cooperative effort. Shown (left to right) are: Arthur McQueary, principal, Harrington Elementary School, Denver; James Hoffman, 1977 American Legion Boys Nation president; Mary Wellman, National Auxiliary Education and Scholarship chairwoman; Dr. Joseph E. Brzienski, Denver Superintendent of Schools, and Ronald C. Murphy, Assistant Superintendent of Schools, Glendale, Arizona, and American Legion National Executive Committeeman from Arizona.

participation of Education and Scholarships in the five Children & Youth Area Conferences.

The most important event right now in education for the Legion and Auxiliary is the forthcoming National Conference on Education for Department Chairmen to be held in Indianapolis, Sept. 16-17, 1978. This Conference will provide the guidelines for Department Chairmen to establish similar conferences in their Departments to train Post and Unit Chairmen in their involvement with the local schools. As we help "Turn Things Around," a side benefit will be an increased incentive for membership.

Boys State/Boys Nation

Over 30,000 high school students, selected from their junior class, participated in Boys State, representing a nationwide program of orientation in the operation of city, county and state government. Fifty American Legion Departments conducted a Boys State program in 1977, culminating in the selection of two Boys Staters being honored to attend the National Boys Nation program.

The American Legion Boys Nation program, a detailed study of the function of the Federal Government, was conducted at American University, Wash., D.C., from July 14-22.

At Boys Nation, delegates visit Federal Agencies, where they receive briefings on the functions of the various departments of the Federal Government, following which they themselves conduct hearings, act on bills in session, and culminate their activities with an election of a Boys Nation President and Vice President.

Highlights of the Boys Nation program are visits by the Boys Nation delegates with their respective United States Senators and Congressmen and the traditional visit to the White House to meet with the President of the United States.

Boys Nation serves as a unique governmental training program for the delegates and motivates their interest and concern in the federal governmental process.



Thousands of high school youngsters enter The American Legion's High School Oratorical Contest each year. Every state champion receives a \$500 scholarship to the college or university of his choice, while the four national finalists compete for scholarships of \$8,000, \$5,000, \$3,000 and \$2,000 in the order of finish. Pictured above in order of finish are the 1978 finalists (left to right) Debra Annette Morris, Lawton, Okla.; David Silva, Staten Island, N.Y.; Neal Ray Jones, Smithfield, N.C.; and Roberta Jane Zachery, Shafter, Calif.

Oratorical

The 41st Annual National High School Oratorical Contest finals were conducted Friday, April 21, 1978, at Klamath Falls, Ore. Fifty-two Departments of The American Legion participated in the Oratorical program, and the four national finalists selected from thousands competing in the contest are:

FIRST PLACE — \$8,000 Scholarship

Debra A. Morris, Lawton, Oklahoma

SECOND PLACE — \$5,000 Scholarship

David A. Silva, Staten Island, New York

THIRD PLACE — \$3,000 Scholarship

Neal R. Jones, Smithfield, North Carolina

FOURTH PLACE — \$2,000 Scholarship

R. Jane Zachary, Shafter, California

The American Legion Life Insurance Trust Fund also awards a \$500 scholarship to each Department's winner who participates in the Regional Contest, for a total of \$44,000 in scholarships awarded annually to recipients at the National level. To date, \$586,000 in scholarship awards has been provided from this source. Additionally, scholarships are awarded at the Post, District and Department levels.

American Academy of Achievement

A unique opportunity is afforded American Legion youth champions each year by their participation in the American Academy of Achievement. The Academy honors fifty adult "Captains of Achievement" with the "Golden Plate Award." The Youth Champions are honored with the "promise of greatness," and depending on their individual standings, are rewarded with either the "Golden Eagle Award" or the "Golden Scroll."

Through the cooperative efforts of the *Reader's Digest*, the Academy and The American Legion, 35 youth champions attended this year's "Salute to Excellence" weekend held at the Executive Inn Rivermont in Owensboro, Ky., June 22-24.

Participation in this program is an excellent tribute to the youth of our American Legion programs, providing an opportunity for them to meet with the adult honorees from business, industry, medicine, the arts, sports, military and civic leaders, as well as their peers from other youth programs.

Scouting U.S.A.

Representing The American Legion's vital interest in the Scouting program, Michael F. Suarez, an 18-year-old high school senior from Manhasset, N.Y., sponsored by American Legion Post No. 304 of Manhasset, has been named The American Legion Scout of the Year for 1978.

Baseball

American Legion Baseball is culminating its 53rd season of nationwide competition as this convention convenes. Eight regional champions from among the approximately

4,000 teams fielded by American Legion Posts and other sponsors are being determined throughout the country this week in preparation for the 1978 World Series at Yakima, Wash., Aug. 31-Sept. 4.

William Floyd Schell, South Bend, Ind., infielder, was the 1977 American Legion Baseball Player of the Year. He was honored at Baseball's Hall of Fame at Cooperstown, Aug. 7. David Mark Winfield of the San Diego Padres was cited by National Commander Robert Charles Smith on May 16 as the program's Graduate of the Year for his accomplishments on the field and his service to his community's youth off the field.

More than fifty per cent of all major league baseball players last season gained training and experience in the Legion program before they signed their first professional contract. More and more participants are realizing college educations as a result of scholarships granted following exposure in this athletic activity first sponsored by The American Legion in 1925.

COUNTER-SUBVERSIVE ACTIVITIES COMMITTEE

Alvin F. Grauerholz (Kansas), Chairman

The American Legion continues to maintain a strong Counter-Subversive Activities program with emphasis centered on its publication, *Firing Line*. This is circulated monthly to subscribers in every state and many foreign countries. It is the vehicle through which The American Legion strives to keep its members and citizens of this country informed concerning the current activities and backgrounds of those organizations and individuals who would destroy our government and replace it with a form of extremism, left or right.

In the report to you last year, we devoted a paragraph to the threat posed by the neo-Nazi sect both in the United States and abroad. For well over a year and one-half, in issue after issue of *Firing Line*, an updated account has been given regarding the ever increasing aggressiveness of the American Nazis. Although only 2,000 members are claimed, this is comparable to the membership of the Nazi Party in Germany in 1923 when Hitler and his then 2,000 Nazis were referred to as "comic opera buffoons."

Not only are we currently confronted with the Nazi menace, but also there is concrete evidence that the Ku Klux Klan is "riding again." It is no longer dormant and has become more and more active in various sections of the country. It has been reported that several of its leaders have attempted to gain entry into Great Britain for recruiting purposes.

Ever present, of course, are the various Communist organizations and their fronts. Riding high in the '70s are those who follow the radical and revolutionary prone Marxist-Leninist-Mao Tse Tung form of Communism.

To be informed, every Legionnaire and member of the Auxiliary should subscribe to *Firing Line*.

CHILDREN & YOUTH COMMISSION



Earl D. Franklin, Jr. (Colorado), Chairman
Ray Patterson (Iowa), Director

In 1977, the total Children & Youth Program was a puzzling experience. Why? Because our many volunteers were carefully piecing their programs together under the theme "Making The Pieces Fit — A New Challenge."

The National Commission on Children & Youth was indeed pleased with the response to this theme. Therefore, in 1978, it made a slight adaptation as it carried our National theme one step further to "Making The Pieces Fit — Accept The Challenge." Once again, our volunteers rose to the occasion with innovative and meaningful projects as they touched the lives of thousands of youngsters across this great nation.

The American Legion, American Legion Auxiliary and the Eight and Forty individually and collectively have dedicated a great portion of their time and money to the furtherance of this fine program. One hundred years from now, a study of child-serving organizations will reveal that together, we met the challenge of providing "A Square Deal For Every Child."

At our annual spring meeting in Indianapolis, your National Commission selected Child Abuse and Neglect as a three-year challenge and a major point of emphasis. In years past, our points of emphasis have only received attention for one year. This year, it was the Commission's unanimous decision to expand our involvement to enable us to deal with certain problems in greater depth. Joining Child Abuse and



This American Legion booth, sponsored by the 15th District, American Legion of Florida at the Tampa Bay Youth Fair, exhibits many of the programs sponsored by The American Legion for the benefit of young Americans.

Neglect were Alcohol and Youth and Immunization to round out our list of program points for emphasis in 1978.

The accomplishments by Posts, Districts and Departments in these areas were astounding. To augment our three main points, we have continued to emphasize such annual projects as "Make Halloween A Safe And Fun Night" and "Temporary Financial Assistance" Programs.

Without a doubt, our annual five Area Conferences on Children & Youth remain as the backbone of each program year. Volunteers from every Department have recognized this fact as attendance records continue to be broken. This excellent opportunity to meet and exchange program ideas has served as a regenerating experience to all who attend. Last year, our conferences were held in Midland, Mich.; Albuquerque, N.M.; Oklahoma City, Okla.; Chicopee, Mass. and Newark, N.J.

Our conferences this year highlighted such problem areas as Child Abuse and Neglect, Immunization, Status Offenses and Alcohol and Youth. The later subject was introduced by a panel of experts from other nationally known youth-serving organizations and agencies. In addition to this, each Department displayed their activities on special tables and explained these projects to the other conferees in plenary session. The success we enjoyed can be attributed to the excellent cooperation received from each host department. May I take this opportunity, on behalf of many, to extend our special thanks for their congenial hospitality.

Each spring, thousands of Post Children & Youth Chairmen are busy filling out their annual reports. To these individuals, the Children & Youth Section of the Consolidated Post Report Form is most important. To augment this report, the National Commission has authorized an additional report called the Post Narrative Report Form. In concert, these two forms will render the most complete Children & Youth picture ever possible in the history of this program. Once these facts and figures are compiled, from every corner of our country, they will become a part of our national report which is submitted to the United States Congress. At the printing of this publication, our 1977-78 reporting statistics were not available. However, during the 1976-77 year, over \$14½ million were expended by The American Legion, American Legion Auxiliary and the Eight and Forty for the youth of this nation. Our National



The American Legion has long been concerned with the problems of drug abuse and was among the first, if not the first, volunteer organization to adopt a national policy for helping to cope with the problem. The unit pictured above, sponsored by American Legion Post No. 645, Waco, Texas, is a drug abuse educational unit, made available to schools and organizations throughout the state, as a community service project of the post.

Commission expects this record figure to be shattered this year with the advent of our new narrative report form. If this projection holds true, our total expenditures since 1920 should easily exceed the \$355-million mark. Each and every Legion and Auxiliary member should be proud of this accomplishment as we endeavor to improve our annual Children & Youth programs.

As always, the securing of needed federal legislation maintains a high priority in our total program effort. This year, we strongly supported the passage of legislation in the following areas: Adoptive Children; Venereal Disease Control; Catastrophic Illness Among Children; Immunization; School Nutrition; Comprehensive Health Care for Children and Youth; Adoptive Children With Special Needs; Violence and Vandalism In The Schools; National Family Week and Child Pornography. Via written or oral testimony to the appropriate committee or committees of the Congress, your National Commission on Children & Youth accepts every opportunity available to support such important legislation.

AMERICAN LEGION CHILD WELFARE FOUNDATION, INC.

L. Eldon James (Virginia), President
Robert H. Patty (Indiana), Executive Secretary

Prevention is the name of the game at least where children and youth are concerned. One of the very important and effective, but lesser known parts of The American Legion's Children & Youth program is the Child Welfare Foundation. This independent organization founded in 1954 has quietly gone about its business of accepting contributions and making grants to nonprofit organizations for the past 24 years. Its purposes are: 1) to add to the sum total of man's knowledge about children and youth through research and study; and 2) to make the best possible use of such knowledge through wider distribution.

Starting 24 years ago with a zero balance in its treasury, the Foundation has received nearly one million dollars in contributions primarily from members of The American Legion and American Legion Auxiliary. The Foundation's founders were dedicated to the principle that preventing many of the physical and social ills befalling our nation's young people was more important than trying to correct the problem after it occurs. Since 1956, the Foundation has been a part of The American Legion's Children & Youth program.

The Board of Directors met on Sunday, April 30, 1978, to consider 26 applications for grants from nonprofit organizations. These requests totalled \$286,000. Since the Foundation was organized, grants of more than \$700,000 have been awarded to worthwhile projects on children and youth in this country.

During this meeting, grants totalling \$69,925 were awarded to eight voluntary, nonprofit organizations to assist children and youth. This support is available mainly through the generosity of Legionnaires and Auxiliary members.

Those receiving these grants were:

1. A grant of \$14,400 was awarded to the National Cystic Fibrosis Foundation, Atlanta, Ga., to produce a film on cystic fibrosis for use in high school biology classes.

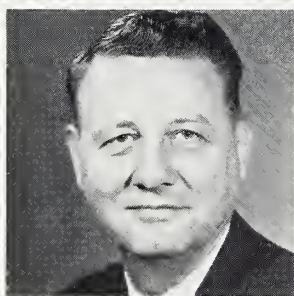
2. The University of Minnesota was awarded \$4,725 for a workshop to train foster parents and social workers working with children in placement.

3. The Institute for Human Resources and Services, Wilkes-Barre, Pennsylvania, received \$10,000 to develop a training program for parents and teachers who are in contact with potential juvenile delinquents.

4. The Pre-Schooler's Workshop in Syosset, N.Y., was awarded a grant of \$10,000 to prepare a film on classroom violence.

5. A grant of \$800 was added to \$1,600 presently being held in a special fund to provide expense grants for police officers to attend the Delinquency Control Institute of the University of Southern California. This amount will allow for four expense grants of \$600 each.

PUBLIC RELATIONS COMMISSION



C. D. DeLoach (District of Columbia), Chairman
Frederick Woodworth (District of Columbia), Director

Public Relations embarked upon the 1977-78 American Legion year, going into our Denver National Convention under the ominous prediction: "If you expect to make news in Denver, you will have to buy an ad."

We didn't buy an ad, but we did receive excellent local news coverage of our Convention through both electronic and print media, and we succeeded in placing numerous articles on the national wires of Associated Press and United Press International.

We had an issue, an important national issue — the Panama Canal — and from the time the National Commander landed at the Denver Airport, where he conducted a news conference on his arrival in the Convention city, until we elected a new National Commander and departed Denver, we were in the news in generous space and time slots each and every day.

With an auspicious start to the new American Legion year, the Panama Canal continued to command much public relations time and effort in support of the National Commander and of the organization's total effort in opposition to the new treaties, including an appearance by

6. The National Society for the Prevention of Blindness, New York, New York, was granted \$10,000 to produce a film and other materials on eye care and eye safety for fifth and sixth graders.

7. A grant of \$10,000 was awarded to the National Council on Crime & Delinquency, Hackensack, N.J., to produce a slide-tape presentation on equal justice for all juvenile offenders.

8. The National Council for Homemaker-Home Health Aide Services, New York, N.Y., was awarded \$10,000 to publish and distribute a book on in-home services for handicapped children.

Under the 1969 Tax Reform Act, the Foundation retains its tax exempt status. Gifts, therefore, are deductible for Federal Income Tax purposes to the extent permitted by law. Memorial contributions upon the death of a friend or in honor of a friend continue to be a popular method by which to support the Foundation. Bequests from departed members are becoming more important with each passing year. Elsewhere in this publication you will find the wordage to use should you wish to make a bequest to the Foundation.

the National Commander on the ABC-TV network show "Issues and Answers" the first Sunday after the National Convention. This support continued right through the Washington Conference and the final Senate vote on the second treaty.

Other developments during the 1977-78 American Legion year included support for the National Commander's testimony before the House and Senate Committees on Veterans Affairs, which took place in the fall of the year rather than the traditional appearances at the time of the Washington Conference.

We accomplished an updating and re-printing of our Public Relations handbook, "Help For The Post Public

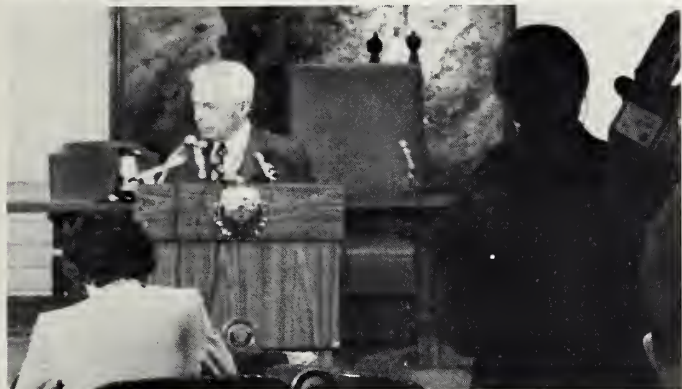


Then National Commander William J. Rogers presents The American Legion Fourth Estate Award for 1977 to Ed Mason, representative of the Columbus (Ohio) Dispatch. A similar award was presented to Jess Gorkin of Parade Magazine, both presentations having been made from the platform of the 1977 American Legion National Convention in Denver, Colo.

Relations Officer," and did an all-post mailing of the revised booklet during January, 1978. We strongly hope this will be used.

Also in January we put into operation at the Indianapolis Public Relations office a code-a-phone installation which enables us to provide a new service to radio in that we can record the voice of the National Commander or other American Legion spokesmen on vital issues of the day. Any radio station or TV, if they wish, can dial the code-a-phone number and receive information on The American Legion's position on breaking news events. We are now seeking ways to improve the usefulness, and thus the use, of this new outlet which currently is receiving an average of one hundred calls a month. On weekends, unless there is breaking news on a Friday that will hold through the weekend, we have been placing a feature on American Legion programs on the instrument.

Our Washington Conference Public Relations Luncheon was attended by 846 guests, the largest number ever, and



Paul H. Nitze, a member of the Strategic Arms Limitations Treaty (SALT) negotiating team under former President Nixon, and former deputy secretary of defense under President Kennedy, conducts news conference in National Executive Committee room at National Headquarters in Indianapolis after speaking to The American Legion's Foreign Relations, National Security and Legislative Commissions in joint session.



National Commander Robert Charles Smith conducts a news conference during official visit to the Department of Oklahoma, and is shown here fielding questions from media representatives.

Stan Smith, professional tennis player and recipient of the National Commander's Public Relations Award, was a popular selection for the honor.

During the Washington Conference an American Legion effort to assist in the energy crisis was launched and total PR support was given to that effort in the form of continuing news releases starting in D.C. and continuing after our return to Indianapolis with professional assistance provided in the development of a television spot for use in the areas declared critically short of energy.

We have provided a staffer as liaison to the Economic and Legislative Commissions to help fight the battle of veterans preference and, as with the Panama Canal, requested our American Legion editors to hold front page editorial space for a message on this issue so vital to veterans and to The American Legion. Public Relations also did the final re-write of that editorial.

Our public service spot program continued through the year with spots provided radio and TV, including slides for the latter, on Veterans Day, Memorial Day and our Hire The Veteran Program. On-site PR support was given to American Legion Baseball, Oratorical contest and the Energy Program. Major assists have been provided to *The American Legion Magazine*, basically photographically, for the past two years.

FOREIGN RELATIONS COMMISSION



*Dr. Robert P. Foster (Missouri), Chairman
G. Michael Schlee (Maryland), Director*

The American Legion's foreign policies have maintained solid support for our democratic institutions and free enterprise system. They have supported our alliances with friendly nations. They have opposed Soviet colonization by Cuban proxy in Africa and the myriad forms of Soviet imperialism which continue to emerge around the world.

U. S. — SOVIET RELATIONS

The one real threat to United States security is the Soviet arsenal of weapons and agents operating under the umbrella of a communist ideology. Despite three decades of communist confrontations and the unchanging patterns of communist aggression labeled "liberation" movements, the western powers and, particularly the United States Foreign Policy leaders, have become increasingly oblivious to the subtleties of communist encroachment on our system's free institutions.

Communists have become more clever each year. They become more sophisticated and subtle in their techniques to separate, divide, irritate, frustrate, and terrorize the free people, their free institutions and open democratic governments. They exploit the very freedoms which they promise to deliver in greater abundance. What is worse, the Soviet Union is acquiring U.S. credits to buy U.S. technology to salvage their own stagnant economy and eventually overpower the United States. The Soviet regime has never renounced its intention to destroy our own open, free and competitive system. Former FBI Director Clarence Kelley said recently: "Businessmen who sell technology to the Soviet bloc are making a tragic mistake. More and more, foreign intelligence services are directing their operations toward bridging the industrial gap between the United States and the Communist bloc nations." Kelley pleaded for U.S. businessmen to put "patriotism over profit, knowledge over naivete."

Soviet leaders are using our own words against us, words like democratic people's republic, human rights, peace, freedom and liberty and liberation. They boldly acknowledge their transgressions with impunity.

One question remains. How long will the U.S. leaders be deceived by cocktail diplomacy? How long will our leaders ignore the cold, harsh reality of the words of the Communist leaders themselves? How much time remains? Some experts estimate the United States still has about five years to recognize and respond to the Communist objective of world conquest.

"The Communists disdain to conceal their views and aims," says the Communist Manifesto. "Communists everywhere support every revolutionary movement against the existing social and political order of things." Something so plain to The American Legion still seems obscure to key and responsible U.S. leaders.



Mrs. Gay Nalbantis, representing the South African Freedom Union, speaks to The American Legion's Foreign Relations Commission during the 1978 Washington Conference, warning of a Marxist take-over of the African Continent unless the western nations respond to the challenge.

The majority of U.S. citizens are ahead of their leaders. They are fully attuned to the Soviet worldwide thrust. They sense the need for a tough course of action which the U.S. should take, but these policies do not find acceptance with U.S. leadership. For example, Taiwan's security is endangered not only by Communist China, but by U.S. naivete. Angola was lost for the same reason. The Panama Canal was presented to a Marxist oriented government contrary to American will. Normalization with aggressive Marxist Cuba is favored by many U.S. government leaders, contrary to national will. Why does the U.S. government, which depends on the support of the people, continue to oppose the will of our people? Perhaps future historians can provide an accurate answer. They can, provided they have the opportunity to write freely.

SOUTH AFRICA THREATENED

The recent Soviet-Cuban victory in Ethiopia now threatens all Southern Africa. It places increased dangers in the Middle East, the Red Sea, the Indian Ocean and the Cape Sea routes.

SALT II

SALT II negotiations threaten U.S. supremacy or even equivalency in the maintaining of a superpower balance of nuclear weapon systems and warheads. Soviet power increases while U.S. power dwindles.

TAIWAN

Taiwan remains under constant pressure, and the list of free world vulnerabilities to communism increases as the U.S. defense posture slides.

NATO

NATO's Southern Flank is weakened by the U.S. government's refusal to provide the necessary arms to Greece and Turkey enabling these countries to fulfill their NATO obligations. Turkey occupies 1,000 miles of strategic coastline with direct exposure to the Black Sea, and beyond that the Soviet Union. Turkey has the potential for controlling the Bosphorus Straits linking the Black and Mediterranean seas. The American Legion advocates that



National Foreign Relations Commission Chairman Dr. Robert P. Foster (left), and Director Frank Manson (right), welcome Maj. Gen. Neil Webster, Director General for resources for Defense Headquarters in Pretoria, South Africa, as a speaker before the commission during the 1978 Washington Conference.

every possible measure be taken to insure that U.S. and NATO bases in Greece and Turkey operate without restrictions and that these countries be furnished with any and all arms necessary to defend the southern flank of NATO.

U. N. REPORT COMPLETED

A United Nations Panel was established in 1976 to study the best U.S. policy toward the U.N., a policy that represented the national interest. The Panel, co-chaired by Dr. Robert P. Foster, consisted of the distinguished Ambassador Henry Cabot Lodge, Past National Commander Joe Matthews, Governor Terry Sanford, President of Duke University, Joseph Ellinwood, J. Alvis Carver of The American Legion's Foreign Relations Commission, Dr. Francis Wilcox, Director General of the Atlantic Council, and three outstanding businessmen; Henry King, Bernard Goldberg and Frank Brandstetter.

The Panel has now completed its study, and a report by the Panel will be made at this National Convention in New Orleans.

PANAMA

The Senate voted twice by the identical vote of 68-32 to ratify the two treaties giving the U.S. Canal Zone and Canal to Panama. This vote went contrary to the will of the majority of the American people. It went contrary to the resolve of The American Legion. The Brooke reservation, a part of the "giveaway" treaty, was passed by the overwhelming vote of 84-3. This reservation delayed any exchange of the instruments of ratification prior to March 31, 1979, and it stated the treaties would not take effect prior to October 1, 1979. The purpose of the delay was to give Congress an opportunity to give in-depth attention to implementing legislation.

It is still possible that something will happen in Congress to nullify the two treaties. The House of Representatives



G. Michael Schlee, Executive Director of The American Legion's Washington office, discusses with Dr. Robert P. Foster, chairman of the organization's National Foreign Relations Commission, the commission's recommended course of action to keep the Panama Canal.

may be reluctant to support implementing legislation when they were not given an opportunity to vote on the disposal of U.S. properties and territory in accord with Article IV, Section 3, Clause 2 of the Constitution. The Panama Treaty story is still unfolding, both in Panama and the United States. The final chapter on the Panama Canal cannot be written at this time.

SUMMARY

In summary, all policies of the Foreign Relations Commission are aimed toward:

- 1) Supporting U.S. allies and all nations whose friendship and cooperation are directly related to U.S. national interests both economically and strategically. (i.e.; The U.S. must maintain friendly relations with the oil producers in the Middle East, mineral reserves sources in Southern Africa.) Geographical considerations in the Far East and NATO remain paramount.
- 2) Opposing all Soviet efforts to expand their dominion of influence and control.

NATIONAL LEGISLATIVE COMMISSION



*Albert D. Brown, Jr. (Texas), Chairman
Mylie S. Kraja (Ohio), Director*

The National Legislative Commission's primary mission is to implement the legislative mandates of The American Legion before the Congress of the United States on all legislative matters in which the Legion is interested. These resolutions are adopted at either a National Convention or meetings of the National Executive Committee.



National Commander Robert Charles Smith and National Adjutant Frank C. Momsen flank retiring Texas Congressman Olin E. (Tiger) Teague at a reception hosted by the National Legislative Commission in honor of the long-time chairman of the House Committee on Veterans Affairs. At extreme left is Albert D. Brown, chairman of The American Legion Legislative Commission.

The Legislative Commission does not set policy for The American Legion. The Commission through its Washington, D.C., legislative staff concentrates its efforts on carrying out Legion objectives. Through the National Legislative News Bulletin and other Legion publications, the Commission attempts to keep the membership of The American Legion and the American Legion Auxiliary abreast of congressional activity affecting the veteran and his family. Our legislative portfolio for the 95th Congress contains 105 resolutions embracing all facets of American Legion programs. Over half of these resolutions were wholly or partially accomplished in the 95th Congress. The resolutions adopted by the 1978 Convention will form the nucleus of our legislative program for the 96th Congress which will convene next January.

Our nation's children have also been beneficiaries of some sorely-needed assistance provided by this Congress. Appropriation levels have been increased to expand child nutrition programs and to establish a more comprehensive system of immunizations for school-age youngsters. Omnibus child welfare legislation has been enacted to prohibit the sexual exploitation of children and the same measure provides for a streamlined program to facilitate child adoption.



Congressman Ray Roberts of Texas (left) and Congressman Joe D. Waggoner, Jr., of Louisiana (right) greet American Legion National Commander Robert Charles Smith as the Commander arrives at the House Office Building to deliver American Legion testimony before the House Committee on Veterans Affairs chaired by Congressman Roberts. Congressman Waggoner introduced the National Commander to the committee.



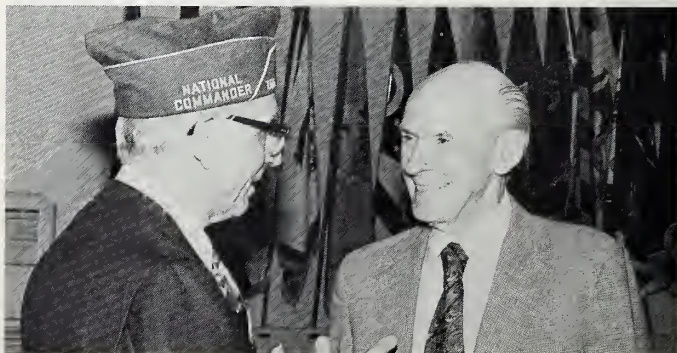
Senator Jennings Randolph, of West Virginia, recipient of the 1978 American Legion National Legislative Award is shown here with the award which is being admired by West Virginia Department Commander Roderick Devison (left) and National Vice Commander Chester Phillips (right) of West Virginia.

We expect that legislation will pass Congress this year providing for the restructuring of the veterans pension program affecting more than 2.7 million needy veterans who are totally disabled from nonservice-connected causes. Passage of this legislation will fulfill a long-sought Legion objective.

As we prepare this summary there are a number of bills pending which, if enacted, will accomplish other legislative objectives of The American Legion. Through the remainder of this session your Commission will concentrate on legislation to further improve the compensation, pension, housing, education and national cemetery programs. We will also attempt to defeat any Administration plan to weaken veterans preference. The Legion is convinced that the public strongly favors retention of veterans preference. Legislation introduced March 3 (S. 2460 by Senator Ribicoff and H.R. 11280 by Congressman Nix) would deprive 22 million WW II and Korean war veterans and more than 5 million Vietnam era veterans from using their preference rights if it becomes effective in 1980.

Your Commission will also urge the Congress to appropriate needed funds to maintain the quality care that is expected in our VA hospital system. For the past five years the percentage of federal dollars for veterans programs has been steadily decreasing. No programs are sacred anymore . . . witnessed by the fact of Administration attempts to weaken veterans preference, declaring amnesty for draft evaders and recommending cutbacks in VA hospital beds. Significant Commission efforts will also be directed toward the enactment of legislation to stem the flow of illegal aliens into the United States, to improve medical care delivery in the military, to pursue adequate weapon systems funding, and to insure that a viable foreign policy is maintained.

The 95th Congress is expected to adjourn later this fall and, in retrospect, the veteran has fared well these past two years. Congress improved the G.I. bill by providing a 6.6% cost-of-living increase. It expanded the education loan program and the VA medical program got a needed shot in the arm when Congress passed a measure authorizing the VA to continue special incentive pay to attract and retain qualified medical personnel.



National Commander Robert Charles Smith chats with California Senator Alan Cranston, chairman of the Senate Committee on Veterans Affairs in the Hall of Flags at The American Legion's Washington office during reception sponsored by the National Legislative Commission.

ADMINISTRATIVE SERVICES

James S. Whitfield (Missouri), Executive Director
William D. Jackson (Indiana), Assistant Executive Director

The Executive Director, whose office is located in the National Headquarters, Indianapolis, has four major responsibilities.

1) He performs such duties as may be assigned to him by the National Adjutant to assist in meeting the myriad responsibilities of that office and, during temporary absences of the National Adjutant from the Headquarters, acts for him.

2) He heads the Administrative Services Division and through it supervises and coordinates the many administrative functions of the Indianapolis Headquarters.

3) He functions as the Director of Personnel, recruiting necessary staff, maintaining personnel records, serving on the Personnel Committee of the Headquarters, and serving on the National Retirement Committee.

4) He coordinates EDP-Computer operations which has a manager reporting to the Executive Director, through the Assistant Publisher of *The American Legion Magazine*.

Included in the Administrative Services Division of the Indianapolis Headquarters are the following administrative functions: Cashier; mail; printing; purchasing and general supply . . . stock, receiving, shipping; Library, Archives, E. A. Blackmore Museum; Communications Center; building maintenance; cafeteria; personnel records and recruitment; Finance section and Insurance section.

The Administrative Services Division also provides all secretarial assistance to the executive officers of The American Legion.

COMPUTER CENTER

The EDP-Computer Center is currently responsible for the following programs:

Updating of *The American Legion Magazine*, *SAL*, *Firing Line*, *ADVANCE*, and *Legislative Bulletin* mailing lists; and the printing of mailing labels and renewal notices.

Production of direct membership renewal notices and registers.

The production of membership cards and registers, department accounting reports and statistical information.

The printing of state paper mailing labels, upon request.

The maintenance of inventory controls, purchasing controls and billing applications for The American Legion Emblem Division.

Emblem Sales invoices and reports.

Production of all general ledger accounting information.

All payroll reports and affiliated tax and insurance reports.

Maintenance of the mailing list and automated grading for the Extension Institute.

Production of audit control and circulation analysis reports for *The American Legion Magazine*.

Production of inventory control and purchase order control of National Headquarters.

Accounts receivable.

Retirement Investment program.

Furniture and Fixtures Inventory and Depreciation reports.

The following statistical tables are indicative of the volume of work routinely performed by this Division:

MAIL

6/1/77 through 5/31/78

Incoming Letters (Distributed to various Divisions for processing)	2,403,402
Incoming Parcels	1,622
Outgoing Letters	250,346
Outgoing Parcels (Exclusive of National Emblem Sales)	33,813

COMMUNICATIONS CENTER

6/1/77 to 5/31/78

Pages Multigraphed & Multilithed	3,770,913
Envelopes & Labels Addressed	393,682
Letters Transcribed	2,279
800 ETS	12,974
Composer	1,998
Addressograph Plates Cut	3,810
Telegrams (In 327) (Out 951)	1,278
Total Copy System	2,976,387
3-M	74,765
Headliner	239
Binding	7,890

SUPPLIES

6/1/77 to 5/31/78

Paper Cut and Processed
357 reams or 8,925 lbs. (4.46 tons)

FREIGHT AND EXPRESS

6/1/77 to 5/31/78

Out	1,832
Pounds	71,863
UPS (in)	3,252
UPS (out) (Exclusive of National Emblem Sales)	5,881

LIBRARY & EMIL A. BLACKMORE MUSEUM

6/1/77 to 5/31/78

Material added to Library	244,167
Informational requests answered by staff	10,175
Items added to Emil A. Blackmore Museum	23

THE AMERICAN LEGION MAGAZINE COMMISSION



Millford A. Forrester (South Carolina), Chairman
Bertram G. Davis (New York), Publisher,
The American Legion Magazine

The American Legion Magazine this year entered into a new era. National Judge Advocate Bertram G. Davis, who holds membership in the Department of New York, became publisher. He succeeded James F. O'Neil, of the Department of New Hampshire, who held the post since July 1, 1950 and who closed out the publisher's office in New York last July 1. Prior thereto Mr. O'Neil was Chairman of the then Publications Commission (now the Magazine Commission) for two and one-half years and National Commander (1947-48).

Publisher Davis assumed the position with the credentials of having been closely identified with the functions of the magazine not only as to legal matters calling for a review of all manuscripts but other aspects of the publishing profession. He also continues to serve the National Organization as its National Judge Advocate.

Dean Nelson holds the titles of Assistant Publisher and Circulation Manager. The designation in the masthead of Associate Publisher has been eliminated. Raymond J. McHugh, who succeeded Robert Pitkin, remains as the Editor.

Before the year's end the editorial and production departments of the magazine will be transferred from Washington to Indianapolis into space provided at National Headquarters. These operations were moved from New York to the Washington American Legion building on Jan. 1, 1976. Except for one other year (1925-26) when the magazine office was in Indianapolis, New York City was the magazine's home base. The latest step is expected to be completed by Oct. 1, 1978.

Decision also was made at the May meetings of the Magazine Commission and the National Executive Com-

mittee to change the printer of the magazine. Kansas Color Press, of Lawrence, Kansas, will print and distribute *The American Legion Magazine* under the approved three-year contract beginning with the September issue. Economic factors motivated the move from the Baird-Ward Division of Arcata, located at Nashville, Tenn., where the magazine had been printed since 1973.

As part of the pre-Convention meetings of the Magazine Commission in New Orleans, action will be taken regarding the designation of the Publisher's Representatives to handle advertising. The current contracts involving four firms — Bassinette/White (Maine, New Hampshire, Vermont, Massachusetts and Rhode Island); Robert Redden Associates (Connecticut, New York, New Jersey, Pennsylvania, Delaware, Maryland and District of Columbia); Fox Associates (North Dakota, South Dakota, Nebraska, Kansas, Minnesota, Iowa, Missouri, Wisconsin, Illinois, Michigan, Indiana, Ohio, Kentucky, West Virginia, Virginia, Tennessee, North Carolina, Texas, Oklahoma, Arkansas, Louisiana, Mississippi, Alabama, Georgia, South Carolina and Florida); and Jules E. Thompson, Inc. (Washington, Oregon, California, Idaho, Nevada, Utah, Montana, Wyoming, Colorado, Arizona, New Mexico, Hawaii, Alaska and British Columbia) — expire Dec. 31, 1978.

The rising costs of paper, printing and the Postal Service continue as major problems. Expenditures for these important elements of our monthly publication are eating into the revenues realized from the increased dues allocation to the magazine and gains in advertising income.

The most dramatic upturn has been that affecting second-class postage. Our postal bill for 1978 could surpass one million dollars and by 1987 it could reach two million. In 1974, when the Postal Reorganization Act became law the cost of mailing the magazine was \$411,748.

Outlays for paper and printing also have risen sharply. In 1974, *The American Legion* expended \$1,111,974 for paper; this year's cost will exceed \$2,000,000; as to printing, the increases have been more modest but still on the rise. Four years ago the printing bill was \$834,057, and this year it will approximate \$1,125,000.

Fortunately the magazine's advertising returns have been moving upward since 1968 when the decision was made to move from a direct sales force in New York and Chicago to a Publisher's Representative. The year 1977 was a record year for print media and *The American Legion Magazine* shared in a part of it — a 10% mark-up. The state of the economy for the balance of the year, very difficult to evaluate now, will tell the story as to whether we will have another good year in the ad pages.

ECONOMIC COMMISSION



Al Keller, Jr. (Illinois), Chairman
Austin E. Kerby (Maryland), Director

The Economic Commission and its two affiliated committees, Employment and Veterans Preference, are responsible for all American Legion programs to promote the economic well-being of veterans.

During the past year a primary concern of the Commission and its committees has been fighting the attempts of the Administration to seriously modify veterans preference in federal employment as part of the effort to reorganize and "reform" the present federal personnel system. The Administration "kicked off" its indictment of veterans preference at the meetings of the Economic Commission held Aug. 20, 1977, just prior to the 59th Annual Convention in Denver, Colo. The attack on veterans preference at this meeting by the Chairman of the Civil Service Commission, Dr. Alan K. Campbell, received nationwide publicity. The Legion's answer at the Convention was to approve a resolution to strenuously oppose any attempts to weaken or reduce veterans preference in federal employment; a position reiterated and strengthened at the May, 1978, NEC meeting.

Legislation was finally introduced into both Houses of Congress in Mar., 1978, after many months during which a Presidential Task Force proposed and considered modifications of veterans preference. The Economic Commission commented on any phase of these proposals on personnel reorganization that would affect veterans employed by the federal government. These comments included a critical evaluation of a "Special Emphasis Employment Program" familiarly known as the "Sugarman Plan," which would use hiring methods outside the prescribed procedures for a certain percentage of federal jobs with the avowed aim of bringing more women and minorities onto the rolls. The Sugarman Plan is one of many special hiring methods that bypass the regular procedures and the preference for veterans that is an integral part of the merit system.

Besides commenting on these proposals, The American Legion presented directly to Congress and the Civil Service Commission the cause of veterans preference and the position of the Legion. During the Oct., 1977, meeting of the National Executive Committee in Indianapolis, the Economic Commission Chairman made a quick trip in and out of Washington, D.C., to testify before a Subcommittee of the House of Representatives holding oversight hearings on

veterans preference. National Commander Robert Charles Smith met with the Civil Service Commission Chairman, and the C.S.C. Vice Chairman, Jule Sugarman, spoke to the Economic Commission meeting Feb. 21, 1978, at the Washington Conference.

Since the legislation has been introduced in Congress, spelling out the details of the personnel reorganization and how it is proposed to modify veterans preference, the Legion has swung into vigorous and coordinated action. The proposed modifications would have an effective date of Oct. 1, 1980, at which time nearly 26 million war veterans would lose all veterans preference in federal employment. Those few veterans, including the disabled, who would still retain some measure of preference could not count on any effective benefits from it in the light of the past evasion of veterans preference by the Civil Service Commission and the flexibility of hiring authority to be granted an Office of Personnel Management by the proposed legislation.

The Chairman and Director have each testified before the House and Senate Committees considering this personnel legislation, and the Divisions of Economics, Legislation, Public Relations and Internal Affairs have cooperated on preparation and distribution of a brochure, "Is Your Job in Danger?" Also, the Legislative Council and the American Legion Auxiliary have gotten the message on veterans preference to concerned members.

As part of the Jobs for Veterans program, posts and departments have been urged to bring jobless and underemployed veterans, particularly the disabled, to the state public employment offices. By law, veterans are to be placed in a satisfactory job or job training opportunity or receive some



Mr. J. Taylor (center), president of Cincinnati Time Recorder Co., receives The American Legion Employer-of-the-Year award for larger employers from National Commander William J. Rogers on the platform of the 1977 American Legion National Convention. Melvin D. Chapman, of Beverly, O., Commander of The American Legion of Ohio, observes the presentation. A similar award was presented to Carl Panasci, of Carl's Drugs, Rome, N.Y., for small employers for outstanding records in the employment of veterans.

other specific form of assistance to substantially enhance employment prospects. Under President Carter's three-point program to encourage employment of veterans, nearly 2,000 disabled veterans have been placed in public employment offices in each state as part of the Disabled Veterans Outreach Program (DVOP). Because of a unique



National Commander Robert Charles Smith (left) visits Secretary of Labor Ray Marshall with a courtesy call to the Secretary's office. Austin Kerby (right), Economics director for The American Legion, accompanies the National Commander on the visit.



Representing The American Legion, Al Keller, Chairman of the Legion's Economic Commission, presented American Flags that have flown over the U.S. Capitol to eight "Outstanding Handicapped Federal Employees," at a ceremony at the U.S. Civil Service Commission. Pictured above, left to right, are Al Keller; Ersu H. Poston, Commissioner, U.S. Civil Service Commission, and Austin E. Kerby, Director for Economics, The American Legion.

situation in Maine, DVOP workers there have been placed in American Legion offices and posts.

As of April, 1978, only 520 veterans had been placed in on-the-job training slots under the reimbursable part of the President's Hire through Retraining and Employment (HIRE) program, and HIRE was turned over to prime sponsors to operate under the Comprehensive Employment and Training Act (CETA) through Sept. 30, 1978. However, as of Mar. 31, 1978, approximately 31,000 veterans have been certified by the state employment offices to jobs under the voluntary part of HIRE by which there is no reimbursement. There is a widespread consensus that the Department of Labor exhibited a total lack of dedication to this program. To Labor Department disinterest, if not active resistance, on employment of veterans, may also be ascribed the fact that participation in CETA public service jobs reached only 24.2 percent instead of the targeted 35 percent.

Larger, more realistic, maximum amounts for both guaranteed and direct loans for the purchase of homes through the Veterans Administration, were supported in Economic Commission testimony to Congress. The savings bonds program of the United States Treasury is also promoted through messages to every post. The staff also continues to represent veterans on matters relating to Federal employment and retirement.

CONVENTION COMMISSION



*Lawrence E. Hoffman (Florida), Chairman
William H. Miller (Oregon), Director*

The primary function of the Convention Commission is to receive invitations from interested cities for National Conventions, investigate and inspect the facilities offered, recommend a particular city for future conventions, and supervise the planning and actual operation of the convention itself. The Distinguished Guests Committee and Contest Supervisory Committee are attached to the Convention Commission and are under its supervision.

Conventions have become big business in many cities of the United States. New facilities and plans for convention halls and hotels are being fostered in both large and small cities. Urban America is making a comeback and the hotel and convention hall industry is its strongest supporter. In years past, only large metropolitan cities were interested in

attracting conventions. However, it has now become obvious that smaller cities have recognized the fact that the convention dollar is an extremely important source of funds for development. The Convention Commission is desirous of exploring new areas and welcomes invitations to host future conventions.

New Orleans, the "Crescent City" is the host for this 60th National Convention of The American Legion. Business sessions will take place in the Rivergate Exhibition Center which is one of the finest facilities of its type in the nation. New and improved hotels with shuttle bus service, fabulous restaurants and the French Quarter should add to the enjoyment of this 1978 convention. In order to attract more and superior senior and junior drum corps, the Musical Spectacular will be held on Sunday evening in the famous Louisiana Superdome that is attached to the headquarters hotel. This will be followed on Monday evening with a gigantic parade along Canal Street — the widest boulevard in the United States. Renowned speakers have accepted invitations to address the convention and many states have made arrangements for magnificent parties during the evening hours.

Houston, Texas, will host the convention in 1979, and preliminary indications are that it will be another outstanding conclave. Washington, D.C., has withdrawn its invitation for the convention during the presidential election year of 1980, and in accord with the desire of the Commission to maintain a geographic distribution, a suitable replacement in the east will be investigated. Then, in 1981, by overwhelming popular demand, the site of the convention will be the lush and romantic island on which Honolulu, Hawaii, is located. In 1982 we hope to be returning to the great and friendly city of Chicago, Illinois.

Still in the picture for future conventions are St. Louis, Mo.; Cincinnati, O.; Salt Lake City, Utah; Baltimore, Md.; Atlanta, Ga.; Los Angeles, Cal.; Las Vegas, Nev.; Boston, Mass.; Minneapolis, Minn.; Portland, Ore.; Seattle, Wash.; and Denver, Colo. Miami Beach, Fla., has presented a changed image that also may be an attraction.



The Massed Flags of the Minnesota Department of The American Legion pass in review during the parade through downtown Denver at the 1977 Annual National Convention. The longest parade in Denver's history took nearly seven hours for all the units to pass the reviewing stand, and was viewed live through television throughout most of Colorado.

The Commission is placing more emphasis on hotel rates in convention cities in an effort to make the convention a combined vacation that is affordable to all who desire to attend.

Meanwhile, welcome to New Orleans and The American Legion's 60th National Convention. Attend the business sessions and the special events and enjoy the hospitality of a city that is famous for fun and frolic.

CONTESTS SUPERVISORY COMMITTEE

Bruce L. Plumb (Oregon), Chairman
Mark J. Manolis (Indiana), Liaison

The National Contests Supervisory Committee is to supervise all contests at the National Conventions of The American Legion and is charged with the responsibility to develop and make available information on organization, management, and other expertise relative to musical organizations.

The National Contests Supervisory Committee met Oct. 3-4, 1977, at National Headquarters, Indianapolis, Indiana, for the purpose of studying the rules and regulations for all contests and making recommendations to the National Convention Commission. The major rule change was the adoption of Drum Corps International and Drum Corps Associates rules for our National Contests.

The number of participants in all eleven contests was studied, and the 1978 categories remain as follows:

Junior Drum Corps	Junior Drill Team
Senior Drum Corps	Senior Drill Team
Junior Color Guard	Junior Field Band
Senior Color Guard	Senior Concert Band
Firing Squad	Chorus and Quartet

A number of 1978 field champions will be invited to appear in a pre-show prior to the Musical Spectacular. This pre-show is scheduled for 5:15 p.m. Sunday, Aug. 20, with the Musical Spectacular beginning at 7:00 p.m. at the Louisiana Superdome.

Contest Sites

All contest sites are located within a convenient driving distance from The American Legion National Convention Headquarters. Contest sites are as follows:

Junior Field Band, Junior and Senior Drill Teams, and Firing Squad contests will begin at 8:00 a.m., Saturday, Aug. 19, at the Tad Gormley Stadium in City Park, New Orleans.

Junior Drum & Bugle Corps preliminaries will be held Saturday, Aug. 19, beginning at 12:00 noon and continuing at 8:00 a.m. Sunday, Aug. 20, at City Park, New Orleans. Senior Drum & Bugle Corps preliminaries follow Junior Corps preliminaries at City Park Sunday, Aug. 20.

Senior and Junior Color Guard competition will begin at 9:00 a.m. Sunday, Aug. 20, at Gernon Brown Center, 1001 Harrison Avenue, New Orleans.

Senior Band, Chorus, and Quartet contests will begin at 11:00 a.m. Sunday, Aug. 20, at the Grand Ballroom of the Grand Hotel, 1500 Canal Street, New Orleans.

1977 DEFENDING NATIONAL CHAMPIONS

SENIOR DRUM & BUGLE CORPS — *Spirit of '76*, Post 310, Racine, Wisconsin

JUNIOR DRUM & BUGLE CORPS — *Crossmen*, Post 507, Norwood, Pennsylvania

SENIOR COLOR GUARD — *Jersey Chevrons*, Post 40, Ridgefield Park, New Jersey

JUNIOR COLOR GUARD — *Buccaneers*, Post 1, Milwaukee, Wisconsin

SENIOR BAND — *Oconomowoc Legion Band*, Post 91, Oconomowoc, Wisconsin

JUNIOR BAND — *Lake Band*, Post 180, Milwaukee, Wisconsin

CHORUS — *Singing Legionnaires*, Post 15, Sioux Falls, South Dakota

JUNIOR DRILL TEAM — *Northern Step Drill Team*, Post 11, Green Bay, Wisconsin

SENIOR DRILL TEAM — *Diplomats*, Post 180, Milwaukee, Oregon

INTERNAL AFFAIRS COMMISSION



James P. Dean (Mississippi), Chairman
Robert W. Spanogle (Michigan), Director

The National Internal Affairs Commission is responsible for policies relating to the internal structure and operation of The American Legion at all levels. In addition, all resolutions and other official matters not falling within the area of assigned duties of other national commissions or committees are handled by the Internal Affairs Commission.

Four national standing committees are assigned to the commission for "supervision and coordination"—Constitution and By-Laws; Membership and Post Activities; Resolutions Assignment; and Trophies, Awards and Ceremonials. The Internal Affairs Commission is also the supervisory body for the Sons of The American Legion organization, and the commission's full-time staff at National Headquarters in Indianapolis (the Internal Affairs Division) provides staff services for the National Contests Supervisory Committee, which itself reports to the National Convention Commission.

Membership

A report of the Membership and Post Activities Committee will be found separately in this publication. The 1977 National Convention did change the Constitution and By-Laws to expand the eligibility of the Vietnam era period from Aug. 5, 1964, to May 7, 1975.

Constitution and By-Laws

The National Constitution and By-Laws can be amended only by action of a National Convention. However, a Constitution and By-Laws Committee does review and make recommendations on all proposed amendments.

Several resolutions were before the 1977 National Convention, including the change in eligibility mentioned in the membership section of this report. The Convention did approve the recommendation of this committee to amend Article IV, Section 4, of the National Constitution and By-Laws. This change amended the delinquent date, the reinstatement date, and the forfeiture date regarding Legion membership. The new section indicates that a member's dues for the current year which have not been paid by Jan. 1, shall be classified as delinquent. If his dues are paid on or before Feb. 1, he shall be automatically re-instated. A member who is still delinquent after Feb. 1, shall be suspended from all privileges. If he is under such suspension on June 30 of each year his membership in The American Legion shall be forfeited.

Trophies, Awards and Ceremonials

This committee supervises all official national awards (with the exception of those related to uniformed group competitions) and recommends to the National Executive Committee recipients of the Distinguished Service Medal, the International Amity Award and the Canadian Friendship Award. This committee also presents to the National Executive Committee its recommendations for miscellaneous awards that have been made since the last meetings of the National Executive Committee.

Resolutions Assignment

The Resolutions Assignment Committee meets only at the Annual National Convention. The committee has the responsibility of assigning all resolutions to the appropriate convention committee for report to the convention. The number of resolutions reviewed and assigned prior to the 1977 National Convention totaled more than 400, which is approximately the usual amount.

Sons of The American Legion

The Sons of The American Legion continued to grow during 1977. Final membership for 1977 totaled 32,154, a gain of 2,670 over the 29,484 final count for 1976. SAL National Conventions are held in conjunction with the National Conventions of The American Legion. The Seventh National Convention will be held in New Orleans.

Consolidated Post Reports

For the third year in a row posts of The American Legion were asked to file a Consolidated Post Report which would allow the national organization to obtain a standard report on all major programs. Forty-four percent of all posts, a gain of 4% over the previous year, submitted reports. Reporting posts represented slightly over 60% of the total membership with assets in excess of \$360,808,000. All major activities

showed an increase, both in dollars spent and in volunteers participating.

Available from National Headquarters is a summary of the full report. Reports covering the 1977-78 American Legion year will be available from National Headquarters approximately Sept. 1.

The Energy Policy of The American Legion

The May, 1977, National Executive Committee assigned to the Internal Affairs Commission the primary responsibility for all resolutions concerning energy and environment. A Subcommittee of the Internal Affairs Commission has been formed for the purpose of researching all resolutions.

A number of resolutions have been considered by the Internal Affairs Commission. Of particular note is Resolution No. 516 which supports the concept of a national policy to decrease reliance on foreign fossil fuels and to develop our internal energy resources — available and prospective.

The question might be asked, "Why is The American Legion getting involved?" The answer is immediate. Our concern is both national security and the economy of the United States — two of the most basic precepts of The American Legion.

Forty-five of the 58 American Legion Departments have named an Energy Chairman. These Department Energy Chairmen will be holding a meeting at a later date to discuss the energy policy of The American Legion.

The American Legion's position regarding the challenge of energy is simply that America cannot afford to be second best.

PUFL

The PUFL (Paid-Up-For-Life Membership Program) is showing a steady gain in acceptance and participation. Since its beginning in July of 1975, over 6,700 Legionnaires have utilized the availability of the PUFL Program. *The American Legion Magazine* has proven to be a valuable promotional tool. A direct mailing program was initiated. This mailing program was successful and will be somewhat enlarged during 1979.



James P. Dean, chairman of The American Legion's Internal Affairs Commission, confers with Energy Secretary James R. Schlesinger as the latter arrives at the Capital Hilton Hotel in Washington for a joint news conference with National Commander Robert Charles Smith on the energy crisis. The conference resulted in an American Legion energy conservation educational effort in a 12-state area declared to be critically short on energy.

Direct Renewal Notices

Forty-eight departments participated in the direct renewal program for 1977. The number of posts will, again, increase substantially in 1978. Over two million Legionnaires will receive direct renewal notices for 1979.

The direct renewal notices have continued to change in format. They have become personalized and contain valuable information.

This program has met, in a large part, its basic objective to at least ask each Legionnaire to renew his dues. In no way, however, is the direct renewal program designed to reduce personal contact.

MEMBERSHIP AND POST ACTIVITIES

Steve Carver (North Carolina), Chairman
Thomas J. Haynes (Colorado), Director

MEMBERSHIP STRENGTH

Total official membership, 1977	2,653,980
1977 membership as of May 22, 1977	2,562,485
1978 membership as of May 22, 1978	2,559,562

The 1978 membership year has been one of implementing innovative changes to redirect the organization for the future. Although the 1978 membership, as of this date, is slightly behind the same date of the previous year, the membership year does not end until Dec. 31, 1978. It appears that several departments will repeat all-time high membership for 1978, and when the final count is in, chances are good that we will end the year with a membership gain.

1978 Commanders Who Dare

Twenty-five Post Commanders and 15 District Commanders will be guests of the National Commander at the 1978 National Convention. The 25 Post Commanders were drawn from approximately 1,300 Post Commanders whose posts had achieved an all-time high by March 31. The District Commanders will be selected from those districts that have exceeded their last year's membership by May 1, 1978. These guests of the National Commander will receive special citations on the convention platform on the opening day of the convention. Several Department Commanders and Department Membership Chairmen will be selected to receive special travel certificates for excelling in membership in 1978. These programs are made possible by a special monetary awards system which continues to prove itself as an innovative membership tool.

New Posts

POSTS CHARTERED

6/1/77 to 5/31/78

No. of Posts as of 5/31/77	15,969
No. of Posts Cancelled as of 5/31/78	151
No. of Posts Chartered as of 5/31/78	156
No. of Posts as of 5/31/78	15,974

The year of 1975 was the first year since 1954 that The American Legion had a net gain in the number of new posts formed over the number of posts that were cancelled. This

net gain was repeated in 1976 and 1977, and it appears that 1978 will be no exception. As of the May 3-4 National Executive Committee Meeting, The American Legion had a net gain of new posts over the same date of the previous year. The receipt of new charters has not slackened.

In addition, new post formation in urban areas has been one of the most difficult tasks confronting The American Legion. Last year, the Membership and Post Activities Committee, in cooperation with the Department of Colorado, developed a "Metropolitan Area New Post Marketing Plan." This plan, having been proved successful, is now being implemented in several departments. The premise of the plan is that any organization, no matter how great its programs, or how large its membership, must continuously adjust to the changes of the society it serves. The American Legion and its membership programs are no exception.

New Member Merchandising Awards Campaign

The 1978 National Convention marks the introduction of a new and innovative program to the membership of our organization. Approved by the National Executive Committee during their May Meeting in Indianapolis, Ind., the Membership and Post Activities Committee, in cooperation with Emblem Sales, is offering to membership workers special merchandise as personal reward for special individual membership efforts. Under this program, each membership worker will be given one point for each new or reinstated member he or she signs. With an accumulation of 10 or more points, the membership worker will be allowed to select a gift from a specially prepared catalog. Membership workers are encouraged to watch *The American Legion Magazine*, the *ADVANCE*, and other American Legion publications for the official rules of the program.

Operation Welcome Back

In March of 1978, each post received special 3" x 5" cards on each member who had not yet paid 1978 dues. Membership workers from each post were called upon to welcome these delinquent members back by visiting them and accepting their 1978 membership. The program was a huge success with several thousand delinquent members renewing their dues. Individual membership workers who signed at least 10 of these delinquent members were awarded a specially designed certificate, personally signed by the National Commander. The program will be continued next year with hopes of an even greater success.

15th Annual National Membership Workshop

The 15th Annual National Membership Workshop was held at National Headquarters, July 27-28, 1978. The goal for the 15th Annual Workshop was to achieve a greater participation on the part of individual Legionnaires in examining the membership objective of The American Legion. This exchange of ideas on a national scale continues to be one of the best methods of determining the future of The American Legion.

Unofficial Membership Awards

Fifty departments qualified for 1978 Early Bird Awards. Accordingly, citations were presented to the Commanders and Adjutants of: Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, District of Columbia, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Panama, Pennsylvania, Puerto Rico, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin and Wyoming.

By the close of the Veterans Day reporting period, 13 departments had 100% of their posts reporting one or more members for 1978. Citations were awarded to the Departments of: Indiana, Minnesota, Maryland, Nebraska, Mississippi, North Dakota, Connecticut, New Hampshire, Vermont, Nevada, Idaho, Panama, C.Z. and New Mexico.

"We Dare To Care"

The Membership and Post Activities Committee has planned the 1979 membership campaign with the future in mind. The membership theme for 1979 will be "We Dare To Care." The committee feels that the accomplishments of The American Legion since 1919 exemplify our ability to meet the challenge of this theme. It is through the courage and dedication of our association together that we as an organization meet the challenges of our community, state and nation. To continue caring for the ideals outlined in our Preamble, we must once again in 1979 show the world that The American Legion dares to care. This "We Dare To Care" theme is nothing more than a few simple words thrust together into an idea. The idea can never properly be expressed without action. The Membership and Post Activities Committee feels that 1979 will be a year of *action* in which The American Legion exemplifies what we mean when we say, "We Dare To Care."



Steve Carver, N.C., chairman of the Membership and Post Activities Committee, assists National Commander Robert Charles Smith as he draws the name of the first of twenty-five post commanders to win free trips to the 1978 National Convention as incentive awards for outstanding membership performance.

FINANCE COMMISSION



Churchill T. Williams (Iowa), Chairman
Webber LaGrange (Indiana), National Treasurer
Paul M. Allen (Minnesota), Fiscal Supervisor

The Finance Commission is very pleased to report the net income for year ending of \$1,784,427 was more than anticipated. The membership for 1977 was over the figure the Finance Commission used in preparing the budget and Veterans Affairs & Rehabilitation had less a deficit than anticipated. It was also noted National Emblem Sales and magazine advertising provided additional income in 1977.

The dues increase, which became effective June 16, 1976, had a favorable effect on the 1977 budget. The 1977 dues were allocated as follows: \$1.75 to the General Fund of The American Legion; \$1.50 to *The American Legion Magazine*; and \$.25 to Veterans Affairs & Rehabilitation.

The \$.25 allocation of dues to Rehabilitation will no longer fund this program and it was necessary to supplement the fund by \$600,000 in 1977 from general revenue.

The National Finance Commission reviewed the insurance coverage and found the insurance to be adequate except it did approve an increase in the areas of employees liability and Workmens Compensation. It also requested the insurance agent make a study on the "status of personal injury" coverage and report to the Finance Commission at the Washington Conference; however, the report has not been received.

Because our fiscal procedures have not been reviewed for some time and because of the incursion of various agencies of the Federal Government into the record keeping procedures employed by profit and nonprofit corporations, your National Finance Commission has adopted more detailed and stringent guidelines governing the expenditure of and accounting for Legion monies.

Your attention is called to the reports of the various committees and trusts which report to the Finance Commission, which reports are contained elsewhere in the annual report. A full financial statement is incorporated in the auditor's report.

The primary obligation of the Finance Commission is to prepare a yearly budget for submission to the National Executive Committee and to exercise reasonable control to see that the various divisions and/or departments of the National Organization operate within the approved appropriations. The Finance Commission is composed of seven

members. The National Adjutant is the ex-officio secretary and the National Commander and National Treasurer are ex-officio members.

Obviously, in the preparation of budget recommendations prime consideration must be given to the avoidance of "deficit budgets" and envisioning the financial problems of The American Legion for a period beyond that involving the specific proposals of the year under consideration.

CONDENSED REPORT ON NATIONAL EMBLEM SALES DIVISION

Clayton C. Schlick (Iowa), Chairman
Alfred L. Lankenau, Jr. (Indiana), General Manager

The American Legion emblem is the exclusive property of the National Headquarters. The sale of the emblem, emblem pins, merchandise carrying the emblem and other items of organizational equipment is the responsibility of the National Emblem Committee and the National Emblem Sales office, located at National Headquarters in Indianapolis. The following tables show gross sales, net earnings, etc., for the entire calendar year 1977 and for the first three months of 1978.

January 1 to December 31, 1977 (12 months)

Gross sales	\$2,859,158
Cost of goods sold	1,771,939
Overhead	800,305
Operating profit including discounts taken	286,914

January 1 to March 31, 1978 (3 months)

Gross sales	927,963
Cost of goods sold	572,718
Overhead	208,428
Operating profit including discounts taken	146,817

THE AMERICAN LEGION LIFE INSURANCE AND TRUST COMMITTEE

Harold E. Heinly (California), Chairman
Gene L. Fattig (Indiana), Director

On April 1, 1978, The American Legion Life Insurance Plan marked its 20th anniversary and is now functioning strongly in its 21st year. It was officially adopted by the National Executive Committee in Washington, D.C., on Feb. 22, 1958. The Plan is one of the outstanding "fringe benefits" offered to membership. The Insurance Committee is assigned for jurisdictional purposes to the National Finance Commission and reports through the commission to the National Executive Committee. The Insurance Department is staffed by a National Headquarters employee who serves as Director of the Insurance Office, which is administered by the Youngberg-Carlson Company, Inc., housed in Chicago, Illinois.

Your Insurance Committee has met two times since the last report, and is pleased to again announce that the plan continues to experience growth. This is due in part, to the fact that The American Legion has recognized a need to keep pace with the economy of our nation. Consequently, the committee periodically sought approval from the National Executive Committee to increase the maximum number of units for which the members could apply under the Plan. The most recent action in that respect, occurred Jan. 1, 1976, when the maximum number of available units was raised from four to six. Legionnaires under age 30 (26 in New Jersey and Ohio) who are eligible for a maximum of \$40,000 protection before could now apply for up to \$60,000 in Legion Life benefits.

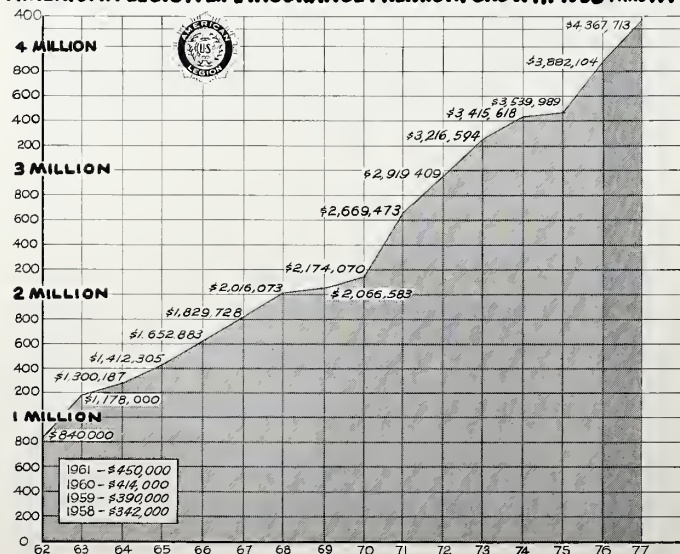
The National Executive Committee passed a resolution granting a 10% increase in all death benefits for the calendar year 1978. This is the ninth time, in the 20-year history in which an increase of this nature has been made. Example: The \$60,000 policy becomes \$66,000, and a \$10,000 benefit is worth \$11,000. The astounding fact is, that cost per unit has never increased, it still is \$24.00 a year.

This is a group plan and in fact the largest (numerically speaking) of its kind in the country. It is underwritten by the Occidental Life Insurance Company of California. The coverage is arranged under a group policy for members in all states except permanent residents of Florida, Illinois, New Jersey, North Carolina, Ohio, Texas and Wisconsin, who are insured under individual policies. The United States Life Insurance Company in New York, a large and reputable company, underwrites the insurance for permanent residents of New York and Puerto Rico.

This Insurance Plan is a polished tool, designed to attract the young potential members as well as help to retain members. Membership workers should not overlook this "fringe benefit program" when working to increase their Post's membership.

Premiums and/or contributions paid for 1977 coverage amounted to \$4,367,713.00. Contributions continue to grow throughout the years. After the close of each calendar year

AMERICAN LEGION LIFE INSURANCE PREMIUM GROWTH 1958 THRU 1977



and after all claims and administration expenses have been paid in the Group States, the unused premiums are placed in The American Legion Life Insurance Trust. There is in excess of \$2.6 million in this trust fund.

The American Legion Life Insurance Trust has for some years helped support the National Oratorical Contests and The American Legion Baseball program. The expenditures for 1978 include \$210,000 for the Baseball program and Oratorical Awards as follows: \$8,000 for 1st place; \$5,000 for 2nd place; \$3,000 for 3rd place and \$2,000 for 4th place. In addition each of our 58 Department winners attending the regional contest receives a \$500.00 scholarship award. Without question, these two outstanding youth programs help shape tomorrow's leaders.

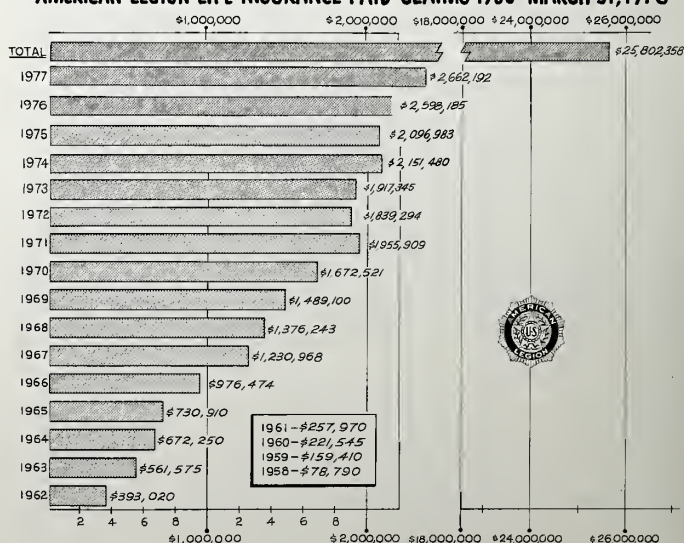
Over the past 20 years more than 17,000 death claims have been paid, totalling well over \$26,000,000 in benefits. During 1978, 1,132,973 Legionnaires received a three letter mailing totalling 3,398,919 pieces. In addition, 26,000 Legionnaires received a computer letter reminding them that the Plan provides additional units, should they wish to increase their present coverage. Considerable insurance information, as well as applications were mailed from the office to all Posts throughout the world and postage cost for that special mailing alone was over \$8,000. During the fiscal year, Oct. 1, 1977, to Oct. 1, 1978, approximately \$160,000 will have been spent for advertising in The American Legion Magazine.

Each year on or about Oct. 15 all insured Legionnaires are requested to report their next year's membership card number when tendering remittance to cover the annual premium due for the new calendar year.

Remember, your American Legion Life Insurance Plan always pays in addition to any other life insurance benefits; it is not intended in any way to replace any existing coverage you may have. It simply makes possible thousands of dollars of extra security at incredibly low cost.

For further information and applications write to The American Legion Life Insurance Plan, 222 North Dearborn Street, Chicago, Illinois 60601, Attention: Gene L. Fattig, Director.

AMERICAN LEGION LIFE INSURANCE PAID CLAIMS 1958-MARCH 31, 1978



VETERANS AFFAIRS AND REHABILITATION COMMISSION



W. F. Lenker (South Dakota), Chairman
R. E. Lyngh (Colorado), Director

When one views the vast service program in effect in the Posts and at the Department and National levels of The American Legion, it is clear that Legionnaires regard the rehabilitation and welfare of war veterans, their dependents and survivors as the prime responsibility of our Organization. Consistent with that belief, the Veterans Affairs and Rehabilitation Commission's program has, as usual, had a busy year.

Several Public Laws have been enacted during the First Session of the 95th Congress that improved the veterans benefits program, and some of these laws relate to approved mandates of The American Legion. Among them:

Public Law 95-116, approved Oct. 3, 1977, provided an automobile assistance allowance and automotive adaptive equipment to veterans of World War I (this provision of law was initially introduced in the Congress by The American Legion in 1974).

Public Law 95-117, approved Oct. 3, 1977, increased the rates of disability compensation for disabled veterans, and dependency and indemnity compensation for survivors.

Public Law 95-126, approved Oct. 8, 1977, providing standards for Discharge Review and benefit eligibility for those persons whose discharges are upgraded by the Department of Defense under the Special Discharge Review Program.

Public Law 95-202, approved Nov. 23, 1977, increasing the rates of vocational rehabilitation, educational assistance, and special training allowance paid to eligible veterans and other persons.



National Commander Robert Charles Smith visits Veterans Administration hospital during visit to the Department of New York. The National Commander (second from right) is surrounded by members of the hospital staff, and was accompanied on the visit by Leonard Baxter (right), adjutant of The American Legion of New York.

Public Law 95-204, approved Dec. 2, 1977, increased the monthly rates of disability and death pensions, and dependency and indemnity compensation for parents.

Among the most important pieces of veterans legislation before Congress during the Second Session this year in which The American Legion will be vitally interested, are those providing needed improvements in both the compensation and pension programs, and funding for the Veterans Administration's medical care program.

The Veterans Affairs and Rehabilitation Commission has already appeared before both Congressional Committees on Veterans Affairs urging legislation in the form of a reformed pension program that is needed to guarantee assistance to veterans and their survivors of pension payments that provide realistic financial relief. As this article is being written there is serious consideration being given by both Houses of Congress to shape and enact a revised pension program. The American Legion has, and will continue to play a most active role in the task of devising an improved pension plan.

Perhaps the most serious concern we will be confronted with in the next few months is the ominous development



National Commander Robert Charles Smith (center table) presents American Legion testimony to the House Committee on Veterans Affairs regarding the legislative objectives of The American Legion on behalf of America's veterans for the current year. The National Commander is flanked by William F. Lenker (left) chairman of The American Legion National Veterans Affairs and Rehabilitation Commission and Frank I. Hamilton, the chairman of the National Legislative Commission.



Joseph E. Cohen (left), of Alexandria, La., selected as The American Legion's outstanding Veterans Administration Volunteer Service worker for 1978, joins National Commander Robert Charles Smith (standing, center) and Michael Schlee, Executive Director of The American Legion's Washington office, in conversation with Max Cleland, administrator of the Veterans Administration.

with reference to veterans medical care in the proposed Budget the President has submitted to Congress for Fiscal Year 1979 (the Fiscal Year which begins on October 1, 1978). The American Legion views these developments as cause for great concern. One such development is the proposal to eliminate construction funds for a new VA hospital at Camden, N.J. After years of planning and justification, it is now determined that the Camden hospital is not needed. In the judgment of the Legion, loss of this hospital bodes ill, not only for the veterans of South Jersey, but for the whole concept of medical care for veterans.

Another alarming development is the shortfall in budget authority to continue with ongoing programs for the general improvement of the VA medical system, a reduction of some 3,132 acute care beds, and the reduction in the level of research programs. Of course, The American Legion is not going to just sit still and let these things happen. Of one thing we can be sure. The success, or lack of it, that we experience this year in the battle for funding for medical care for veterans will tell us a great deal about what the future holds for the maintenance of all programs of veterans benefits.

We are pleased to report that a number of measures are moving through the Congress that will substantially improve disability compensation and Dependency and Indemnity Compensation benefits. In addition to an increase in the rates of compensation and DIC payments there are certain other measures which would provide for an increase in the rates of payment to Medal of Honor holders; lowering the minimum disability rating a veteran must have to receive additional compensation for dependents; and a two-step aid and attendance compensation payment for certain severely disabled veterans.

While the limelight may be focused on legislative or other administrative activity, service to the individual veterans and their dependents remains one of the most important activities of the National Veterans Affairs and Rehabilitation Commission. We will continue our efforts to carry out The American Legion's established policies with respect to the rehabilitation and welfare of war veterans and their dependents, and we will remain alert to all developments in veterans affairs to insure that existing policies are carried out effectively.



New officers of The American Legion Department Service Officers Association elected during the 1978 Washington Conference pictured here (left to right): Al Krank, Calif., chaplain; Fred Heinle, Wis., secretary-treasurer; Val Likens, Iowa, sergeant-at-arms, and Phil Gavin, Maine, vice president. Paul Blake, of North Carolina, new president of the association, was absent when this photo was taken.

NATIONAL SECURITY COMMISSION



Francis P. Kane (Illinois), Chairman
Emmett G. Lenihan (Wash.), Chairman Emeritus
G. Michael Schlee (Maryland), Director

"It is time for this nation to draw the line and announce to our enemies and allies that we can no longer be pushed around — we will not continue to be the scapegoat for the world's problems."

Robert Charles Smith
National Commander

The past year has been one of the most challenging and demanding for The American Legion in the field of national security. The National Security Commission continued in its efforts to alert our membership, Members of Congress and the public in general of the need for a strong, effective, credible national defense structure. Resolution 382 of the 59th National Convention resolved our continued support for modernization and procurement of the necessary weapon systems for our Army, Navy and Air Force in order that no nation dare challenge our will to keep our nation and those of our allies free and at peace.

During National Commander Robert Charles Smith's visits with key leaders of Congress and the Department of



National Commander Robert Charles Smith during briefings with diplomatic and military leaders in the Western Pacific is shown here in discussion with Colonel Robert (Bob) Willis at Kadena Air Force Base on Okinawa.

Defense, he has kept at the forefront our need to enhance our conventional and strategic forces from one of rough equivalence to one of superiority. Legion witnesses in their testimony before responsible members of congress warned of the massive Soviet military buildup over the last decade and of our need to meet this challenge with continued authorization and funding of weapons and personnel that would equal or surpass this realistic threat to our national security.

The principal recommendations on which testimony was based include: defense warning system; cruise missile; MX missile; U.S. Army strength; Triad concept and the B-1 bomber; Trident weapon systems, and the modernization of the U.S. Navy.

The following are selected highlights of the program activities conducted by the National Security Commission and Committees during our 59th year.

ROTC MEDALS

Forty-two Departments with ROTC units supported the ROTC program. The Departments promoted and publicized The American Legion ROTC Medals Program by encouraging their Posts to participate in the awarding of medals to outstanding young men and women enrolled in the ROTC programs. Posts responded to this encouragement by awarding 1,046 medals during the period July 1, 1976 to June 30, 1977. Presentations were made to 354 ROTC units located in 39 states, the District of Columbia, Spain, England and Puerto Rico.

UNIONIZATION OF THE ARMED FORCES

The American Legion continued to oppose unionization of the armed forces. Past National Commander William Rogers testified in favor of Senate bill S.274, which prohibits unionization of the armed forces, before the Senate Armed Services Committee. The Senate subsequently passed the bill 73 to 3. The bill is currently awaiting House action.

BLOOD DONOR ACTIVITIES

Thirty-five Departments actively participated in The American Legion Blood Donor Program. The Department of Rhode Island received the first of two National Commander's blood donor awards for the highest percentage of Post participation — 100%. The second National



National Commander Robert Charles Smith visits with Admiral James L. Holloway, III, Chief of Naval Operations during his traditional courtesy calls on members of the Joint Chiefs of Staff. He is shown here presenting the Admiral with a copy of the current mandates of The American Legion in the area of National Security.

Commander's award was won by the Department of Wisconsin for the largest percentage of its membership participating in the Blood Donor program.

Special emphasis was placed on the Holiday Blood Drive during 1977 in cooperation with the American National Red Cross. The American Legion continues to participate as a member of the Board of Directors of the American Blood Commission.

CRIME RESISTANCE

A joint letter to all Department Commanders, signed by FBI Director Clarence Kelley and National Commander Rogers, urged each and every American Legion Post to participate in The American Legion's Crime Resistance Program. All Department Adjutants have been furnished literature containing instructions on implementing the program at the Post level. In cooperation with the National Public Relations Commission, the National Security Commission prepared eight 30-second public service radio announcements outlining crime resistance tips, for distribution across the country. Additionally, crime resistance tips are being carried weekly by The American Legion News Service.

Acting in cooperation with the M. M. Eberts Post #1, Little Rock, Arkansas, John Kelly, Commander, and the Office of Crime Resistance, Federal Bureau of Investigation, Clarence M. Kelley, Director; the National Security-Foreign Relations Division has developed and published a booklet



Top noncommissioned officers of the several branches of the armed forces spoke before the National Security Commission in session during the 1978 Washington Conference. They are pictured here with Francis P. Kane, chairman of The American Legion's National Security Commission.



National Commander Robert Charles Smith chats with House Minority Leader John J. Rhodes, of Arizona, as he called on leaders of both the House and Senate seeking to turn the tide against ratification of the new Panama Canal treaties that would have the United States relinquishing control of the Canal to Panama at the end of the century.

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March 31, 1978

Robert Charles Smith, National Commander,
The American Legion
National Headquarters,
Indianapolis, Indiana.

Dear Commander Smith:

We have examined the statement of financial condition of The American Legion National Headquarters as of December 31, 1977 and the related statements of income and changes in fund balances for the year then ended. Our examination was made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the aforementioned financial statements present fairly the financial position of The American Legion National Headquarters at December 31, 1977 and the results of its operations and its fund transactions for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

Yours very truly,

Geo. S. Olive & Co.

Certified Public Accountants

PERMISSION TO PUBLISH EXCERPTS FROM THIS REPORT OR REFERENCES THERETO, WITH MENTION OF OUR NAME,
IS WITHHELD UNTIL THE FORM AND SUBSTANCE OF SUCH EXCERPTS OR REFERENCES ARE APPROVED BY US.

THE AMERICAN LEGION NATIONAL HEADQUARTERS

Statement of Income

	Year Ended December 31	
	1977	1976
REVENUES:		
National dues	\$ 9,294,973	\$ 6,804,043
Deduct: Dues allocated to:		
Rehabilitation	663,455	678,773
Publications Division	3,983,452	2,722,782
	<u>4,646,907</u>	<u>3,401,555</u>
Dues available for current operations	4,648,066	3,402,488
Publications Division (including dues allocation)	5,845,284	4,445,867
Emblem Division	2,866,016	3,027,413
Restricted income	321,405	306,608
Other income	734,511	585,940
	<u>14,415,282</u>	<u>11,768,316</u>
EXPENSES:		
Publications Division	5,429,676	4,985,516
Emblem Division	2,583,092	2,642,389
Salaries and employee benefits	2,930,006	2,841,922
Executive and staff travel	305,543	336,605
Commission and committee	523,621	654,042
Operational	825,648	764,415
Office	479,958	467,360
Occupancy and usage	326,186	230,735
Special projects (net of related income)	462,341	515,538
Charges to other areas (Publications, Emblem, Children and Youth, Veterans Affairs and Rehabilitation)	(1,384,461)	(1,326,142)
	<u>12,481,610</u>	<u>12,112,380</u>
NET INCOME (LOSS) — exhibit C	<u>\$ 1,933,672</u>	<u>\$(344,064)</u>

See accompanying notes to financial statements.

THE AMERICAN LEGION NATIONAL HEADQUARTERS

Statement of Financial Condition

December 31

ASSETS		1977	1976
CURRENT FUNDS:			
Cash on deposit and on hand		\$ 1,018,124	\$ 1,155,291
Accounts receivable:			
Emblem and Publications Divisions		306,621	257,235
Other		110,259	29,336
Inventories—at cost:			
Publications Division		811,480	499,052
Emblem Division		632,014	563,623
Prepaid expenses, supplies, advances and deposits		232,050	184,863
Investments—at cost (market value \$11,048,150 in 1977, \$10,031,056 in 1976)—note 3		11,009,448	9,773,137
Furniture, fixtures and equipment—at cost		844,263	773,921
Deduct: Accumulated depreciation		545,632	509,279
		<u>298,631</u>	<u>264,642</u>
Washington, D.C. real estate—building and site—at cost		845,117	821,217
Deduct: Accumulated depreciation—note 4		385,433	370,608
		<u>459,684</u>	<u>450,609</u>
Add: Funded depreciation reserve (securities— market value \$386,711 in 1977, \$388,980 in 1976)—note 4		385,433	370,608
		<u>15,263,744</u>	<u>13,548,396</u>
NONEXPENDABLE TRUST FUNDS:			
Overseas Graves Decoration Trust Fund:			
Uninvested cash		10,807	9,948
Investments—at cost (market value \$344,415 in 1977, \$349,779 in 1976)		368,773	359,917
		<u>379,580</u>	<u>369,865</u>
Paid-Up-For-Life Membership Trust Fund:			
Uninvested cash		888	5,175
Investments—at cost (market value \$630,606 in 1977, \$373,200 in 1976)		636,485	363,954
		<u>637,373</u>	<u>369,129</u>
Employees' Retirement Trust Fund—note 6:			
Uninvested cash		26,860	24,806
Accounts receivable from participating units		74,586	61,819
Investments—at cost (market value \$8,489,169 in 1977, \$7,969,718 in 1976)		8,651,609	7,753,352
		<u>8,753,055</u>	<u>7,839,977</u>
		<u>\$25,033,752</u>	<u>\$22,127,367</u>

See accompanying notes to financial statements.

Exhibit B

December 31

LIABILITIES AND FUNDS

CURRENT FUNDS:

	1977	1976
Accounts payable	\$ 346,189	\$ 222,150
Employees' withholdings	16,093	26,681
Accrued state and federal taxes	4,093	4,114
Emblem merchandise undelivered	95,398	105,268
Membership life insurance premiums payable—note 2	519,295	733,894
Deferred income:		
Dues received in advance	3,911,883	3,960,047
Subscriptions received in advance	2,925,522	2,962,035

Current fund balances—exhibit C:

Restricted:

Veterans Affairs and Rehabilitation Fund	570,025	191,538
Children and Youth Fund	168,981	155,152
Restricted Fund—notes 3 and 5	2,738,054	2,550,833
Reserve Fund—note 3	1,735,046	1,131,663
Freedom Bell Fund	165,028	150,139
Cancer Drive Fund	3,808
Other restricted funds	72,450	66,098

Appropriated surplus reserves—note 5	1,113,605	1,129,946
Unappropriated surplus	882,082	155,030

Total current funds	15,263,744	13,548,396
---------------------------	------------	------------

NONEXPENDABLE TRUST FUNDS—exhibit C:

Overseas Graves Decoration Trust Fund:

Fund balance	379,580	369,865
	379,580	369,865

Paid-Up-For-Life Membership Trust Fund:

Fund balance	637,373	369,129
	637,373	369,129

Employees' Retirement Trust Fund:

Fund balance	8,753,055	7,839,977
	8,753,055	7,839,977
	\$25,033,752	\$22,127,367

THE AMERICAN LEGION NATIONAL HEADQUARTERS

Statement of Changes in Fund Balances Year Ended December 31, 1977

	Restricted Funds
BALANCES, JANUARY 1, 1977	<u>\$4,249,231</u>
ADDITIONS:	
Dues allocated for rehabilitation	663,455
American Legion Endowment Fund Corporation income transferred to The American Legion	675,000
Contributions received	62,090
Investment income credited directly to fund	194,606
Oratorical contest prizes charged against current operations	44,000
Net income — exhibit A	<u>1,639,151</u>
DEDUCTIONS:	
Expenditures charged directly to funds	<u>1,661,759</u>
INTERFUND TRANSFERS—note 5:	
Allocations per National Finance Commission resolutions	1,222,961
Partial reinstatement of reserves as unrestricted funds — amount equal to 1977 expenditures charged to current operations	<u>1,222,961</u>
BALANCES, DECEMBER 31, 1977	<u><u>\$5,449,584</u></u>
	(Exhibit C— sheet 3)

See accompanying notes to financial statements.

Current Fund Balances		Nonexpendable Trust Funds		
Appropriated Surplus Reserves	Unappropriated Surplus	Overseas Graves Decoration Trust	Paid-Up- For-Life Membership Trust	Employees' Retirement Trust
<u>\$1,129,946</u>	<u>\$155,030</u>	<u>\$369,865</u>	<u>\$369,129</u>	<u>\$7,839,977</u>
		20,469	301,595 29,094	886,463 522,328
	<u>1,933,672</u>			
	<u>1,933,672</u>	<u>20,469</u>	<u>330,689</u>	<u>1,408,791</u>
		<u>10,754</u>	<u>62,445</u>	<u>495,713</u>
56,449	(1,279,410)			
<u>(72,790)</u>	<u>72,790</u>			
<u>(16,341)</u>	<u>(1,206,620)</u>			
<u>\$1,113,605</u>	<u>\$882,082</u>	<u>\$379,580</u>	<u>\$637,373</u>	<u>\$8,753,055</u>
(Exhibit C— sheet 2) and (Exhibit B)	(Exhibit B)	(Exhibit B)	(Exhibit B)	(Exhibit B)

THE AMERICAN LEGION NATIONAL HEADQUARTERS

Statement of Changes in Fund Balances Year Ended December 31, 1977

Current Appropriated Surplus Reserves

	Publications Reserve	Spirit of '76 Reserve	Special Membership Program Reserve	Real Estate Reserve
BALANCES, JANUARY 1, 1977	<u>\$105,857</u>	<u>\$ 18,937</u>	<u>\$37,452</u>	<u>\$820,577</u>
INTERFUND TRANSFERS — note 5:				
Allocations per National Finance				
Commission resolutions		(18,937)		21,400
Partial reinstatement of reserves as				
unrestricted funds — amount equal				
to 1977 expenditures				
charged to current operations	<u>(2,984)</u>	<u> </u>	<u>(31,018)</u>	<u> </u>
	<u>(2,984)</u>	<u>(18,937)</u>	<u>(31,018)</u>	<u>21,400</u>
BALANCES, DECEMBER 31, 1977	<u><u>\$102,873</u></u>	<u><u>\$</u></u>	<u><u>\$ 6,434</u></u>	<u><u>\$841,977</u></u>

See accompanying notes to financial statements.

Convention Reserve	Employee Insurance Premium Stabilization Reserve	Presidential Inauguration Reserve	An American Legend Reserve	Joint Chiefs of Staff Reception Reserve	Total
<u>\$60,000</u>	<u>\$ 62,243</u>	<u>\$10,000</u>	<u>\$14,880</u>	<u>\$</u>	<u>\$1,129,946</u>
	38,986	5,000		10,000	56,449
		<u>(15,000)</u>	<u>(14,880)</u>	<u>(8,908)</u>	<u>(72,790)</u>
	<u>38,986</u>	<u>(10,000)</u>	<u>(14,880)</u>	<u>1,092</u>	<u>(16,341)</u>
<u><u>\$60,000</u></u>	<u><u>\$101,229</u></u>	<u><u>\$</u></u>	<u><u>\$</u></u>	<u><u>\$1,092</u></u>	<u><u>\$1,113,605</u></u>

(Exhibit C —
sheet 1)

THE AMERICAN LEGION NATIONAL HEADQUARTERS

Statement of Changes in Fund Balances Year Ended December 31, 1977

Current Restricted Funds

	Veterans Affairs And Rehabilitation Fund	Children And Youth Fund
BALANCES, JANUARY 1, 1977	<u>\$ 191,538</u>	<u>\$155,152</u>
ADDITIONS:		
Dues allocated for rehabilitation	663,455	
American Legion Endowment Fund Corporation income transferred to The American Legion	472,500	202,500
Contributions received	12,510	22,250
Investment income credited directly to fund		
Oratorical contest prizes charged against current operations		
	<u>1,148,465</u>	<u>224,750</u>
DEDUCTIONS:		
Expenditures charged directly to funds	<u>1,369,978</u>	<u>210,921</u>
INTERFUND TRANSFERS — note 5:		
Allocations per National Finance Commission resolutions	<u>600,000</u>	
BALANCES, DECEMBER 31, 1977 — exhibit B	<u><u>\$ 570,025</u></u>	<u><u>\$168,981</u></u>

See accompanying notes to financial statements.

Statement of Changes in Fund Balances
Year Ended December 31, 1977

Exhibit C
Sheet 3

Restricted Fund	Reserve Fund	Freedom Bell Fund	Cancer Drive Fund	Other Restricted Funds	Total
<u>\$2,550,833</u>	<u>\$1,131,663</u>	<u>\$150,139</u>	<u>\$ 3,808</u>	<u>\$66,098</u>	<u>\$4,249,231</u>
					663,455
		11	18,444	8,875	675,000
187,221				7,385	62,090
				44,000	194,606
				44,000	44,000
<u>187,221</u>		<u>11</u>	<u>18,444</u>	<u>60,260</u>	<u>1,639,151</u>
	641	4,059	22,252	53,908	1,661,759
	604,024	18,937			1,222,961
<u>\$2,738,054</u>	<u>\$1,735,046</u>	<u>\$165,028</u>	<u>\$</u>	<u>\$72,450</u>	<u>\$5,449,584</u>

(Exhibit C—
sheet 1)

THE AMERICAN LEGION NATIONAL HEADQUARTERS

Notes to Financial Statements

NOTE 1 — SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

The American Legion National Headquarters reports for financial statement purposes on the accrual method of accounting recognizing income when received and expenses when incurred.

The Legion, which is not taxable for federal income tax purposes (except on unrelated business income), maintains its accounts on a modified fund accounting basis wherein the Legion's accountability for a segment of its fiscal affairs is reflected in various restricted fund balances. While the Legion's general operations are reported in its statement of income (exhibit A), that portion of membership dues, contributions and other receipts and expenditures restricted for specific Legion projects are credited and charged directly to the respective restricted funds as set forth in the statement of changes in fund balances (exhibit C, sheet 3).

The Legion follows the practice of capitalizing significant additions to office furniture and equipment. These assets are being charged to general operations through depreciation charges computed on the straight-line method based on the estimated useful lives of the respective assets.

NOTE 2 — MEMBERSHIP LIFE INSURANCE PROGRAM:

In connection with The American Legion's Life Insurance Plan, the Legion has created a Trust fund to which the First National Bank of Kansas City, Missouri, as Trustee, holds legal title. The accumulated earnings from the Trust fund and the experience rating refunds and dividends from the insurers (which combined to a total of approximately \$2,670,000 as of December 31, 1977) may be used, as directed by the Legion, for any one or more of the following purposes:

- a— to increase the fund.
- b— to reduce or pay in full premiums thereafter due on the group insurance.
- c— to provide additional life insurance benefits for the participants.
- d— to make refunds to the participants.
- e— to make distributions to The American Legion to be used in the support of its activities and programs serving the interest of the Legion and its members, provided that such distributions are not disapproved in writing by a majority of its insured members.

In accordance with the provisions of item (e) above, the Legion's National Executive Committee has approved partial funding of the oratorical contest and baseball programs of The American Legion. Accordingly, as of December 31, 1977 the Trust has appropriated approximately \$256,000 of accumulated earnings and experience rating refunds and dividends to be used for these designated programs during 1978.

NOTE 3 — INVESTMENTS:

At December 31, 1977, The American Legion carried the following investments as a part of its current funds:

	BOOK VALUE			
	Restricted Fund	Reserve Fund	Unrestricted	Total
United States Government Obligations:				
U.S. Treasury bills (A).....			\$5,228,141	\$ 5,228,141
U.S. Treasury notes (B).....	\$2,286,792	\$1,497,570	1,308,207	5,092,569
U.S. Treasury bonds (C).....	445,495	231,854		677,349
Uninvested cash	5,767	5,622		11,389
Totals	<u>\$2,738,054</u>	<u>\$1,735,046</u>	<u>\$6,536,348</u>	<u>\$11,009,448</u>

- (A) Maturity dates range from January 10, 1978 to August 22, 1978.
- (B) Maturity dates range from May, 1978 to August, 1986. Coupon rates range from 6 to 8¾%.
- (C) Maturity dates range from February, 1980 to May, 1985. Coupon rates range from 3¼ to 6¾%.

NOTE 4 — ACCUMULATED DEPRECIATION — WASHINGTON, D.C. REAL ESTATE:

Since 1969 annual depreciation of the Washington, D. C. property has been credited to the accumulated depreciation balance with a corresponding amount of investments and cash added to the funded depreciation reserve. Earnings of the funded depreciation reserve are unrestricted and have been reflected as other income in the statement of income.

NOTE 5 — INTERFUND TRANSFERS:

During the year ended December 31, 1977, the National Finance Commission authorized certain allocations from the Legion's unappropriated current funds (surplus) as follows:

- (A) \$600,000 to the Veterans Affairs and Rehabilitation Fund to provide the capital to continue the prescribed purposes of the Fund.
- (B) \$604,024 to increase the Reserve Fund, the principal portion of which can be expended only by action of the Legion at its national convention and by action of the National Executive Committee.
- (C) \$21,400 to the Real Estate Reserve representing the cost of certain major repairs and improvements to be made to the Washington, D. C. real estate.
- (D) \$38,986 to the Employee Insurance Premium Stabilization Reserve to provide the capital to continue the prescribed purposes of the Reserve.
- (E) \$10,000 to establish the Joint Chiefs of Staff Reception Reserve.
- (F) \$5,000 to the Presidential Inauguration Reserve to provide additional capital for the prescribed purpose of the Reserve.

In addition, the National Finance Commission approved the transfer of the remaining balance in the Spirit of '76 Reserve, which purposes had been accomplished, to the Freedom Bell Fund to provide additional capital for the prescribed purpose of that Fund.

NOTE 6 — EMPLOYEES' RETIREMENT PLAN:

Since 1944, The American Legion has maintained a retirement plan for all eligible employees of the national headquarters and the Legion's various affiliated and subordinate groups. Contributions to the plan are made by the national organization and by the other participating groups on the basis of annual actuarial valuations. The annual cost as determined by the actuary is computed using the aggregate cost method. This method includes in normal cost any past service costs. The vested benefits of the participants do not exceed the fund assets.

Effective January 1, 1976, the plan was amended to comply with the requirements of the Employee Retirement Income Security Act of 1974. Pension expense amounted to \$601,398 in 1977 and \$585,823 in 1976.

NOTE 7 — LEASE CONTRACTS:

During 1977, the Legion entered into a lease for computer equipment through July, 1982. The minimum monthly rental under the agreement, which is modified whenever the components of the equipment are changed, currently amounts to \$16,700. Total rental expense for computer facilities, under this lease and a similar agreement which expired in 1977, was \$200,003 in 1977 and \$182,756 in 1976.

In addition, the Legion has a lease with the State of Indiana for rental of the national headquarters building in Indianapolis. According to the terms of the lease, which expires in November, 1981, in lieu of rental payments the Legion is required to maintain the interior of the building, as well as provide adequate insurance on the building. The cost of maintenance and insurance approximated \$233,900 in 1977 and \$183,400 in 1976. The Legion has the option of renewing the lease with the same terms through November, 1985.

AMERICAN LEGION ENDOWMENT FUND CORPORATION

Harry W. Colmery (Kansas), President

Foreseeing the necessity for a regular annual income to support its war veterans rehabilitation and child welfare programs, The American Legion, in the year 1925, conducted a national campaign for contributions to support those two programs. The proceeds from the campaign were placed in the custody of the American Legion Endowment Corporation as trustee, a goal of \$5 million having been set and generous contributions being received.

The corporation was incorporated in 1925 under the laws of the State of Delaware and a trust agreement was entered into between The American Legion and the corporation under which the funds were administered by the corporation and the annual net income therefrom was paid to The American Legion for the use of the two programs described.

The financial condition of the endowment fund is summarized as shown below for each of the five preceding years. The figures shown were taken from the annual audits of Geo. S. Olive & Co., Indianapolis, Indiana.

	December 31, 1977	December 31, 1976	December 31, 1975	December 31, 1974	December 31, 1973
TOTAL ASSETS	\$7,159,699	\$7,439,164	\$7,456,915	\$7,455,736	\$7,423,287
Net interest received	370,765	517,708	515,387	516,609	653,993
Expense	11,256	14,192	12,683	15,350	15,619
Excess of income Over expense	359,509	503,516	502,704	501,259	638,374
Earnings transferred or due to The American Legion ...	650,000	525,000	500,000	500,000	360,000
Yield on average book value of Securities (percent)	5.02	6.77	6.74	6.72	8.60

NATIONAL SECURITY

(Continued from Page 115)

entitled "The American Legion National Crime Resistance Program." Out of an initial printing of 10,000 booklets, 8000 were distributed free of charge during the months of February, March and April.

LEGISLATIVE

In testifying before the Defense Appropriations Subcommittee of the House Appropriations Committee on April 20, 1978, James B. Hubbard, Jr., Assistant Director for National Security-Foreign Relations Division, stated:

"Mr. Chairman, the Secretary of Defense acknowledges that Soviet military strength has been increasing steadily at a rate of 3-4% per year in real terms for 15 years, that it exceeds our own capabilities in many categories, and that grave problems in areas vital to our national interests are the result.

"We must aggressively turn our technological advances into military hardware that can be placed in the hands of our fighting men and women for that is the only place where it counts."



Members of The American Legion's National Security Commission are pictured here on a visit to the U.S. Naval Academy at Annapolis, Md., for briefings as a part of their activity in conjunction with the 1978 American Legion Washington Conference.

AFFILIATED ORGANIZATIONS

Nearly one million mothers, wives, daughters, sisters and granddaughters of American Legionnaires make up the American Legion Auxiliary. The Auxiliary is recognized by The American Legion as the finest, most effective organization of patriotic women in the world. Also included in its membership are many women veterans of wartime service.

The American Legion Auxiliary, the Legion's principal affiliate, was authorized by the First National Convention of The American Legion held in Minneapolis, Minnesota, in 1919.

The organizational structure of the American Legion Auxiliary closely parallels that of the Legion and the officers of the national, state and unit organizations are comparable to their American Legion counterparts at similar levels.

The programs and commission and committee structures of the two organizations are also similar, and while there are some projects which the Legion or the Auxiliary might undertake which are not specifically matched by the other organization, the ultimate objective of service to God and country is the principal determining factor in formulating programs for both the Legion and the Auxiliary.

The parallel structuring of the two organizations reaches through the total program area from Children & Youth and Veterans Affairs and Rehabilitation to National Security and Foreign Relations. The Auxiliary not only is a strong financial supporter of Legion programs, but Auxiliary membership is extremely active in work in the Veterans Administration hospitals and in backing The American Legion's legislative programs.

The Auxiliary supports much of its work, especially with hospitalized veterans, through the sales of its Memorial Day Poppy program. The poppies are made by hospitalized veterans who are paid for their work, the only poppies sold by a veterans organization's auxiliary that are actually made by disabled and hospitalized veterans. Proceeds of the sale are plowed back into Veterans Affairs and Rehabilitation work.

Mrs. Alvin (Viola) Moltzen, New Salem, North Dakota, is the current president of the American Legion Auxiliary, serving through this year's convention. Her program for special emphasis this year has been a concerted effort to increase the Auxiliary's level of cooperation with the Muscular Dystrophy Association, and Legionnaires and Auxiliary members will be working very closely with the Association during the annual Jerry Lewis Telethon held over the Labor Day weekend this year.



American Legion Auxiliary President Viola Moltzen presents two checks, totalling \$22,500 to Robert Charles Smith, National Commander of The American Legion during the Spring NEC meeting in Indianapolis. The checks were presented in a pair of tennis socks, and the money has been earmarked for specific Legion programs that are supported by the Auxiliary. One check for \$12,500 was donated for support of Veterans Affairs and Rehabilitation programs, the other \$10,000 goes to the American Legion Child Welfare Foundation. Earlier a total of \$20,000 was presented to Children and Youth programs at the five area C&Y Conferences.

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Try smooth Gilbey's Gin.
In an icy-cold mixed drink,
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of Gilbey's Gin comes
through, clear
and satisfying.



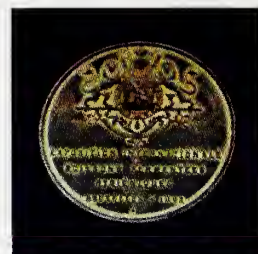
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Brussels, 1893

Antwerp, 1894



London, 1888



Paris, 1889



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